**October Fentanyl Awareness Month Social Media Collateral**

**Option 1 (General):** October is Fentanyl Awareness Month.

Let's come together to raise awareness about the dangers of counterfeit pills laced with this deadly opioid. Accidental fentanyl poisoning has led to countless tragedies.

Get the facts: [txopioidresponse.org/fentanyl](https://txopioidresponse.org/fentanyl)

Together, we can save lives.

**Option 2 (Parent focused):** Parents, families, and educators, we must educate kids on the risks of fake prescription pills. Many may not be aware these pills are laced with fentanyl, a powerful opioid that can be deadly in small amounts.

Awareness saves lives.

#FentanylAwarenessMonth #OnePillKills

**Option 3 (Student focused):** Fentanyl is odorless, tasteless, and used to make fake prescription pills disguised as Oxycontin, Percocet, Adderall, and Xanax. Just one pill can contain a lethal amount and cause deadly accidental poisoning.

🚫Say NO to suspicious pills.

#FentanylAwarenessMonth #OnePillKills

**Option 4 (General):** From fake prescription pills to other illegal substances, fentanyl can be in any drug. This Fentanyl Awareness Month, let's shed light on the dangers of this deadly opioid.

💡Learn the facts.

🚫Say NO to non-prescribed pills.

👥 Share this message to protect your loved ones.