

The Purple Star Advantage

Supporting Military-Connected Students in Texas



MCEC®



Texas has the **second-highest** number of **military-connected students** in the nation.



Over 240,000

Military-connected students are enrolled in Texas public school systems.*



Every school region in Texas has military-connected students.



THE CASE FOR SUPPORT

Texas is leading the way.

Texas is part of a growing national movement adopting Purple Star Standards. (44 states have passed legislation as of November 2025)



The Purple Star Campus Designation recognizes Texas district and charter schools that demonstrate exceptional support and commitment to meeting the unique needs of military-connected students and families.



High Mobility Challenges

Military kids **move 6 to 9 times** during their K-12 education.



"WHY PURPLE STAR?"

Creates a culture of support.

Attracts Military-Connected Families

Signals that your campus understands and is committed to supporting military-connected students and their families.



Strengthens School Outcomes

Engaging military-connected families leads to increased family engagement, community connections, and overall school success.

Benefits For Every Student

Practices designed to support military transitions- such as welcoming, fostering connections, and relationship-building create stronger experiences for all students.



INTEGRATION & ALIGNMENT

Purple Star ties into existing initiatives.



College, Career, and Military Readiness (CCMR)

- Academic Preparation
- Access to high-quality pathways

School Counseling

- Student Wellness
- Relocation Support
- Family Engagement



Multi-tiered System of Supports (MTSS)

- Early Identification
- Student Success
- Tiered Supports

