**2022 Log In and Learn More
District Communication Toolkit Summary**

Last year, the Texas Education Agency created a district toolkit with resources on how to communicate STAAR results with parents and families. This year, we have taken the most frequently used resources from last year’s toolkit and updated them for 2022.

The District Communication Toolkit contains three resource templates your district can use and customize to share STAAR results with parents and families. The resources included in this toolkit are:

1. **One-pager** –Can be shared electronically, on social media, or printed and distributed to parents and families in your district. The one-pager contains four easy steps for parents to access their child’s STAAR results using TexasAssessment.gov.
2. **Sample HTML Email and Content**—To be customized and used in your existing materials, including newsletters, emails, and other family communications. Content incorporates easy steps to access STAAR results using TexasAssessment.gov.
3. **Social Media Assets**—Can be shared on your social media platforms including Twitter, Facebook, or Instagram. Assets include 1–3 generic images districts can share on their social media platforms along with 1–5 generic posts, and 3 hashtag options.

If you have any questions or need additional templates that would be helpful to you as you work to communicate the importance of STAAR results to parents in your district, please contact the Student Assessment Division at student.assessment@tea.texas.gov.