**HTML PARENT EMAIL BLAST**

**Regular Email Blast Copy:**

Parents and Staff of DISTRICT:

You hear it all the time during flu season: wash your hands to prevent the spread of flu. You may have heard advice encouraging you to do the same to stop the spread of COVID-19. But do you know why this simple practice works so effectively? Washing your hands with soap and water breaks up the molecules of the virus and washes them away, preventing the virus from infecting you or others.

To be able to effectively and reliably break up the virus cells, you must wash your hands thoroughly and vigorously for at least 20 seconds. Doing this can be incredibly effective! In fact, a study showed that when a group of elementary aged school children participated in supervised handwashing 2-4 times per day, the spread of a similar virus was reduced by 47%

While it is important to wash your hands, it is also important that we all regularly disinfect surfaces.

COVID-19 has been shown to live for up to three days on various surfaces. If you must leave your home for essential services, be sure to wash your hands as soon as you return and disinfect any surfaces you may have touched. If someone in your home is ill, it’s also important to regularly disinfect. Applying soap and water plus commonly used disinfectants to frequently touched surfaces will break up the virus and carry it away, in the same way soap kills and carries away the virus on your hands.

We hope you and your family are able to regularly take these simple steps, which will help prevent the spread of COVID-19, and help your family to stay well. For more information on preventing the spread of COVID-19, visit [www.tea.texas.gov/staywell](http://www.tea.texas.gov/staywell).

Best,

SUPERINTENDENT

**HTML Email Blast Code:**

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<tbody>

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<tbody>

<tr>

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<tbody>

<tr>

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<p class="gd\_p" style="text-align: center; line-height: 1.1; color: #666666; font-family: arial, helvetica, sans-serif; font-size: 10px; margin: 0;" align="center">[[VIEW\_THIS]]</p>

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<tbody>

<tr>

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<tbody>

<tr>

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</tr>

</tbody>

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<p class="gd\_p" style="text-align: right; line-height: 1.4; color: #f06039; font-family: arial, helvetica, sans-serif; font-size: 22px; margin: 10px 0;" align="right">\_INSERT\_DISTRICT\_NAME\_</p>

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<tr>

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<h1 style="text-align: center; line-height: 1.1; font-weight: bold; color: #0d6cb9; font-family: arial, helvetica, sans-serif; font-size: 24px; margin: 10px 0;" align="center">&nbsp;</h1>

<h1 style="text-align: center; line-height: 1.1; font-weight: bold; color: #0d6cb9; font-family: arial, helvetica, sans-serif; font-size: 24px; margin: 10px 0;" align="center">APART WE STAND TOGETHER</h1>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">&nbsp;</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left"><strong>Parents and Staff of \_INSERT\_DISTRICT\_NAME\_</strong>,</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">&nbsp;</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">Though we are apart right now for our health and safety, we at \_DISTRICT\_ continue to support each other as a community, and right now we must work together to fight COVID-19. &nbsp;In order to help prevent the spread of COVID-19, \_DISTRICT\_ will be reaching out to you via email, phone, text message, and social media over the next two weeks to share vitally important guidance.</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">&nbsp;</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">This guidance is based on what scientists know about how to prevent the spread of COVID-19, and it is our hope that you will continue doing all you can to follow these practices and share them with your friends and family.</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">&nbsp;</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">Thank you for what you are doing to educate your children at home and all the efforts you&rsquo;re making to keep your family healthy and safe. We know this is a difficult time. If we stand apart as a community during this stretch and continue following the public health practices we will be sharing over the coming days, we will be back together soon.</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">&nbsp;</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">Stay well!</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">&nbsp;</p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left"><strong>\_DISTRICT\_SUPERINTENDENT\_NAME\_</strong></p>

<p style="line-height: 1.4; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 15px; text-align: left; margin: 10px 0;" align="left">&nbsp;</p>

<h3 style="text-align: center; line-height: 1.1; font-weight: bold; color: #000000; font-family: arial, helvetica, sans-serif; font-size: 18px; margin: 20px 0;" align="center"><a href="<http://texas.gov/covid19>" target="\_blank" style="color: #ffffff; text-decoration: none; -ms-word-break: break-all; word-break: break-word; -webkit-hyphens: none; -moz-hyphens: none; hyphens: none; background-color: #00486e; border-color: #00486e; border-style: solid; border-width: 12px 25px;" rel="noopener">Explore COVID Resources</a></h3>

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