



ADSY Planning and Execution Program Design and Implementation Partner Roles

Design and Implementation Process

All ADSY participants awarded an ADSY planning grant will be asked to work with an approved design and implementation partner (DIP) to support their strategic planning process. Districts will be expected to work from the framework of a strategic plan and will utilize an array of resources, tools, and templates as supports during the process.

Design and Implementation Partner (DIP)

A district's design and implementation partner will serve as the primary resource for the district and participating schools as they develop the district-specific ADSY strategic plans and other planning requirements of ADSY Planning and Execution Program (PEP). Approved design and implementation partners will support districts in their strategic planning process, including creation of ADSY PEP strategic plans, to meet goals and ensure high-quality programming at the campus level.

DIP Primary Role

- Coach district project manager and colleagues when appropriate
- Support and/or facilitate Steering Committee meetings
- Offer guidance, feedback, facilitation, thought-partnership, problem-solving, and resources
- Provide examples of tools, resources, ideas, and strategies related to real-time district questions and challenges
- Monitor the LEA's progress against initiative goals
- Ensure completion of and directly assist with strategic plan and artifacts for on-time submission

DIP Expectations

- Conduct weekly meetings with project managers to focus on summer planning and progress on key milestones, including components of the strategic plan
- Conduct monthly meetings with the Steering Committee, develop agendas, slides and facilitate as necessary to ensure progress
- Contribute to on-time completion of strategic plan and artifacts, and review of final draft before submission
- Serve as expert in initiative design, including all guiding documents and activities
- Collaborate with partner districts, TEA, TLA and other DIPs

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DIP Role Within Strategic Plan Development

The strategic plan will serve as the backbone for participants to consider all components of a program, including but not limited to:

- A local needs assessment
- Responsive program design
- Campus, teacher, parent, and student needs

DIPs will provide strategic planning supports including the following criteria:

Research-Based Instructional Strategies Alignment

Support LEAs in a collective learning process focused supporting the research of how kids learn within the context of full year redesign. This process provides a set of research-based practices in each content area and related topics. These practices highlight misconceptions in the field and support shifts in best practices in instruction aligned towards development of high-quality materials.

Instructional Materials Adoption and Alignment

Support LEAs in selecting and implementing appropriate Tier 1 math and reading, high-quality instructional materials (HQIM) that are aligned to researched-based instructional strategies (RBIS).

Design Process Focused on User Experience

A defined process to guide district and school-based personnel through a design-thinking approach. This process builds a deep understanding of the current student experience and engages stakeholders (e.g., teachers, families, school leaders, school board members, community members, etc.) to fully explore the problem to be solved through summer learning and/or a full-year redesign. The process may include assessing school and district needs through interviews, focus groups, surveys, and working sessions. Needs assessment and user experience should identify problems and root causes and should serve as the basis for the district ADSY strategic plan.

ADSY PEP Strategic Planning Support

Support for district and school leaders in the creation of an ADSY strategic plan. This plan must comprehensively account for all design, operational, and academic elements included in a high-quality execution of summer learning and/or a full year redesign.

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Stakeholder Management and Communications Support

Support for district and school leaders in identifying and including stakeholders throughout the change-management process. Resulting work is included in the ADSY strategic plan and identifies both cadence and channel for anticipated communication strategies. Consideration should include decision-making structures, communication strategies, and messaging specific to stakeholder groups and workstreams.

Student and Family Recruitment Strategy

Development of a student and family recruitment strategy to drive family engagement in summer learning and/or a full-year redesign. Strategy should include identification and monitoring of key milestones, development of marketing materials, and operationalizing enrollment processes.

Ongoing Support for District and School Leadership

A defined service offering for district and school leaders during the planning year including check-ins with ADSY leaders to reflect on progress, challenges, and solutions to understand quality of planning process, and development of continuous improvement protocols to ensure high-quality implementation and continuous program improvements.

Continuous Improvement and Reporting Tools

Vendors will support districts in creating a framework for continuous improvement that allows for real-time and scheduled adjustments to program strategy and implementation. This includes support ensuring districts are ready to monitor school- and district-level execution metrics to be defined by TEA, starting in the 2021-2022 school year. These metrics may include monitoring data from sources such as interim assessments, student attendance, staff attrition, and stakeholder surveys. Support in identifying required data collection, dashboard tracking, and structures for yearly review and revision of strategic plans upon entering the execution phase.

Additional Supports as Identified

Vendors may propose alternative, innovative solutions to support participating districts in infrastructure development within the ADSY PEP guidelines and assurances.