



Graphic Design and Illustration  
I/Lab

### Level 1

Printing and Imaging Technology  
I/Lab

### Level 2

Printing and Imaging Technology  
II/Lab

### Level 3

Practicum in Printing and Imaging  
Technology

### Level 4

HIGH SCHOOL/ INDUSTRY CERTIFICATION	CERTIFICATE/ LICENSE*	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	MASTER'S/ DOCTORAL PROFESSIONAL DEGREE
Adobe Certified Associate (ACA) - Creative Cloud (Photoshop, Illustrator, InDesign, Premiere Pro, Animate, and Dreamweaver)	Improvement Professional in Print (IPP) certificate	Graphic Design	Art or Fine Arts	Fine Arts
Adobe Certified Associate (ACA) - Visual Design Specialist - 3 Exams (Illustrator + InDesign + Photoshop)	Graphic Media Production Level I	Graphic Media	Computer Graphics	
	Graphic Design Levels I and II	Visual Design	Graphic Design or Animation	
		Visual Communication Technology	Interactive Media	

Occupations	Median Wage	Annual Openings	% Growth
Art Directors	\$77,958	179	21%
Multimedia Artists and Animators	\$67,392	186	21%
Desktop Publishers	\$37,107	101	9%
Printing Press Operators	\$34,549	1,103	9%

### WORK BASED LEARNING AND EXPANDED LEARNING OPPORTUNITIES

Exploration Activities:	Work Based Learning Activities:
Shadow a production team SkillsUSA, TSA	Intern with a multimedia studio. Obtain a certificate in graphic design.

Additional industry-based certification information is available on the TEA CTE website. For more information on postsecondary options for this program of study, visit TXCTE.org.

The Printing and Imaging regional program of study introduces CTE learners to knowledge and skills related to providing printing and imaging services. CTE learners may learn about or practice the foundations of business management, customer service, graphic design, graphic production and large format printing.



The Arts, A/V Technology and Communications (AAVTC) Career Cluster focuses on careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services. Careers in the AAVTC Career Cluster require a creative aptitude, a strong background in computer and technology applications, a strong academic foundation, and a proficiency in oral and written communication.

Successful completion of the Printing and Imaging regional program of study will fulfill requirements of the Business and Industry Endorsement. See the regions approved to offer this program of study at <https://tea.texas.gov/academics/college-career-and-military-prep/career-and-technical-education/regional-programs-of-study>. Revised - March 2022.

# COURSE INFORMATION

COURSE NAME	SERVICE ID	PREREQUISITES (PREQ) COREQUISITES (CREQ)	Grade
Graphic Design and Illustration I/Lab	13008800 (1 credit) 13008810 (2 credits)	None	10-12
Printing and Imaging Technology I/Lab	13009600 (1 credit) 13009610 (2 credits)	None	9-12
Printing and Imaging Technology II/Lab	13009700 (1 credit) 13009710 (2 credits)	None	10-12
Practicum in Printing and Imaging Technology	13009800 (2 credits) 13009805 (3 credits) 13009810 (2 credits) 13009815 (3 credits)	PREQ: Printing and Imaging Technology II/Lab	10-12

FOR ADDITIONAL INFORMATION ON THE ARTS, AUDIO/VISUAL TECHNOLOGY, AND COMMUNICATIONS CAREER CLUSTER, PLEASE CONTACT: [CTE@tea.texas.gov](mailto:CTE@tea.texas.gov)  
<https://tea.texas.gov/cte>

(District) offers career and technical education programs in (types of programs offered). Admission to these programs is based on (admission standards). It is the policy of (District) not to discriminate on the basis of race, color, national origin, sex or handicap in its vocational programs, services or activities as required by Title VI of the Civil Rights Act of 1964, as amended; Title IX of the Education Amendments of 1972; and Section 504 of the Rehabilitation Act of 1973, as amended. It is the policy of (District) not to discriminate on the basis of race, color, national origin, sex, handicap, or age in its employment practices as required by Title VI of the Civil Rights Act of 1964, as amended; Title IX of the Education Amendments of 1972; the Age Discrimination Act of 1975, as amended; and Section 504 of the Rehabilitation Act of 1973, as amended. (District) will take steps to assure that lack of English language skills will not be a barrier to admission and participation in all educational and vocational programs. For information about your rights or grievance procedures, contact the Title IX Coordinator at (physical address of Coordinator) (email address of Title IX Coordinator), (phone number of Title IX Coordinator), and the Section 504 Coordinator at (physical address of Coordinator), (email address of Section 504 Coordinator), (phone number of Section 504 Coordinator)