

**Attachment B**  
**School, Family, and Community Engagement Rubric**

**Standard Review Criteria**

The following standard review criteria listed in the Rubric Reference Guide are used in scoring the application. Each competitive application is reviewed to determine the capability of the applicant to implement its proposed program. In reviewing the information submitted and in recommending competitive applications for funding, reviewers consider the following ratings:

**Clearly Outstanding, Exceeds Expectations, Meets Standard, or Needs Improvement.** When scoring each indicator, reviewers select a rating which has an appropriate point value assigned. The minimum threshold for grant award is 60 points in total.

<b>Rubric Reference Guide</b>		
<b>Rubric Category</b>	<b>Total Points Possible</b>	<b>Proposed Activities</b>
Quality of Program	32	<ul style="list-style-type: none"> <li>• Solid foundation in evidence-based practices</li> <li>• Innovative use of technology</li> <li>• Include diverse participants to enrich dialogue and foster authentic collaboration through partnerships and relationship building activities</li> <li>• Enable stakeholders to participate in meaningful ways and that will meet stakeholders on their terms through a variety of engagement types and opportunities</li> </ul>
Essential Components	48	<ul style="list-style-type: none"> <li>• Family advocacy and support connections</li> <li>• Robust plans for broad access to and dissemination of information</li> <li>• Products that are responsive to stakeholder needs and readily adapted by LEAs</li> <li>• Coordination and collaboration with networks who have overlapping or related goals</li> </ul>
Quality of Program Evaluation	10	<ul style="list-style-type: none"> <li>• Multiple measures of program evaluation based on outcomes; should include qualitative and quantitative measures</li> </ul>
Quality of Program Management	5	<ul style="list-style-type: none"> <li>• Qualifications, knowledge, skills and experiences are commensurate with scope of proposed program</li> </ul>
Appropriateness of Budget	5	<ul style="list-style-type: none"> <li>• Costs reflected in the budget commensurate with expected results and do not supplant or duplicate services</li> </ul>

**Quality of Program (Up to 32 Points)** Reviewers will consider the following application information when evaluating an application for quality of the program.

	<b>Clearly Outstanding</b> 8-7 points	<b>Exceeds Expectations</b> 6-5 points	<b>Meets Expectations</b> 4-3 points	<b>Needs Improvement</b> 2-0 points	<b>Score</b>
<b>Evidence-based practices</b>	The proposed program introduces new and promising ideas for addressing the stated goal, includes all requirements at an exceptional level of quality, and describes an exemplary plan for the nation regarding evidence-based practices for school, family, and community engagement.	The proposed program includes all requirements at a very high level of quality and describes a strong foundation of evidence-based practices for school, family, and community engagement.	The proposed program includes all requirements at a high level of quality and describes an adequate foundation of evidence-based practices for school, family, and community engagement.	The proposed program demonstrates a plan that is unlikely to yield an adequate foundation of evidence-based practices for school, family, and community engagement.	/8
	<b>Clearly Outstanding</b> 10-9 points	<b>Exceeds Expectations</b> 8-6 points	<b>Meets Expectations</b> 5-3 points	<b>Needs Improvement</b> 2-0 points	<b>Score</b>
<b>Use of Technology</b>	The proposed program introduces new and promising ideas for addressing the stated goal, includes all requirements at an exceptional level of quality, and describes an exemplary support plan for the nation to integrate latest technologies that allow for wider audiences and increased school, family, and community engagement.	The proposed program includes all requirements at a very high level of quality and describes a strong plan to integrate technologies that allow for wider audiences and increase school, family, and community engagement.	The proposed program includes all requirements at a high level of quality and describes an adequate plan to integrate some technologies, but mostly for consumption of wider audience rather than school, family, and community engagement.	The proposed program demonstrates a plan that is unlikely to yield adequate integration of technology.	/10
	<b>Clearly Outstanding</b> 7-6 points	<b>Exceeds Expectations</b> 5-4 points	<b>Meets Expectations</b> 3-2 points	<b>Needs Improvement</b> 1-0 points	<b>Score</b>
<b>Authentic Collaboration</b>	The proposed program introduces new and promising ideas for addressing the stated goal, includes all requirements at an exceptional level of quality, and describes an exemplary support plan for the nation to include diverse participants to enrich dialogue and foster authentic collaboration through partnerships and relationship building activities.	The proposed program includes all requirements at a very high level of quality and describes strong plan to diverse participants to enrich dialogue and foster authentic collaboration through partnerships and relationship building activities.	The proposed program includes all requirements at a high level of quality and describes an adequate plan to include diverse participants to enrich dialogue and foster authentic collaboration through partnerships and relationship building activities.	The proposed program demonstrates a plan that is unlikely to yield adequate inclusion of diverse participants to enrich dialogue and foster authentic collaboration through partnerships and relationship building activities.	/7

<p style="text-align: center;"><b>Participation and Engagement</b></p>	<p>The proposed program introduces new and promising ideas for addressing the stated goal, includes all requirements at an exceptional level of quality, and describes an exemplary support plan for the nation that enable stakeholders to participate in meaningful ways, meeting stakeholders on their terms in a variety of engagement types and opportunities.</p>	<p>The proposed program includes all requirements at a very high level of quality and describes strong plan that enables stakeholders to participate in meaningful ways, meeting stakeholders on their terms in a variety of engagement types and opportunities.</p>	<p>The proposed program includes all requirements at a high level of quality and describes an adequate plan that enables stakeholders to participate in meaningful ways, meeting stakeholders on their terms in a variety of engagement types and opportunities.</p>	<p>The proposed program demonstrates a plan that is unlikely to adequately enable stakeholders to participate in meaningful ways, meeting stakeholders on their terms in a variety of engagement types and opportunities.</p>	<p style="text-align: center;">/7</p>
				<p style="text-align: center;"><b>TOTAL POINTS (sum of 4 components)</b></p>	<p style="text-align: center;">/32</p>

**Essential Components (Up to 48 points)** Reviewers will consider the following application information when evaluating an application for essential components of rosters.

	<b>Clearly Outstanding</b> 12-10 points	<b>Exceeds Expectations</b> 9-6 points	<b>Meets Expectations</b> 5-3 points	<b>Needs Improvement</b> 2-0 points	<b>Score</b>
<b>Family Advocacy</b>	Proposed program introduces new and promising ideas for addressing the stated goal, includes all requirements at an exceptional level of quality, and describes an exemplary support plan for the nation to develop, provide and maintain family advocacy and support connections, from creation to implementation of trainings and meetings provided and report capabilities and details how the trainings/meetings will be marketed.	Proposed program includes all requirements at a very high level of quality and describes strong plan to develop, provide, and maintain family advocacy and support connections, from creation to implementation of trainings and meetings provided.	Proposed program includes all requirements at a high level of quality and describes an adequate plan to develop, provide, and maintain family advocacy and support connections trainings/meetings.	Proposed program does not include all requirements and or describes a plan that is unlikely to adequately develop and provide family advocacy and support connections.	/12
<b>Dissemination of Information</b>	The proposed program introduces new and promising ideas for addressing the stated goal, includes all requirements at an exceptional level of quality, and describes an exemplary support plan for the nation to disseminate information, that is readily accessed and in multiple languages, using a variety of mediums which enable stakeholders to utilize content in meaningful ways.	The proposed program includes all requirements at a very high level of quality and describes strong plan to disseminate information that is readily accessible, and in multiple languages and enables stakeholders to utilize content in meaningful ways.	The proposed program includes all requirements at a high level of quality and describes an adequate plan to disseminate information that is accessible, and in multiple languages and enables stakeholders to utilize content in meaningful ways.	The proposed program does not include all requirements and or describes a plan that is unlikely to adequately disseminate information that in a way that enables stakeholder to utilize content in meaningful ways.	/12

<p style="text-align: center;"><b>Activities Responsive to Stakeholders Needs</b></p>	<p>The proposed program introduces new and promising ideas for addressing the stated goal, includes all requirements at an exceptional level of quality, and describes an exemplary support plan for the nation for regional and statewide stakeholder communication outreach including ongoing needs assessment. The plan includes timelines, consideration of potential barriers and ideas for gathering and responding to stakeholder needs.</p>	<p>The proposed program includes all requirements at a very high level of quality and describes strong plan for regional and statewide stakeholder communication outreach including ongoing needs assessment. The plan includes timelines and ideas for gathering and responding to stakeholder needs.</p>	<p>The proposed program includes all requirements at a high level of quality and describes an adequate plan for regional and statewide stakeholder communication and outreach including regular needs assessments. The plan includes timelines and ideas for gathering and responding to stakeholder needs.</p>	<p>The proposed program does not include all requirements and or describes a plan that is unlikely to yield adequate stakeholder communication and outreach.</p>	<p>/12</p>
<p style="text-align: center;"><b>Coordination and Collaboration</b></p>	<p>Proposed program introduces new and promising ideas for addressing the stated goal, includes all requirements at an exceptional level of quality, and describes an exemplary support plan for the nation for outreach, coordination and communication to ensure cooperative work and leveraging of resources including proposed partnership with other grantees who are working on achieving overlapping or similar goals. The plan identifies several potential partner networks, barriers and offers multiple workable solutions.</p>	<p>Proposed program includes all requirements at a very high level of quality and describes strong plan for outreach, coordination and communication to ensure cooperative work and leveraging of resources including proposed partnerships with other grantees who are working on achieving overlapping or similar goals. The plan identifies some potential partner networks, barriers, and some workable solutions.</p>	<p>Proposed program includes all requirements at a high level of quality and describes an adequate plan for outreach, coordination and communication to ensure cooperative work and leveraging of resources including proposed partnerships with other grantees who are working on achieving overlapping or similar goals. The plan identifies at least one potential partner networks, barriers, and at least one workable solutions.</p>	<p>Proposed program does not include all requirements and or describes a plan that is unlikely to yield adequate coordination and collaboration with other networks.</p>	<p>/12</p>
<p><b>TOTAL POINTS (sum of 4 components)</b></p>					<p><b>/48</b></p>

**Quality of Program Evaluation (Up to 10 points)** Reviewers will consider the following application information when evaluating an application for quality of program evaluation: Plan for multiple measures of program evaluation.

	<b>Clearly Outstanding 10-9 points</b>	<b>Exceeds Expectations 8-6 points</b>	<b>Meets Expectations 5-3 points</b>	<b>Needs Improvement 2-0 points</b>	<b>Score</b>
<b>Methods of Evaluation</b>	The proposed program clearly identifies an exceptional comprehensive evaluation plan, utilizing rigorous evaluation methodology, to track overall outcomes and attainment of program goal(s). Evaluation plan includes collection of feedback from stakeholder groups representative of the state. Additionally, the evaluation plan details a method for periodic reporting to TEA leadership, interested stakeholders, and the public.	The proposed program clearly identifies a strong comprehensive evaluation plan, utilizing rigorous evaluation methodology, to track measures of effectiveness related to outcomes Evaluation plan includes collection of feedback from stakeholder groups representative of the state. Additionally, the evaluation plan details a method for periodic reporting to TEA leadership, interested stakeholders, and the public.	The proposed program clearly identifies an adequate evaluation plan to track overall outcomes. Evaluation plan includes collection of feedback from stakeholder groups representative of the state. Additionally, the evaluation plan details a method for periodic reporting to TEA leadership and interested stakeholders.	The proposed program includes a plan that is unlikely to adequately provide methods of evaluation of program effectiveness.	/10
				<b>TOTAL POINTS (1 component)</b>	/10

**Quality of Program Management (Up to 5 points)** Reviewers will consider the following application information when evaluating an application for quality of program management: Qualifications and experience and management plan designed to effectively meet goals/objectives.

	<b>Clearly Outstanding</b> 5 points	<b>Exceeds Expectations</b> 4-3 points	<b>Meets Expectations</b> 2-1 point	<b>Needs Improvement</b> 0 points	<b>Score</b>
<b>Qualifications and Experience</b>	Proposed program plan clearly details the qualifications and experience of the program implementers and other personnel (as appropriate). Roles and responsibilities are designated; and individuals' knowledge, skills, abilities and experiences are strongly aligned with specified roles.	Proposed program plan clearly details the qualifications and experience of the program implementers and other personnel (as appropriate). Roles and responsibilities are designated; and individuals' knowledge, skills, abilities and experiences are closely aligned.	Proposed program plan provides qualifications and experience of implementers and other personnel (as appropriate). Roles and responsibilities are tentative.	Proposed program plan provides qualifications and experiences of implementers however, roles and responsibilities are not aligned with qualifications.	/5
				<b>TOTAL POINTS</b> <b>(1 component)</b>	/5

**Appropriateness of Budget (Up to 5 points)** Reviewers will consider the following application information when evaluating an application for appropriateness of budget: Costs reflected in the budget reflect expected results and do not supplant or duplicate services.

	<b>Clearly Outstanding</b> 5 points	<b>Exceeds Expectations</b> 4-3 points	<b>Meets Expectations</b> 2-1 points	<b>Needs Improvement</b> 0 points	<b>Score</b>
<b>Cost Commensurate with Expected Results</b>	The costs detailed in the budget demonstrate an exceptional plan inclusive of all aspects of the program, including personnel, materials, and ongoing support. Additionally, program seeks to leverage existing networks/systems.	The costs detailed in the budget demonstrate a strong cohesive plan inclusive of all aspects of the program, including personnel, materials, and ongoing support and do not duplicate efforts.	The costs detailed in the budget adequately reflect a cohesive plan to achieve the scope of expected results and do not duplicate efforts.	The costs detailed in the budget are do not adequately reflect a cohesive plan to achieve the scope of expected results.	/5
				<b>TOTAL POINTS</b> <b>(1 component)</b>	/5