COURSES

LEVEL 1

Principles of Hospitality and Tourism

LEVEL 2

Hotel Management
Travel and Tourism Management

LEVEL 3

Hospitality Services
Introduction to Event and Meeting Planning (TBD)

LEVEL 4

Practicum in Hospitality Services
Practicum in Event and Meeting Planning (TBD)
Practicum in Entrepreneurship (TBD)
Career Preparation I

POSTSECONDARY OPTIONS

HIGH SCHOOL/ INDUSTRY CERTIFICATION	CERTIFICATE/ LICENSE*	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	MASTER'S/ DOCTORAL PROFESSIONAL DEGREE
Certified Hospitality & Tourism Management Professional	Certified Hospitality Supervisor	Hotel/Motel Administration/Management	Hospitality Administration/Management, General	
Certified Associate in Project Management	Certified Hotel Administrator	Business Administration and Management, General		
Entrepreneurship and Small Business	Certification in Hotel Industry Analytics	Tourism and Travel Services Management	Hotel and Restaurant Management	Hospitality Administration
	Certified Guest Service Professional	Business Administration and Management	Marketing/ Management, General	

Additional industry based certification information is available from the TEA CTE website.

For more information on postsecondary options for this program of study, visit TXCTE.org.

OCCUPATIONS	MEDIAN WAGE	ANNUAL OPENINGS	% GROWTH
General and Operations Managers	$107,640	18,679	20%
Lodging Managers	$48,381	396	19%
Administrative Services Managers	$96,138	2,277	21%
Meeting, Convention, and Event Planners	$47,446	1,083	21%

WORK BASED LEARNING AND EXPANDED LEARNING OPPORTUNITIES

Exploration Activities:
Family, Career, and Community Leaders of America (FCCLA), American Hotel and Lodging Association

Work Based Learning Activities:
Intern at a resort or lodging property; work at a hotel, summer camp or theme park;

The Lodging and Resort Management program of study introduces students to occupations and educational opportunities related to the logistical and operational management of lodging and resorts. This program of study also explores opportunities related to human resources, financial analysis, and marketing.

The Hospitality and Tourism Career Cluster® focuses on the management, marketing, and operations of restaurants and other food/beverage services, lodging, attractions, recreation events, and travel-related services. Students learn knowledge and skills focusing on communication, time management, and customer service that meet industry standards. Students will explore the history of the hospitality and tourism industry and examine characteristics needed for success.

Successful completion of the Lodging and Resort Management program of study will fulfill requirements of the Business and Industry Endorsement.

Approved Statewide Program of Study - September 2019

TEA Texas Education Agency

COURSE INFORMATION

COURSE NAME	SERVICE ID	PREREQUISITES (PREQ) COREQUISITES (CREQ)	GRADE
Principles of Hospitality and Tourism	13022200 (1 credit)	None	9-12
Hotel Management	13022300 (1 credit)	None	10-12
Travel and Tourism Management	13022500 (1 credit)	None	10-12
Hospitality Services	13022800 (2 credits)	None	11-12
Introduction to Event and Meeting Planning	TBD	TBD	TBD
Practicum in Hospitality Services	13022900 (2 credits) 13022905 (3 credits) 13022910 (2 credits) 13022915 (3 credits)	None	11-12
Practicum in Event and Meeting Planning	TBD	TBD	TBD
Practicum in Entrepreneurship	TBD	TBD	TBD
Career Preparation I	12701300 (2 credits) 12701305 (3 credits)	None	11-12

FOR ADDITIONAL INFORMATION ON THE HOSPITALITY AND TOURISM CAREER CLUSTER, PLEASE CONTACT:

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https://tea.texas.gov/cte