



Welcome

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May 21, 2019



Introduction to *Proclamation 2021*

Amie Williams, Review and Adoption Director

May 21, 2019

Housekeeping

Your Participation

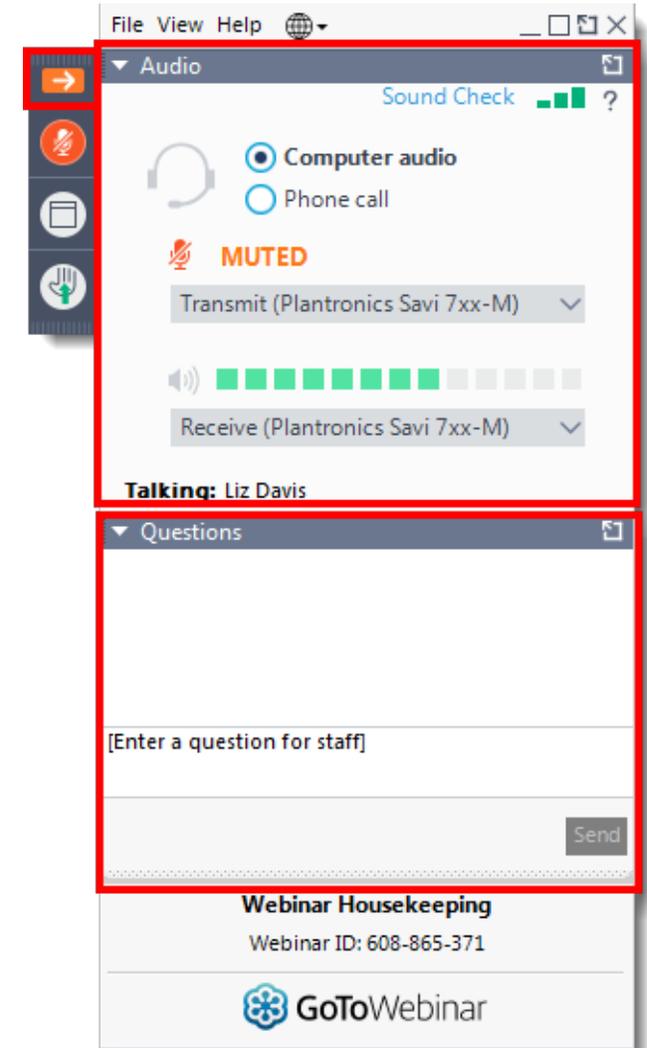
Open your control panel.

Join audio using one of the options below:

- Choose ***Mic & Speakers*** to use VoIP.
- Choose ***Telephone*** and dial using the information provided.

Submit questions and comments via the *Questions* panel.

Note: Today's presentation is being recorded and will be provided within 48 hours.



Poll question #1

If you represent a publishing company, please select your role from the list below.

- Author
- Production
- Adoptions
- Sales and Marketing
- Leadership

Poll question #2

If you represent a district or campus, please select your role from the list below.

- Administrator
- Counselor
- Department Head or Curriculum Specialist
- Teacher
- Textbook Coordinator

Poll question #3

If you do not represent a district, campus, or publisher, please select your role/affiliation from the list below.

- Education Service Center (ESC)
- Parent
- Private-sector (non-publisher)
- Professional Association
- Other

Agenda

- How is the proclamation organized?
- What are the adoption requirements?
- How is this proclamation unique?
- What do you think?
- What is next?

How is the proclamation organized?

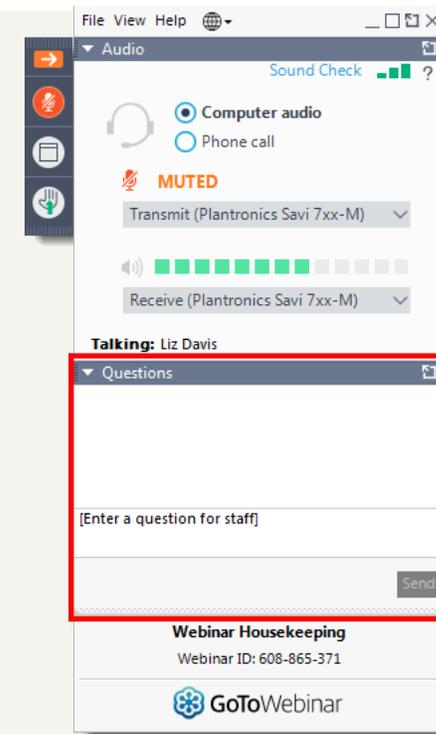
Poll question #4

Have you read the *Proclamation 2021* draft?

- Yes
- No

Poll question #5

What do you hope to learn today? (Enter your response in the *Questions* window.)



Organization

Introduction

Adoption timeline

Deliverables and requirements

Student enrollment and content standards

Ethical standards

Glossary

Introduction

The introduction includes the following:

- Subject area and courses or grade levels
- Eligibility requirements
- Submission options
- Implementation date
- Applicable statute and rule

Adoption Timeline

Begins in May 2019 and ends in August 2021



Contains deadlines for districts and charter schools, ESCs, the public, publishers, and TEA



Identifies the responsible party and recipient or audience for each activity or deliverable



Adoption Timeline

This adoption timeline includes deadlines and information that is applicable to publishers, the public, education service centers, districts and charter schools, the SBOE, and the agency. Please use the icons in the legend to identify the responsible parties for each applicable deliverable.

| Legend | | | | | | |
|--------------------|------------|--------|------|-----|-------------------------------|------|
| Responsible Party: | Publishers | Public | ESCs | TEA | Districts and Charter Schools | SBOE |
| Icon: | | | | | | |

Please see the *Deliverables and Requirements* sections in this proclamation for further details on specific deliverables and requirements for publishers and ESCs.

| 2019 | | | |
|------------------|---|-------------------|---------------------------|
| Date | Activity or Deliverable | Responsible Party | Recipient and/or Audience |
| May | TEA conducts a webinar to introduce <i>Proclamation 2021</i> and solicit feedback | | |
| June | Nominations to the state review panel accepted via the Education Committee Application | | |
| June 11–14 | <i>Proclamation 2021</i> is presented to the SBOE for action | | |
| August–September | TEA releases the <i>Proclamation 2021 Publisher Handbook</i> | | |
| | TEA conducts a webinar for publishers interested in filing a Statement of Intent to Bid | | |
| September 10–13 | <i>Proclamation 2021 Questions and Answers</i> is presented to the SBOE for approval | | |

| Publishers | Public | ESCs | TEA | Districts and Charters | SBOE |
|------------|--------|------|-----|------------------------|------|
| | | | | | |

| 2020 | | | |
|---------------------|--|-------------------|---------------------------|
| Date | Activity or Deliverable | Responsible Party | Recipient and/or Audience |
| Monday, January 6 | Company Information Form and Statement of Intent to Bid due to TEA | | |
| Monday, February 3 | Complete Description due to TEA | | |
| | Each ESC must designate the person who will supervise the sample materials and publish a news release notifying area districts about the availability of materials | | |
| Monday, February 24 | Preliminary Correlation to the TPG document for one course due to TEA | | |
| March | TEA notifies education committee candidates of their appointment to the state review panel | | |
| Monday, April 6 | Pre-adoption sample(s) due to TEA | | |
| | Pre-adoption sample(s) due to each of the twenty ESCs | | |
| | Final Correlation to the TPG document(s) due to TEA | | |
| | Final Correlation to the TPG document(s) due to each of the twenty ESCs | | |

Deliverables and Requirements

- Has two sections—one for publishers and one for ESCs
- Lists items in alphabetical order
- Provides details regarding required activities and deliverables

Enrollment and Standards

This section provides the following:

- Enrollment data from 2018–19
- A link to the content standards

Ethical Standards

There are laws and rules that establish guidelines and expectations for publishers and state review panels.

This section describes those guidelines and standards and provides links to relevant sections of the Government Code, Texas Penal Code, and Texas Administrative Code.

Glossary

You may encounter unfamiliar words or words that are used differently than you are used to.

Refer to the glossary to see how TEA defines proclamation-related words.



Poll question #6

Do you currently have instructional materials that are adopted by the Texas State Board of Education (SBOE)?

- Yes
- No

What are the adoption requirements?



Adoption Requirements

In order to be eligible for adoption, instructional materials must

- cover at least 50% of the Texas Prekindergarten Guidelines (TPG),
- be suitable for the subject and grade level,
- be reviewed by academic experts,
- comply with applicable manufacturing standards, and
- be free from factual error.

Submission Options

Publishers may submit new instructional materials that have been developed to align to the TPG or existing instructional materials that align to the TPG.

There are special requirements for publishers with prekindergarten materials on the current adoption list.

- Publishers may resubmit the currently adopted materials along with new, supplemental materials to address the updated TPG.
- Publishers that plan to continue selling currently adopted materials must provide new correlations for those materials.

Other Requirements

Publishers interested in submitting materials for consideration must submit a *Statement of Intent to Bid (SOITB)* and *Company Information Form* on Monday, January 6, 2020.

Other Requirements

Publishers that submit the required *SOITB* and *Company Information Form*, must comply with the following:

- Provide samples to TEA and each of the ESCs in a format that matches the format that will be provided to districts upon ordering on Monday, April 6, 2020.
- Provide correlations that demonstrate alignment to the TPG on Monday, April 6, 2020.
- Conduct a thorough editorial review of the materials by Monday, April 6, 2020, to ensure they are error-free.

Other Requirements

Publishers that submit the required *SOITB* and *Company Information Form*, must comply with the following (continued):

- Document every change made in materials after samples are submitted.
- Ensure equal access to the materials by submitting NIMAS files for all print student components and by contracting with a third party to conduct an accessibility audit.
- Use the machine-readable TPG to tag content in digital components.
- Agree to an eight-year, fixed-price contract.

A photograph of a green apple and an orange side-by-side on a white surface. The apple is on the left, covered in water droplets, and the orange is on the right. A green rectangular overlay is on the left side of the image, containing the text 'How is this proclamation unique?'.

How is this
proclamation
unique?

New for *Proclamation* 2021



Streamlined format



Icons (pp. 6–13)



Links in the Adoption Timeline (pp. 6–13)



Sample chart (p. 21)

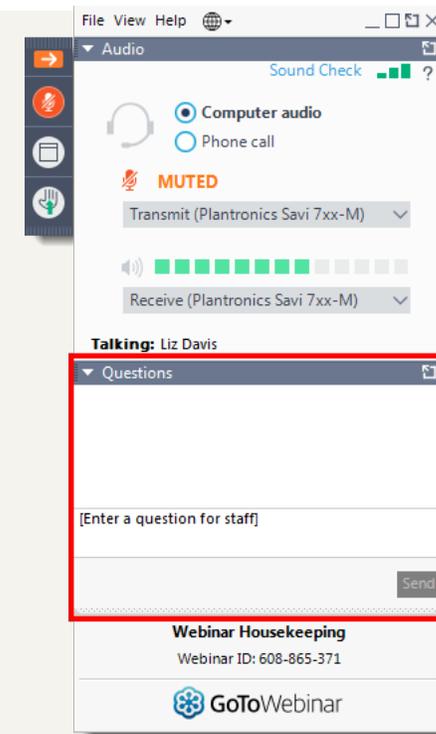
What do you think?

Feedback

- Are there any requirements that you do not understand?
- Will any of the requirements be particularly burdensome? If so, please explain.
- Does the new format make the information easier or more difficult to find and understand?

Poll question #7

What is one thing you learned today?
(Enter your response in the *Questions* window.)



What is next?



Next Steps

1. Continue submitting questions and feedback to review.adoption@tea.texas.gov.
2. Watch the June 2019 SBOE meeting (6/11–6/14). Staff will compile and present your questions and feedback, as appropriate.
3. Look for official answers in the *Proclamation 2021 Questions and Answers*, scheduled to be issued by the SBOE in September 2019.
4. Plan to attend the publisher orientation in September 2019.

Questions and Answers



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Contact Us

Feel free to call us at (512) 463-9601 or send an email to review.adoption@tea.texas.gov.

Visit our [website](#) for more information about the [review and adoption process](#).

Explore the [Publisher Portal](#) for easy access to publisher resources and training videos.



Thank you!