

STATE OF TEXAS §
COUNTY OF TRAVIS §

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|--------------------|--|--------------------------|------------------------|------|
| Division/Org Code: | 200 | Program Name: | Texas Reading Campaign | |
| Speed Chart: | | Legal/Funding Authority: | | |
| Payee Name: | Texas Public Broadcasting Association (TPBA) | | Contract #: | 3720 |
| Payee ID: | 1742237853 | PO #: | 36467 | |

TEXAS EDUCATION AGENCY STANDARD CONTRACT

ARTICLE I. PARTIES TO CONTRACT

This agreement is entered into by and between the Texas Education Agency ("TEA"), a Texas State Agency and the Texas Public Broadcasting Association (TPBA) ("Contractor").

ARTICLE II. PERIOD OF CONTRACT

TEA shall pay Contractor for the reasonable and approved costs incurred by Contractor in connection with the Contract Project during the period beginning April 15, 2017 and ending August 31, 2018 unless renewed or terminated as otherwise provided for this contract. TEA, at its own discretion, may renew the contract awarded for up to one additional fiscal year under the same or different terms subject to appropriation of funds by the Texas Legislature for this project. If renewed the renewal period shall be September 1, 2018 through August, 31, 2019.

ARTICLE III. PURPOSE OF CONTRACT

The purpose of the project is to build partnerships to increase awareness of efforts to improve reading; generate a campaign through children-specific media that enlists parents and caregivers to encourage reading anytime and anywhere; drive parents to the resources on the TEA website that will provide resources, best practices, and tips. Contractor shall perform all of the functions and duties set described herein and in the exhibits and appendices to this Contract, which are attached hereto and incorporated by reference.

ARTICLE IV. PAYMENT UNDER CONTRACT

Subject to the availability to TEA of funds for the purpose(s) of this contract, TEA shall pay to Contractor by State of Texas warrant(s) the amount of \$1,766,640.00 for the performance, satisfactory to the TEA, of Contractor's functions and duties under this Contract. Payments due in fiscal year 2017 are \$498,182.00 and payments due in fiscal year 2018 are at \$1,268,457.00. Payment to Contractor by TEA will be made in accordance with Exhibit A, Statement of Work and Budget, which is attached hereto and incorporated herein by reference.

ARTICLE V. GENERAL AND SPECIAL PROVISIONS OF CONTRACT

Attached hereto and incorporated herein by reference are the General Provisions and the Special Provisions indicated below with an "X" beside each:

- Special Provisions A, Program Specific
- Special Provisions B, Debarment (required if utilizing federal funds)
- Special Provisions C, Lobbying (required if utilizing federal funds & over \$100,000)
- Special Provisions D, Historically Underutilized Business Subcontracting Plan (HSP) (required for competitive solicitations over \$100,000.00)

Texas Government Code §2252.901 prohibits the agency into entering into an employment contract, a professional services contract, or a consulting services contract with a former or retired TEA employee before the second anniversary of their last date of regular employment.

Texas Government Code §572.069. CERTAIN EMPLOYMENT FOR FORMER STATE OFFICER OR EMPLOYEE RESTRICTED. A former state officer or employee of a state agency who during the period of state service or employment participated on behalf of a state agency in a procurement or contract negotiation involving a person may not accept employment from that person before the second anniversary of the date the officer's or employee's service or employment with the state agency ceased.

ARTICLE VI. ENTIRE CONTRACT

This contract together with the documents including but not limited to Appendices, Attachments, and Exhibits mentioned herein and incorporated by reference, contains the entire agreement between the parties relating to the rights granted and the obligations assumed in it. Any oral representations or modifications concerning this contract shall be of no force or effect unless contained in a subsequent amendment executed by both parties.

AGREED and accepted on behalf of Contractor effective beginning on the date of the Contract as specified above and as indicated by signature below of a person authorized to bind Contractor.

Typed name: Kierstan Schuch Kierstan Schuch
Typed title: Executive Director Authorized Signature

THIS SECTION RESERVED FOR TEA USE.

I, an authorized official of the Texas Education Agency, hereby certify that this contract is in compliance with the authorizing program statute and applicable regulations and authorize the services to be performed as written above.

AGREED and accepted on behalf of Agency on 5/1/17 (month/day/year) by a person authorized to bind Agency.


| | |
|--|---|
| <p>Return the electronic copy to: TEAContracts@tea.texas.gov</p> <p>Or by mail to: Norma Barrera Texas Education Agency Purchasing, Contracts and Agency Services Division 1701 North Congress Avenue Rm. 2-125 Austin, Texas 78701-1494</p> | <p> Mike Morath Commissioner of Education</p> |
|--|---|



Exhibit A

STATEMENT OF WORK

The parties agree to perform the Services and provide the Services and Deliverables, as described herein, in accordance with the terms and conditions of the Agreement to which it is attached. This Statement of Work shall not be deemed an amendment to the Agreement, but is a supplement thereto. In the event of any inconsistency between the Statement of Work and the Agreement, the Statement of Work shall prevail.

Services to be provided:

During the term, TEA and TPBA will collaborate to:

- Design and execute a Texas Reading publicity and awareness campaign with tips for parents and caregivers to improve their child's literacy skills.
- Curate and align specific learning objects in support of TEA competencies and academic content standards. Learning objects are defined as educational digital videos, interactives and games.
- Integrate these learning objects into the Texas Gateway technology solution to support a seamless teacher experience.

Roles: TPBA and TEA will assume the following roles:

- Work with the TEA staff to develop a public awareness strategy and develop on-air, print and web strategies to complement that effort.
- Work with TEA staff to develop a tagline, logo and three 30-second spots of which TEA will provide direct feedback.
- Create one Spanish spot based on the English spots.
- Coordinate a statewide broadcast schedule to broadcast on 12 Texas PBS stations with at least 5,000 spots across the state.
- Develop and execute strategy to promote the reading campaign through earned media and partnerships.
- Pilot a one-year technology campaign in five Texas cities to promote resources available to families.
- Coordinate at least five events (one in each section of the state) related to literacy awareness, and inclusive of PBS-specific characters or resources, all of which will be supported through online resources.
- Coordinate an analysis of available content and work with the agency staff to determine what learning objects and how many objects would fit Texas Gateway goals and priorities.
- Subcontract with PBS on a technical integration of the identified learning objects from PBS LearningMedia into the Texas Gateway technology solution. TPBA technical resources will work with TEA technical partners to design a solution that will result in interconnecting the two repositories to allow for the delivery of literacy resources and content.



Exhibit A

- Manage the alignment of existing learning objects from the PBS repositories with the TEA curriculum framework. Editorial staff will recommend resources for TEA curriculum staff review and approval.
- Provide overall partnership coordination and management to include managing the project calendar, scheduling core partnership meetings and overseeing the workload to ensure project deliverables are on schedule.

TEA will:

- Review and coordinate on the strategy for the Texas literacy public awareness campaign including approval of on-air, print and web strategies
- Provide feedback and approval of tagline, logo and three 30-second spots.
- Review and approve media plans, event strategy and promotion.
- Provide feedback and approval of technology planning and pilots.
- Provide strategic and curricular guidance on content gaps and the alignment of learning objects for the Texas Gateway.
- Provide the TEA competencies and academic standards for which content will be aligned.
- Provide TPBA with access to existing vendors or partners for integration purposes. Develop and schedule a launch meeting with partners to establish milestones and an overarching project schedule. TEA will schedule ongoing conference calls and meetings, as necessary, to ensure that TPBA remains on schedule. TEA will provide a single point of contact for TPBA for communicating updates, modifications or changes to schedule and/or scope.

Deliverables: The Deliverables, Responsible Parties and Dates of Delivery are as follows:

| Texas Reading Awareness & Promotion Campaign | | |
|---|--|-------------------------|
| Responsible Party | Deliverables | Date of Delivery |
| TPBA | <ul style="list-style-type: none"> • Develop Reading Campaign Strategy & Media Schedule | June 1, 2017 |
| TPBA | <ul style="list-style-type: none"> • Develop tagline & logo | July 1, 2017 |
| TEA | <ul style="list-style-type: none"> • Review and approve TPBA strategy, tagline and logo | July 15, 2017 |
| TPBA | <ul style="list-style-type: none"> • Review scripts, drafts and spots for media campaign | August 15, 2017 |
| TPBA | <ul style="list-style-type: none"> • Produce spots for media campaign | September 15, 2017 |
| TPBA | <ul style="list-style-type: none"> • Produce spot in Spanish | October 1, 2017 |
| TPBA | <ul style="list-style-type: none"> • Distribute and arrange | October 1, 2017 |



Exhibit A

| | media schedule | |
|----------|---|-------------------|
| TEA | <ul style="list-style-type: none"> • Work with TPBA and partners to promote outreach and awareness strategy | November 1, 2017 |
| TPBA | <ul style="list-style-type: none"> • Design and develop 5 events in Texas cities | January 1, 2018 |
| TEA | <ul style="list-style-type: none"> • Review and approve event strategy and develop partnerships for events | January 15, 2018 |
| TPBA | <ul style="list-style-type: none"> • Design strategy for one-year technology campaign | January 1, 2018 |
| TEA | <ul style="list-style-type: none"> • Review and approve technology pilot strategy | January 30, 2018 |
| TPBA | <ul style="list-style-type: none"> • Execute technology pilots | February 1, 2018 |
| TPBA | <ul style="list-style-type: none"> • Provide list of potential literacy resources for integration into Texas Gateway | February 1, 2018 |
| TEA | <ul style="list-style-type: none"> • Review and approve TPBA designated-learning object recommendations and alignments | February 15, 2018 |
| TEA/TPBA | <ul style="list-style-type: none"> • Creation of technical integration strategy and plan | March 1, 2018 |
| TPBA | <ul style="list-style-type: none"> • Technical integration into Texas Gateway | June 1, 2018 |
| TEA/TPBA | <ul style="list-style-type: none"> • Coordinate events in five Texas cities | July 1, 2018 |
| TEA/TPBA | <ul style="list-style-type: none"> • Review analysis of campaign, events, technology pilot and Texas Gateway integration | August 2018 |
| | | |

PAYMENT SCHEDULE

The responsible Parties, Payments and Dates of Delivery are as follows:

PAYMENT SCHEDULE



Exhibit A

| Texas Reading Campaign Publicity & Awareness Campaign | | |
|--|---|---|
| TEA | Payment to TPBA of 50% of the spot production, campaign coordinator, media schedule and resource integration or \$249,091. | Thirty days of receipt of the invoice. Upon execution of this agreement. |
| TEA | Payment to TPBA of the remainder of the spot production, campaign coordinator, media schedule and resource integration for first six months for a total of \$249,091. | |
| TEA | Payment to TPBA of four months of media campaign, coordination, final production and resource integration for a total of \$250,000. | January 15, 2018 |
| TEA | Payment to TPBA for events and technology pilot for a total of \$315,000. | May 15, 2018 |
| TEA | Payment of remainder of media schedule, resource integration and campaign coordination for a total of \$540,047. | August 31, 2018 |

Texas Reading Campaign 2017-2018


| Class/Object Description | c/Object Code | Year I (April 15, 2017-Aug 31, 2017) | Year II (Sept 2017-Aug 2018) | Total | Notes |
|---------------------------------|---|--------------------------------------|------------------------------|--------------------|-------|
| Payroll Costs | 6100 | \$0 | \$125,000 | \$125,000 | |
| Spot Production | 6200 | \$130,000 | \$27,000 | \$157,000 | |
| Media Schedule | 6300 | \$59,224 | \$568,643 | \$627,867 | |
| Other Operating Costs | 6400 | \$257,919 | \$426,000 | \$683,919 | |
| Supplies & Materials | 6500 | \$5,750 | \$6,500 | \$12,250 | |
| Capital Outlay | 6600 | \$0 | \$0 | \$0 | |
| Total Direct Costs | | \$452,893 | \$1,153,143 | \$1,606,036 | |
| Indirect Costs (10%) | | \$45,289 | \$115,314 | \$180,604 | |
| Total Costs | | \$498,182 | \$1,268,457 | \$1,766,640 | |
| Payroll Costs | 6100 | | | | |
| | TEA Reading Campaign & Resource Director | \$0 | \$125,000 | \$125,000 | |
| | TOTAL | \$0 | \$125,000 | \$125,000 | |
| Spot Production | 6200 | | | | |
| Develop Creative | Tagline Development | \$8,000 | \$0 | \$8,000 | |
| | Logo Design | \$10,000 | \$0 | \$10,000 | |
| | Concept/Writing (Up to 4 spots) | \$30,000 | \$0 | \$30,000 | |
| | Creative Direction/Production | \$20,000 | \$0 | \$20,000 | |
| | Spanish Translation | \$7,000 | \$7,000 | \$14,000 | |
| | Collateral & Digital Design | \$20,000 | \$20,000 | \$40,000 | |
| Production | Crew & Gear (One-Day Shoot) | \$15,000 | \$0 | \$15,000 | |
| | Editing | \$20,000 | \$0 | \$20,000 | |
| | TOTAL | \$130,000 | \$27,000 | \$157,000 | |
| Media Schedule | | | | | |
| | Statewide Media Broadcast Schedule (72-week schedule with at least 5000 spots 7-10 per week per market) | \$56,824 | \$568,643 | \$625,467 | |
| | Distribution and broadcast costs (dubbing costs) | \$2,400 | \$0 | \$2,400 | |
| | TOTAL | \$59,224 | \$568,643 | \$627,867 | |
| Other Operating Costs | 6400 | | | | |
| Technology Pilot | | | | | |
| | Technology for 5 Test Communities | \$50,000 | \$100,000 | \$150,000 | |
| | Communication Strategy and Coordination | \$50,000 | \$50,000 | \$100,000 | |
| | Campaign Coordinator | \$15,000 | \$15,000 | \$30,000 | |
| | TOTAL | \$115,000 | \$165,000 | \$280,000 | |
| Events | | | | | |
| | Texas Community Events | \$0 | \$100,000 | \$100,000 | |
| | Austin Capitol Event | \$0 | \$50,000 | \$50,000 | |
| | Travel for Events | \$0 | \$18,000 | \$18,000 | |
| | TOTAL | \$0 | \$168,000 | \$168,000 | |
| Resource & Campaign Coordinator | | | | | |
| | Campaign Coordinator | \$72,919 | \$0 | \$72,919 | |
| | TOTAL | \$72,919 | \$0 | \$72,919 | |
| Campaign Coordination | | | | | |
| | Campaign & Event Coordination | \$20,000 | \$43,000 | \$63,000 | |

| | | | | |
|------------------------------------|--|------------------|--------------------|--------------------|
| | TOTAL | \$20,000 | \$43,000 | \$83,000 |
| PBS Resource Integration | | | | |
| | PBS Reading Resource Integration & Technology Integration | \$50,000 | \$50,000 | \$100,000 |
| | TOTAL | \$50,000 | \$50,000 | \$100,000 |
| Total Other Operating Costs | | \$257,919 | \$428,000 | \$683,919 |
| Supplies and Materials | 6500 | | | |
| | Mailing/Packing/Shipping | \$500 | \$1,000 | \$1,500 |
| | DVD Dubs | \$250 | \$500 | \$750 |
| | Misc | \$5,000 | \$5,000 | \$10,000 |
| | TOTAL | \$5,750 | \$6,500 | \$12,250 |
| Capital Outlay | 6600 | | | |
| | | \$0 | \$0 | \$0 |
| | TOTAL | \$0 | \$0 | \$0 |
| Sub-Total | | \$452,893 | \$1,153,143 | \$1,606,036 |
| Indirect Costs | | \$45,289 | \$116,314 | \$160,604 |
| Total Costs | | \$498,182 | \$1,269,457 | \$1,766,640 |

| | | | |
|---|--|--|--|
| Texas Reading Campaign Events 2017 | | | |
|---|--|--|--|

| | Units | Cost per Event | Total |
|------------------------|-------|----------------|------------------|
| Texas Community Events | 4 | \$25,000 | \$100,000 |
| Austin Capitol Event | 1 | \$50,000 | \$50,000 |
| | | | |
| Total Costs | | | \$150,000 |
| | | | |

jr 1 - 2017

|  Texas - PBS Television Network | | Frequency: | | | | | | | | | |
|--|-------------|----------------|-----|-------------|-----------|-------------|-----------|----------------|------------|-------------|------------------|
| DMA | Station | Program | Day | Time | Period | Unit Length | Unit Rate | Units per Week | # of Weeks | Total Units | Total Investment |
| Amarillo, Austin, College Station, Corpus Christi, El Paso, Harlingen, Houston, Killeen, Lubbock, Midland/Odessa, San Antonio, Waco | | | | | | | | | | | |
| NOTE: Rates are subject to change based on inventory. | | | | | | | | | | | |
| NOTE: M-F: M-F: Flight: NOTE: Rates are subject to change based on inventory. | | | | | | | | | | | |
| Amarillo | | | | | | | | | | | |
| | KACV | | | | | | | | | | |
| | | Prime Time ROS | M-F | 7p-11p/S-S | 6p-11p | :30 | \$60 | 3 | 4 | 12 | \$720 |
| | | News Hour ROS | M-F | 5:30 p - 7p | | :30 | \$25 | 0 | 0 | 0 | \$0 |
| | | Lifestyle ROS | S-S | S 9a-6p Su | 12p-6p | :30 | \$21 | 0 | 0 | 0 | \$0 |
| | | Kids ROS | M-F | 6a-5:30p | | :30 | \$21 | 7 | 4 | 28 | \$588 |
| Austin | | | | | | | | | | | |
| | KLRU | | | | | | | | | | |
| | | Prime Time ROS | M-F | 7p-12a | | :30 | \$350 | 3 | 4 | 12 | \$4,200 |
| | | News Hour ROS | M-F | 5:30 p - 7p | | :30 | \$280 | 0 | 0 | 0 | \$0 |
| | | Lifestyle ROS | 5p | 10a-5p | | :30 | \$154 | 0 | 0 | 0 | \$0 |
| | | Kids ROS | M-F | 6:30a-5:30p | | :30 | \$105 | 7 | 4 | 28 | \$2,940 |
| College Station | | | | | | | | | | | |
| | KAMU | | | | | | | | | | |
| | | Prime Time ROS | M-F | 7p-11p | | :30 | \$59 | 3 | 4 | 12 | \$708 |
| | | News ROS | M-F | 5:30p-7p | | :30 | \$59 | 0 | 0 | 0 | \$0 |
| | | Lifestyle ROS | S-S | S 10a-7p Su | 12p-7p | :30 | \$70 | 0 | 0 | 0 | \$0 |
| | | Kids ROS | M-F | 6a-5:30p | | :30 | \$29 | 7 | 4 | 28 | \$812 |
| Corpus Christi | | | | | | | | | | | |
| | KEDT | | | | | | | | | | |
| | | Prime Time ROS | M-F | 7p-10p | | :30 | \$180 | 3 | 4 | 12 | \$2,160 |
| | | News ROS | M-F | 5:30p-7p | | :30 | \$140 | 0 | 0 | 0 | \$0 |
| | | Lifestyle ROS | S-S | S 10a-7p Su | 9:30a -7p | :30 | \$100 | 0 | 0 | 0 | \$0 |

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| | Kids ROS | M-F | 7a-6p | :30 | \$100 | 7 | 4 | 28 | \$2,800 |
|-----------------------|----------------|-----|--------------------|-----|-------|---|---|----|---------|
| Dallas | | | | | | | | | |
| KERA | | | | | | | | | |
| | Prime Time ROS | M-F | 7p-10p | :30 | \$500 | 3 | 4 | 12 | \$6,000 |
| | News ROS | M-F | 5:30p-7p | :30 | \$600 | 0 | 0 | 0 | \$0 |
| | Lifestyle ROS | S-S | 7a-7p | :30 | \$200 | 0 | 0 | 0 | \$0 |
| | Kids ROS | M-F | 6a-5:30p | :30 | \$304 | 5 | 4 | 20 | \$6,080 |
| El Paso | | | | | | | | | |
| KCOS | | | | | | | | | |
| | Prime Time ROS | M-F | 7p-10p | :30 | \$80 | 3 | 4 | 12 | \$960 |
| | News ROS | M-F | 5:30p-7p | :30 | \$70 | 0 | 0 | 0 | \$0 |
| | Lifestyle ROS | S-S | S 1p-11p Su 9a-11p | :30 | \$50 | 0 | 0 | 0 | \$0 |
| | Kids ROS | M-F | 6a-5p | :30 | \$60 | 7 | 4 | 28 | \$1,680 |
| Houston | | | | | | | | | |
| KUHT | | | | | | | | | |
| | Prime Time ROS | M-F | 7p-10p | :30 | \$400 | 3 | 4 | 12 | \$4,800 |
| | News Hour ROS | M-F | 5 pm - 7pm | :30 | \$400 | 0 | 0 | 0 | \$0 |
| | Lifestyle ROS | S-S | S 9a-7p Su 10a-7p | :30 | \$200 | 0 | 0 | 0 | \$0 |
| | Kids ROS | M-F | 6:30a-5p | :30 | \$304 | 5 | 4 | 20 | \$6,080 |
| Killeen/Waco | | | | | | | | | |
| KNCT | | | | | | | | | |
| | Prime Time ROS | M-F | 7p-10p | :30 | \$49 | 3 | 4 | 12 | \$588 |
| | News Hour ROS | M-F | 5 pm - 7pm | :30 | \$50 | 0 | 0 | 0 | \$0 |
| | Lifestyle ROS | S-S | 9a-7p | :30 | \$44 | 0 | 0 | 0 | \$0 |
| | Kids ROS | M-F | 6a-5:30p | :30 | \$52 | 7 | 4 | 28 | \$1,456 |
| Lubbock | | | | | | | | | |
| KTXT | | | | | | | | | |
| | Prime Time ROS | M-F | 7p-10p | :30 | \$75 | 3 | 4 | 12 | \$900 |
| | News Hour ROS | M-F | 5 pm - 7pm | :30 | \$75 | 0 | 0 | 0 | \$0 |
| | Lifestyle ROS | S-S | 10a-7p | :30 | \$60 | 0 | 0 | 0 | \$0 |
| | Kids ROS | M-F | 6a-5:30p | :30 | \$60 | 7 | 4 | 28 | \$1,680 |
| Midland/Odessa | | | | | | | | | |
| KPBT | | | | | | | | | |
| | Prime Time ROS | M-F | 7p-10p | :30 | \$72 | 3 | 4 | 12 | \$864 |
| | News Hour ROS | M-F | 5 pm - 7pm | :30 | \$65 | 0 | 0 | 0 | \$0 |
| | Lifestyle ROS | S-S | 10:30a-7p | :30 | \$52 | 0 | 0 | 0 | \$0 |

Yr 2 - 2018

| Texas - PBS Television Network | | Frequency: | | | | | | | | | | |
|---|---------|--|-------------|-----------------------|-------------|----------------|----------------|-------------|------------------|------------------|--|--|
| | | Day | Time Period | Unit Length | Unit Rate | Units per Week | # of Weeks | Total Units | Total Investment | | | |
| Amarillo, Austin, College Station, Corpus Christi, El Paso, Harlingen, Houston, Killeen, Lubbock, Midland/Odessa, San Antonio, Waco | | NOTE: Rates are subject to change based on inventory. | | | | | | | | | | |
| DMA | Station | Program | Day | Time Period | Unit Length | Unit Rate | Units per Week | # of Weeks | Total Units | Total Investment | | |
| Amarillo KACV | | | | | | | | | | | | |
| | | Prime Time ROS | M-F | 7p-11p/S-S 6p-11p | :30 | \$60 | 3 | 13 | 39 | \$2,340 | | |
| | | News Hour ROS | M-F | 5:30 p - 7p | :30 | \$25 | 0 | 0 | 0 | \$0 | | |
| | | Lifestyle ROS | S-S | S 9a-6p Su 12p-6p | :30 | \$21 | 0 | 0 | 0 | \$0 | | |
| | | Kids ROS | M-F | 6a-5:30p | :30 | \$21 | 7 | 72 | 504 | \$10,584 | | |
| Austin KLRU | | | | | | | | | | | | |
| | | Prime Time ROS | M-F | 7p-12a | :30 | \$350 | 3 | 13 | 39 | \$13,650 | | |
| | | News Hour ROS | M-F | 5:30 p - 7p | :30 | \$280 | 0 | 0 | 0 | \$0 | | |
| | | Lifestyle ROS | 5p | 10a-5p | :30 | \$154 | 0 | 0 | 0 | \$0 | | |
| | | Kids ROS | M-F | 6:30a-5:30p | :30 | \$105 | 7 | 72 | 504 | \$52,920 | | |
| College Station KAMU | | | | | | | | | | | | |
| | | Prime Time ROS | M-F | 7p-11p | :30 | \$59 | 3 | 13 | 39 | \$2,301 | | |
| | | News ROS | M-F | 5:30p-7p | :30 | \$59 | 0 | 0 | 0 | \$0 | | |
| | | Lifestyle ROS | S-S | S 10a-7p Su 12p-7p | :30 | \$70 | 0 | 0 | 0 | \$0 | | |
| | | Kids ROS | M-F | 6a-5:30p | :30 | \$29 | 7 | 72 | 504 | \$14,616 | | |
| Corpus Christi KEDT | | | | | | | | | | | | |
| | | Prime Time ROS | M-F | 7p-10p | :30 | \$180 | 3 | 13 | 39 | \$7,020 | | |
| | | News ROS | M-F | 5:30p-7p | :30 | \$140 | 0 | 0 | 0 | \$0 | | |
| | | Lifestyle ROS | S-S | S 10a-7p Su 9:30a -7p | :30 | \$100 | 0 | 0 | 0 | \$0 | | |

Yr 2-2018

| | Kids ROS | M-F | 7a-6p | :30 | \$100 | 7 | 72 | 504 | \$50,400 |
|-----------------------|----------------|-----|--------------------|-----|-------|---|----|-----|-----------|
| Dallas | | | | | | | | | |
| KERA | | | | | | | | | |
| | Prime Time ROS | M-F | 7p-10p | :30 | \$500 | 3 | 13 | 39 | \$19,500 |
| | News ROS | M-F | 5:30p-7p | :30 | \$600 | 0 | 0 | 0 | \$0 |
| | Lifestyle ROS | S-S | 7a-7p | :30 | \$200 | 0 | 0 | 0 | \$0 |
| | Kids ROS | M-F | 6a-5:30p | :30 | \$304 | 5 | 72 | 360 | \$109,440 |
| El Paso | | | | | | | | | |
| KCOS | | | | | | | | | |
| | Prime Time ROS | M-F | 7p-10p | :30 | \$80 | 3 | 13 | 39 | \$3,120 |
| | News ROS | M-F | 5:30p-7p | :30 | \$70 | 0 | 0 | 0 | \$0 |
| | Lifestyle ROS | S-S | S 1p-11p Su 9a-11p | :30 | \$50 | 0 | 0 | 0 | \$0 |
| | Kids ROS | M-F | 6a-5p | :30 | \$60 | 7 | 72 | 504 | \$30,240 |
| Houston | | | | | | | | | |
| KUHT | | | | | | | | | |
| | Prime Time ROS | M-F | 7p-10p | :30 | \$400 | 3 | 13 | 39 | \$15,600 |
| | News Hour ROS | M-F | 5 pm - 7pm | :30 | \$400 | 0 | 0 | 0 | \$0 |
| | Lifestyle ROS | S-S | S 9a-7p Su 10a-7p | :30 | \$200 | 0 | 0 | 0 | \$0 |
| | Kids ROS | M-F | 6:30a-5p | :30 | \$304 | 5 | 72 | 360 | \$109,440 |
| Killeen/Waco | | | | | | | | | |
| KNCT | | | | | | | | | |
| | Prime Time ROS | M-F | 7p-10p | :30 | \$49 | 3 | 13 | 39 | \$1,911 |
| | News Hour ROS | M-F | 5 pm - 7pm | :30 | \$50 | 0 | 0 | 0 | \$0 |
| | Lifestyle ROS | S-S | 9a-7p | :30 | \$44 | 0 | 0 | 0 | \$0 |
| | Kids ROS | M-F | 6a-5:30p | :30 | \$52 | 7 | 72 | 504 | \$26,208 |
| Lubbock | | | | | | | | | |
| KTXT | | | | | | | | | |
| | Prime Time ROS | M-F | 7p-10p | :30 | \$75 | 3 | 13 | 39 | \$2,925 |
| | News Hour ROS | M-F | 5 pm - 7pm | :30 | \$75 | 0 | 0 | 0 | \$0 |
| | Lifestyle ROS | S-S | 10a-7p | :30 | \$60 | 0 | 0 | 0 | \$0 |
| | Kids ROS | M-F | 6a-5:30p | :30 | \$60 | 7 | 72 | 504 | \$30,240 |
| Midland/Odessa | | | | | | | | | |
| KPBT | | | | | | | | | |
| | Prime Time ROS | M-F | 7p-10p | :30 | \$72 | 3 | 13 | 39 | \$2,808 |
| | News Hour ROS | M-F | 5 pm - 7pm | :30 | \$65 | 0 | 0 | 0 | \$0 |
| | Lifestyle ROS | S-S | 10:30a-7p | :30 | \$52 | 0 | 0 | 0 | \$0 |

