



# Navigating the Charter School Application

**Session 1**



# The Team

**Brittany Glenn**

New Schools Manager

**John Garland**

New Schools Coordinator

**Sarah Khan**

New Schools Coordinator



# Agenda

## Session 1, April 19<sup>th</sup>

Time (CST)	Topic	Presenters
1:00-1:05	Welcome, Purpose, and Norms (5min)	New Schools Team, <b>Division of Authorizing</b>
1:05-1:20	Charter Overview and Timeline (15min)	New Schools Team, <b>Division of Authorizing</b>
1:20-1:35	Eligibility (10min) + Q&A (5min)	New Schools Team, <b>Division of Authorizing</b>
1:35-1:50	Application Structure and Applicant Team (10min) + Q&A (5min)	New Schools Team, <b>Division of Authorizing</b>
1:50-2:30	Charter Governance (30min) + Q&A (10min)	Natalie Elliott, <b>Division of Authorizing</b>
2:30-2:55	Communicating the Mission and Vision (20min) + Q&A (5min)	Jasmin Dean, <b>Celebrate Dyslexia School</b>
2:55-3:00	Session Recap (5min)	New Schools Team, <b>Division of Authorizing</b>
3:00-3:15	Optional Q&A	New Schools Team, <b>Division of Authorizing</b>

## Session 1

Discuss timely topics for the **Subchapter D and E application processes** that include:

- The **Role of Open-Enrollment Charter Schools** in Texas
  - High-Level Overview of our **Current Portfolio**
    - Timeline and Milestones**
    - Eligibility** Requirements
    - The **Application Structure**
  - The Importance of **Creating a Solid Applicant Team**
    - Charter School **Governance and Board Selection**
      - Communicating the **Mission and Vision**



# Looking Ahead

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## Session 2

June 7<sup>th</sup>

- Charter School **Funding**
- Components of the **Financial Plan**
- Aspects of Charter School **Operations and Facilities**
- The **Superintendent Role**

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## Generation 30 Applicant Information Session

July  
(Required for all that apply)

- Application **Requirements**
  - Timeline
  - Application **Review Process**
-

# Open-Enrollment Charters in Texas

**1996**

The State Board of Education awards the **first open-enrollment charters** in the state of Texas

**2001**

**University and four-year colleges** may establish charter schools

**2013**

Senate Bill 2 passed during the 83<sup>rd</sup> Legislative Session **conveys authorizing authority to the commissioner of education**



**1995**

74<sup>th</sup> Legislature passes **Texas Charter Law**, established a cap of 120



**1997**

The first charter schools in the state **begin serving students**

**2009**

**Junior colleges** are allowed to establish charter schools

**2013 con't.**

**Mandatory default closure laws** are established. The cap on charters expands to 305



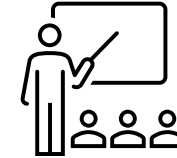
## What is **Open-Enrollment**?

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A school that is **open to all students on a first-come/first-serve basis**, regardless of the school model.

Schools **may consider whether a student has documented history of** a criminal offense, a juvenile court adjudication, or discipline problems under Subchapter A, Chapter 37.

Schools **specializing in performing arts** may consider whether the student demonstrates artistic ability.



## What is an **LEA**?

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Texas authorizes **Local Education Agencies** (LEA's).

Charter schools are their own LEA, which **means they have a governing board** that are **legally responsible for the administration, performance, and governance** of all campuses under the LEA.

An entity **may not hold multiple charter LEA's**.



# The Purpose of Texas Charter Schools



Improve **student learning**



Increase **choice opportunities** in the public-school system



Create **professional opportunities** to attract new teachers



Establish a **new form of accountability**



Encourage **different and innovative** learning methods



# SY 22-23 Charter School Enrollment



**Charter School  
LEA's**

**186**



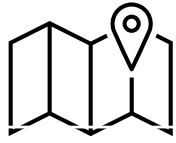
**Student Enrollment**

**422,930**



**Charter School  
Campuses**

**916**



14 **Large Operators**

(10+ Campuses)

471  
Campuses

244,714  
Students



21 **Medium Operators**

(6-9 Campuses)

145  
Campuses

71,457  
Students



78 **Small Operators**

(2-5 Campuses)

227  
Campuses

80,470  
Students



73 **Standalone Operators**

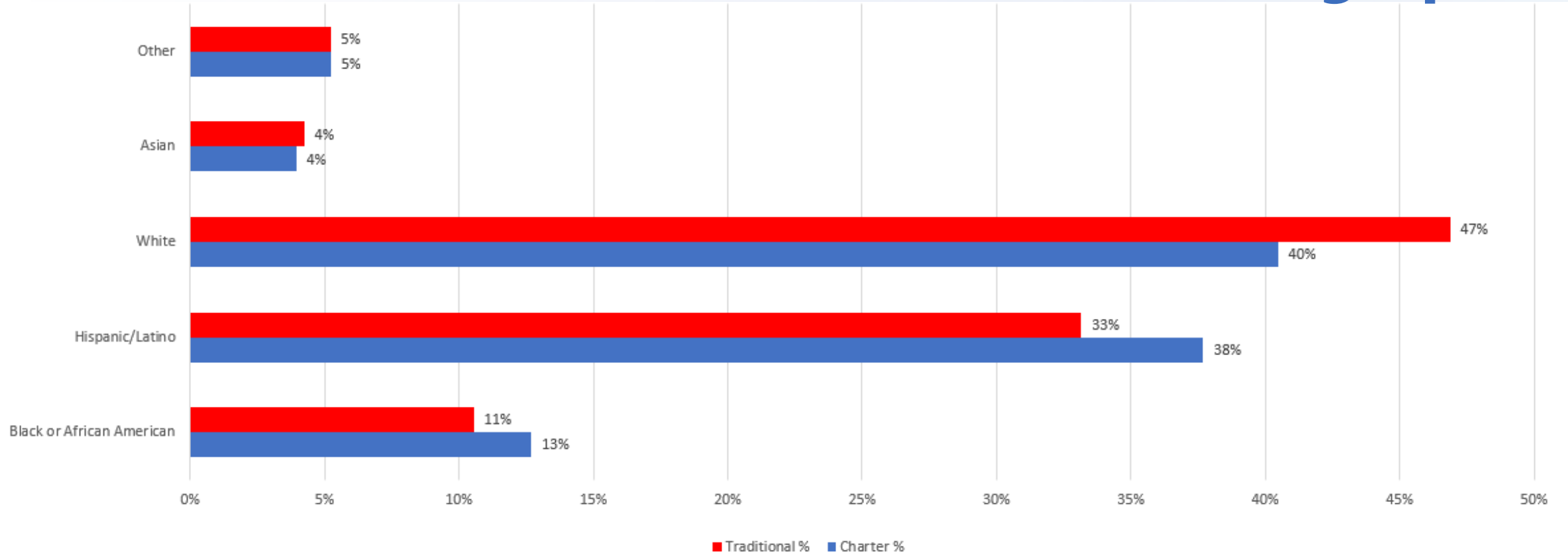
(single campus)

73  
Campuses

26,289  
Students

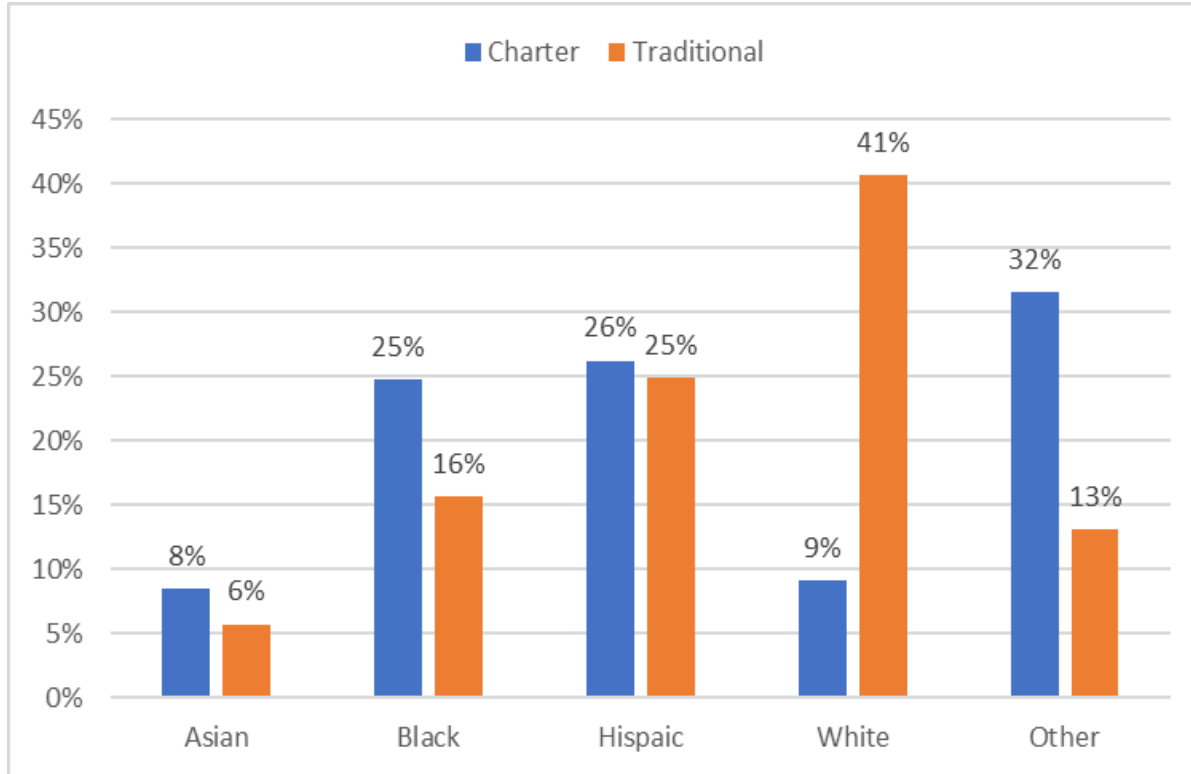


**The Majority of Charter Schools Manage Fewer Than 6 Campuses.**

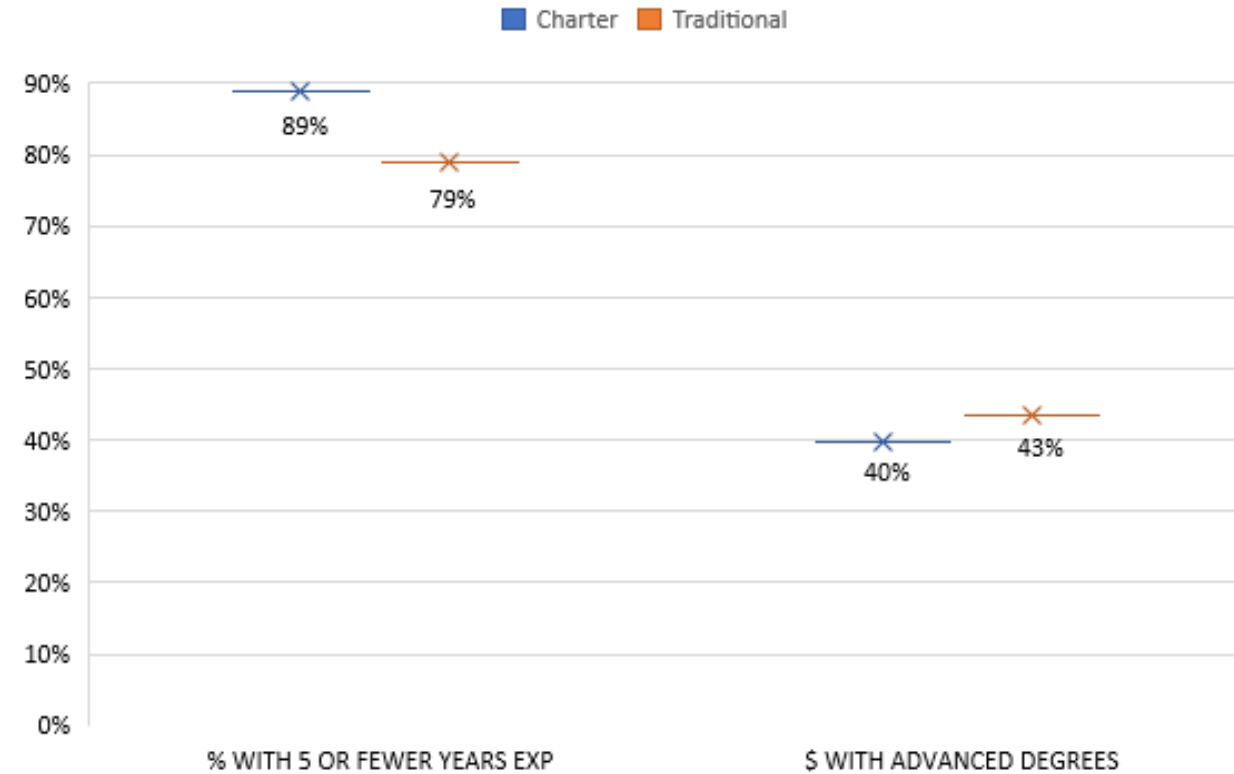


**Charter schools enroll 2% more Black and 5% more Hispanic students than traditional schools.**

## STAFF ETHNICITIES



## EXPERIENCE & ADVANCED DEGREES



**Charter schools employ a higher percentage of non-white teachers than traditional districts.**

Since 2013, 13.4% of Charter Applicants Have Been Approved



*The 20 largest authorizers in the US approve approximately 39% of their new charter applications.*

# Authorizing Timeline



# Authorization Timeline

**APPLICATION  
LAUNCH**

July & August

July

**INFORMATION  
SESSIONS (x2)**

**DRAFTING  
PERIOD**

August – October

Early November

**APPLICATION  
SUBMISSION**

**COMPLETION  
REVIEW**

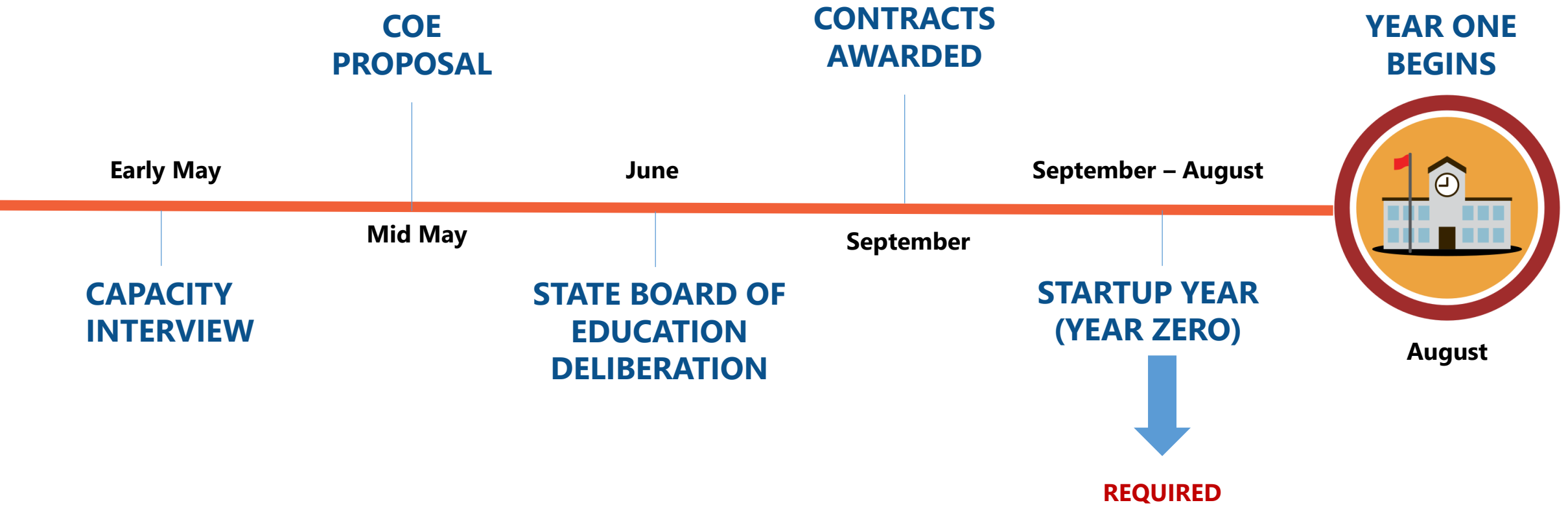
December – April

February – April

**EXTERNAL  
REVIEW**



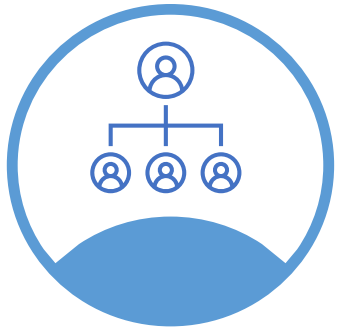
# Authorization Timeline



# Eligible Entities

# Who Can Apply?

## TEC Chapter 12 Subchapter D



### Tax Exempt Organizations

An organization that is **exempt from taxation under Section 501(c)(3)**.



### Governmental Entities

Governmental entities as defined by state law.



### Institutions of Higher Education

**Public, private, or independent** institutions of higher education as defined in TEC 61.003

## TEC Chapter 12 Subchapter E



### Public College and Universities

Limited to a **public college or university** as defined in TEC 61.003.

# Establishing Tax-Exempt Status

Most **new applicants form a new tax-exempt status** for purposes of applying...

1

## Board Selection and Bylaws

**Entities** must establish a three (or more) member board. If awarded, **these individuals become the charter school board.**



2

## State Filing

After the board is selected, entities must create **and file a Certificate of Formation** with the Texas Secretary of State.

Entities will then **receive a Certificate of Filing** from the state.



3

## IRS Filing

An entity applies with the **Internal Revenue Service for 501c3 status.**

Applicants **do NOT need a final notice** of tax-exempt status to submit an application.

# Application Structure

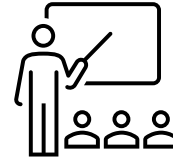
# Available Applications



## Subchapter D New Operator

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Eligible entity that has **not operated a charter before** and is seeking a state-authorized charter under TEC Chapter 12, Subchapter D.



## Subchapter D Experienced Operator

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Eligible entity that is **affiliated with an out-of-state Charter Management Organization** with multiple years of academic performance data, or

**Operates a district-authorized charter campus** in Texas with multiple years of academic performance data, or

Is **incorporated in the state of Texas but operates and/or manages at least one charter school** or campus with multiple years of academic performance data outside of Texas.



## Subchapter E College/University

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Eligible entities include **Public Junior Colleges, Public Senior Colleges, and Public Universities.**



## Subchapter C District Charter Campuses

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Charter campuses that are **locally authorized by a traditional independent school district.**

Contact the ISD for more information.



## Subchapter G Adult High School Charter

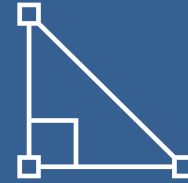
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State authorized charter schools that serve **adults 18-50 years old.**

Visit the [TEA Charter Applicant](#) page for more information and timelines.

# Creating the Applicant Team





**School  
Design**



**Governance  
& Leadership**



**Talent  
Management**



**Operations  
& Finance**

## The Applicant Team

This is a **team effort**.

The applicant team should bring together individuals with **expertise from a multitude of topics and disciplines**.

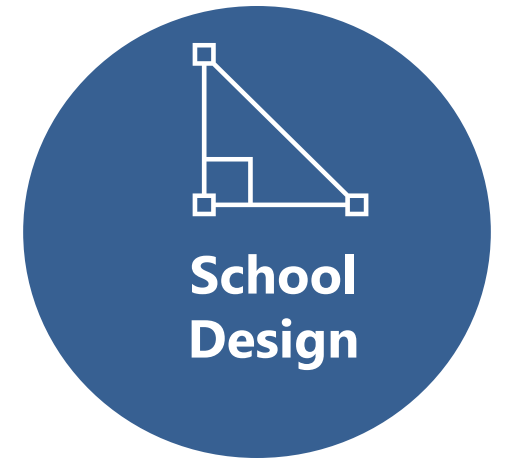
The recruitment process for applicant team members **should start early**.

The role of the applicant team **goes beyond writing the application**.

## School Design

An applicant team should have person(s) on the team that will be **able to both write and speak to the following areas...**

- School models and design elements
- Choosing and/or developing **curriculum and instructional materials**
- Developing and implementing **special education services**
- Developing and implementing **emergent bilingual services**
- Assessing student learning
- Collecting, analyzing, and using data to improve instruction



## Governance and Leadership

An applicant team should have person(s) on the team that will be **able to both write and speak to the following areas...**

- Establishing board member skills sets that will meet the demands of starting a school
- Developing and monitoring **student outcome goals**
- Developing and monitoring **grant program goals**
- Presenting a **qualified candidate for the superintendent role** OR how the superintendent will be recruited and selected.



## Talent Management

An applicant team should have person(s) on the team that will be **able to both write and speak to the following areas...**

- Developing and supporting an Instructional Leadership Team
- Creating professional development plans
- Supporting teachers
- Addressing performance growth

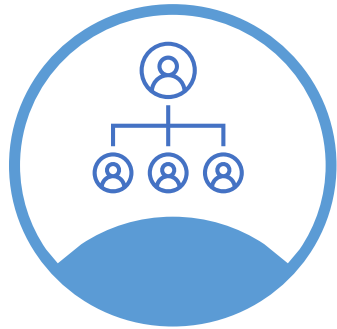


## Operations and Finance

An applicant team should have person(s) on the team that will be **able to both write and speak to the following areas...**

- Developing and monitoring a **student recruitment plan**
- **Locating and securing a facility** at least 5 months before the start of school
- Developing a **startup plan and detailed budget**





## Board Development

- ✓ Develop a **recruitment plan (find multiple outlets for your search)**
- ✓ Develop a **vision and pitch** for potential board members
- ✓ **Interview** multiple candidates
- ✓ Select at **least three members** by application launch
- ✓ **Reach out** to recently awarded charters



## Entity Formation

- ✓ Review **filing documents** for both state and federal agencies.
- ✓ Complete **state filing** requirements
- ✓ Complete **federal filing** requirements



## Applicant Team Development

- ✓ Get familiar with the **most current application** [HERE](#) (do not complete or submit)
- ✓ Watch **past interviews** [HERE](#)
- ✓ Develop a **recruitment plan (find multiple outlets for your search)**
- ✓ Develop a **vision and pitch** for potential team members



# Contact Us

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