November is National Veterans and Military Family Appreciation Month Toolkit

Webpage Copy (Toolkit Landing Page)

Celebrate "National Veterans and Military Families Month"

Each November, we recognize the service, sacrifice, and strength of our nation's Veterans and the families who support them. The Texas Education Agency (TEA) is proud to provide this toolkit to help schools, educators, and communities across our state join in honoring military-connected students and families.

What's Included in the Toolkit:

- **Signature Graphic:** An official image you can add to email signatures throughout the month.
- **Social Media Graphics:** Ready-to-use images designed for Facebook, Instagram, X (Twitter), and LinkedIn.

How to Use the Toolkit:

1. Download the graphics sized for the platform you'll be using.
2. Pair them with the sample captions provided (or write your own).
3. Post and tag with **#VeteransMonth** and **#MilitaryFamilies** to amplify awareness.
4. Add the signature graphic to your email footer to show ongoing support.

By using these resources, you help highlight the resilience and contributions of Veterans and military families across Texas.

Signature Graphic drafts

Social Media Graphics and Copy (TEA-focus)

V 1 – General Awareness
November is National Veterans and Military Families Month. [School name], along with TEA, honors the service of Veterans and the strength of military families across Texas. #VeteransMonth #MilitaryFamilies

V 2 – General Awareness + Resource Link
This November, we join schools across Texas in celebrating National Veterans and Military Families Month. We are grateful for the service of Veterans and the strength of their families. Explore TEA's resources to support military-connected students: [link] #VeteransMonth #MilitaryFamilies

V 3 – Student-Centered + Resource Link
Our students are stronger because of the contributions of Veterans and military families. As we celebrate National Veterans and Military Families Month, we encourage you to visit TEA's website for resources to support military-connected students: [link] #VeteransMonth

V 4 – Community Call to Action + Resource Link
We are proud to celebrate National Veterans and Military Families Month alongside our community. Learn more about how schools can support military-connected families through TEA's resources: [link] #VeteransMonth #MilitaryFamilies

V 5 – Educator Voice + Resource Link
Teachers, staff, and schools across Texas play an important role in supporting military-connected students. This Veterans and Military Families Month, we invite you to explore TEA's resources to strengthen that support: [link] #VeteransMonth

Social Media Graphics and Copy (School or District Voice/no logos)

V 1 – Local Programs + Resource Link
This November, we celebrate National Veterans and Military Families Month. At [School/District Name], we are proud to offer resources and programs that support military-connected students and their families. [link] #VeteransMonth #MilitaryFamilies

V 2 – Student Support + Resource Link
Behind every service member is a family that serves too. This month, we honor Veterans and military families and highlight the support available through [School/District Name]. [link] #VeteransMonth

V 3 – Community Recognition + Resource Link
Our schools are stronger because of the contributions of military-connected students and families. Join [School/District Name] in celebrating Veterans and Military Families Month and learn more about the resources we provide locally. [link] #MilitaryFamilies #VeteransMonth

V 4 – Educator Voice + Resource Link
Educators at [School/District Name] are committed to supporting military-connected students every day. During National Veterans and Military Families Month, we recognize their resilience and share the resources available here in our community. [link] #VeteransMonth #MilitaryFamilies

V 5 – Call to Action + Resource Link
November is National Veterans and Military Families Month. Explore the resources available through [School/District Name] to support the Veterans and military families who are part of our community. [link] #VeteransMonth

Newsletter/Email Copy (School or District Voice)

Honoring Veterans and Military Families

November is **National Veterans and Military Families Month**, a time to recognize the service of our nation's Veterans and the strength and resilience of the families who support them. Here in [School/District Name], we are proud to celebrate the contributions of military-connected students and families in our classrooms and community.

To help educators, parents, and community members join in this recognition, the **Texas Education Agency (TEA)** has created a set of free resources, including social media graphics, activities, and tools to support military-connected students.

👉 Explore the TEA Veterans and Military Families resources here: [Insert Link]

Together, we can honor the service of Veterans and military families and ensure they feel supported in our schools every day of the year.