

Purple Star Campus Designation Application Interest Meeting

March 4, 2026



Today's Presenter



Dr. Ann H. Lê

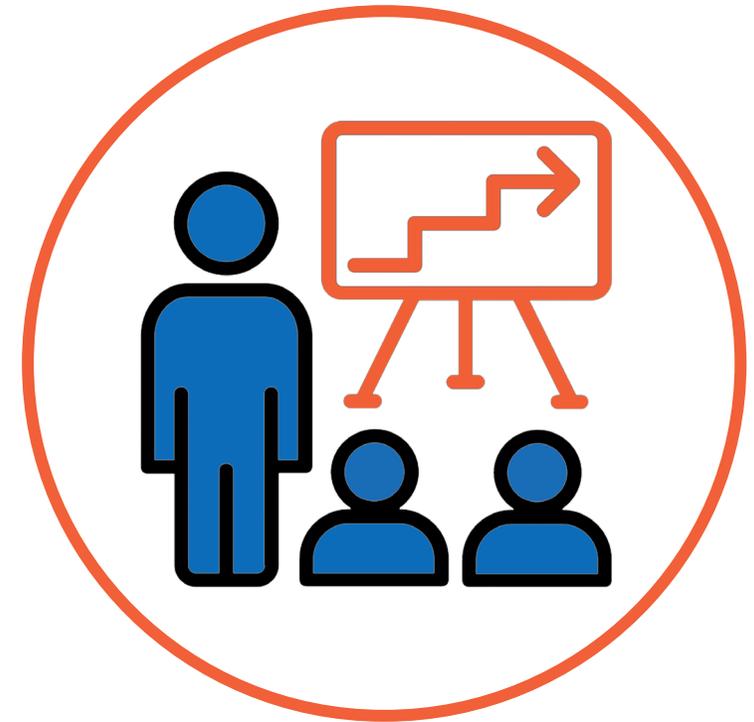
Manager

Highly Mobile and At-Risk (HMAR)
Student Programs

Texas Education Agency (TEA)

Technical Support and Engagement

- 1) Please use the Zoom's Q&A feature to submit questions during the presentation.
- 2) The chat feature is turned on so the audience can provide input and receive live links throughout the presentation.
- 3) The video recording of today's presentation will be posted on the [Purple Star Campus Designation Webpage](#)
- 4) We are unable to make the power point available in advance. Thank you for your understanding!



Introductions

- Purple Star Campus Designation Authority
- PSCD Reminders

PSCD Program Requirements (4 Criteria)

- Campus-Based Military Liaison
- Campus Website for Military Families
- Campus Transition Program
- Military Initiatives

Tools and Resources

- How to Apply
- Resources for support

A young girl with brown hair in a ponytail, wearing a white ribbed sweater, is holding a small American flag. She is touching the cheek of a soldier in a camouflage uniform. The soldier is wearing a camouflage cap. The background is a clear blue sky.

Introductions



[TEC §33.909](#). Purple Star Campus



[19 TAC Chapter 61](#)

Subchapter FF. Commissioner's Rules Concerning Veterans and Military Dependents

Division 2. Military-Connected Students

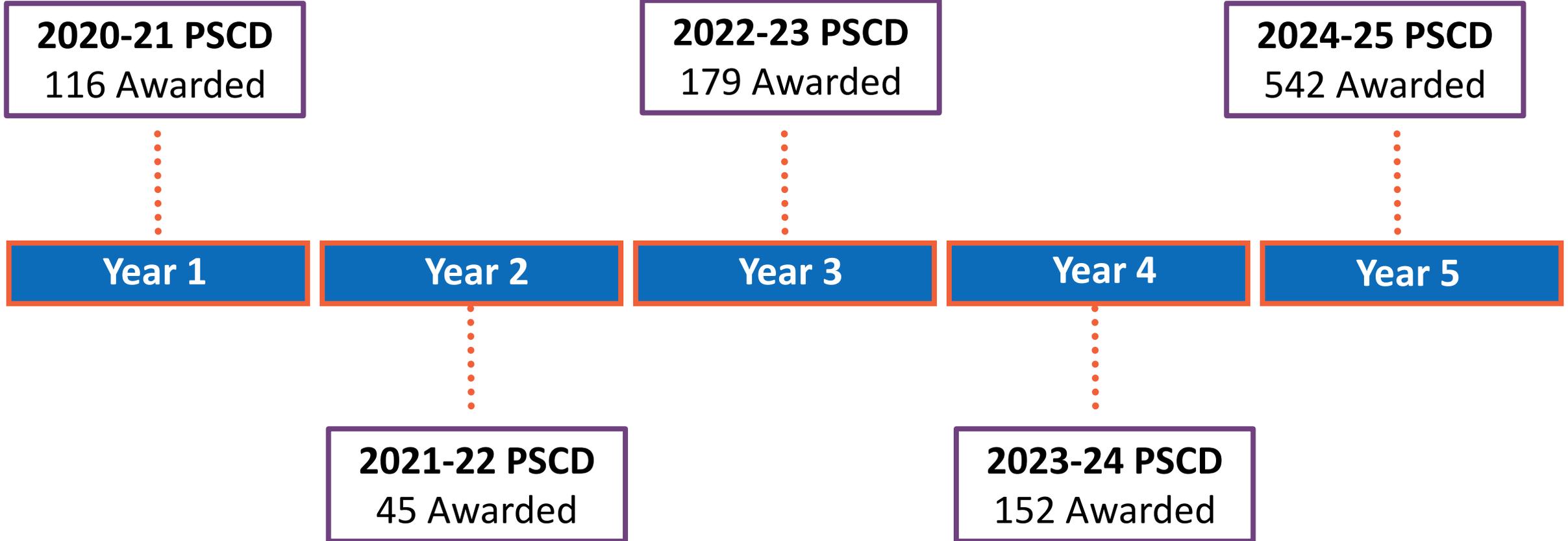
§61.1063. Purple Star Campus Designation.

Recognizes campuses for demonstrating support and commitment to meeting the unique needs of military-connected students and their families



- Created by 86th Legislature (SB 1577)
- Began 2020-21SY (TEA has awarded 6 years of PSCD)
- Awarded annually each Fall
- Designation lasts 2 years
- Campuses must re-apply for the designation

Purple Star Campus Designation Awarded History



2025-26 PSCD Awarded Campuses



Current Purple Star Campus Designations

Overview by Education Service Centers (ESC)

Region ESC	*2024-25 PSCD Awarded Campuses	2025-26 PSCD Awarded Campuses	Total Number of Designated Campuses
1	36	4	40
2	24	0	24
3	1	0	1
4	35	3	38
5	3	0	3
6	7	3	10
7	2	0	2
8	1	0	1
9	5	0	5
10	8	1	9
11	8	2	10
12	48	8	56
13	11	3	14
14	9	3	12
15	7	0	7
16	0	0	0
17	1	0	1
18	0	0	0
19	117	32	149
20	219	39	258
TOTAL	542	98	640

* PSCD Designations are for two (2) years. 2024-25 designees must reapply for the 2026-27 cycle to be considered for redesignation.

- 306 applications received and reviewed
 - **98 awarded**
 - **2-year designation**
 - First Time/New: 40
 - Renewal: 58

Purple Star Campus Designees Will Receive...



A letter from the Commissioner of TEA recognizing them as a Purple Star Campus



A high-resolution logo to use on the school's campus and webpage



A searchable designation on their TxSchools.gov profile

Why Purple Star Campus Designation Matters?

Recognition of
commitment to
military families



Builds trust and
enrollment appeal
for military
families



Enhances school
culture and
inclusivity





Key Benefits for Schools to Consider PSCD 1:

Enhanced Support for Military Families:

Schools with this designation demonstrate a **commitment to easing transitions** for students who frequently relocate due to military service



Key Benefits for Schools to Consider PSCD 2:

Recognition & Visibility:

Designated campuses receive a special **Purple Star recognition** to display on their website and campus, signaling their dedication to military families





Key Benefits for Schools to Consider PSCD 3:

Access to Resources:

Schools gain access to **professional development, tools, transition program best practices, and other resources** to better serve military-connected students



Key Benefits for Schools to Consider PSCD 4:

Community & Stakeholder Engagement:

The designation **fosters stronger relationships** between schools, military families, and local communities, **improving overall student success**



Key Benefits for Schools to Consider PSCD 5:

Improved Student Outcomes:

By addressing the unique challenges military-connected students face—such as frequent relocations and varying academic standards—**schools help ensure students stay on track for college and career readiness**



Program Requirements

PSCD Program Requirement: Overview

PSCD Criteria	Definition
Campus-based Military Liaison	A campus must designate an assigned staff member as a military liaison.
Webpage for Military Families	A campus must create and maintain an easily accessible webpage for military families that includes information for military-connected students and their families.
Campus Transition Program	A program that provides support to military-connected students through a campus-based military liaison or peer-to-peer mentoring program.
Military Initiatives	A campus must offer at least one of the following initiatives: A. a resolution showing support for military-connected students and families, B. participation in the Month of the Military Child or Military Family Month, or C. a partnership with a school liaison to encourage and provide opportunities for active-duty military members to engage with local schools.

To see the Purple Star Campus Designation rule in its entirety, visit: [19 TAC, Chapter 61. School Districts, Subchapter FF. Commissioner's Rules Concerning Veterans and Military Dependents. Division 2, Military-Connected Students, §61.1063.](#)

PSCD Criteria 1: Designate a **campus staff member** as the military liaison

The campus-based military liaison must support military-connected students and their families by:

- ❑ Serving as the point of contact and working collaboratively between military-connected students and their families.
- ❑ Maintaining familiarity with enrollment processes, records transfer, existing community resources, and student supports.
- ❑ Collaborating with school leaders to ensure military-connected students are identified and properly coded in the Texas Student Data System (TSDS) Public Education Information Management System (PEIMS).
- ❑ Coordinating campus-based supports and services available to military-connected students.
- ❑ Coordinating campus-based programs relevant to military-connected students.
- ❑ Attending annual professional development or training to learn and understand topics related to the transition of military-connected students and their families.

RESOURCE: [Professional Development Resources and Tools](#) (Component of Criteria 1)

[#1b] Military Liaison Duties Continued

The campus-based military liaison must offer professional development opportunities for staff members on issues related to military-connected students. Such issues include, but are not limited to:

- military culture;
- deployments and family separations;
- the Interstate Compact on Educational Opportunity for Military Children;
- the TSDS PEIMS military student identifier;
- mitigating the effects of high mobility;
- issues that address the physical and mental effects of military service, including post-traumatic stress disorder, traumatic brain injury, and other physical injuries;
- supporting students connected to veterans;
- supporting students with a parent or guardian in the National Guard or Reserve; and
- supporting students with a parent or guardian who has fallen in the line of duty.



Helpful Resources - PD Resources and Tools

This document provides free, national, comprehensive PD resources to PSC Designees across Texas.

Supports meeting the need for Criteria 1 of PSCD Application Process.

Tailored to meet the needs of K-12 education and other youth-serving professionals, this repository is categorized by topic and role specificity.

Supporting Military-Connected Students Professional Development Resources and Tools

This document provides free, national, comprehensive professional development resources for Purple Star Campus Designees across Texas. Tailored to meet the needs of K-12 education and other youth-serving professionals, this repository is categorized by topic and role specificity. The *Purple Star Rise* module resource, developed in collaboration with the Texas Education Agency and the Military Child Education Coalition®, is designed to support campus-based military liaisons, educators, counselors, campus administrators, and other youth-serving professionals as they serve military-connected students and families.



Other youth serving professionals are school counselors, school psychologists, school social workers, Military Family Life Counselors (MFLCs), behavioral and education specialists, transition specialists, paraprofessionals, custodial and cafeteria staff, and service resource officers (SROs) working with military-connected students in K-12 settings.



The Military Child Education Coalition (MCEC®) serves as a subject matter expert in supporting military-connected students in K-12 settings. Through training, events, programs, initiatives, and support resources, MCEC equips professional educators, administrators, and other youth serving professionals with the necessary tools and insight to effectively support military-connected students and families.

Below is a comprehensive list of MCEC resources to support the Purple Star Campus Designation and/or schools seeking to renew their current designation.

[Military Child Education Coalition MCEC Professional Development](#) train administrators, professional educators, and staff to address the unique challenges facing military-connected children.

[MCEC Learning Hub](#) MCEC professional development courses are available through a new online training platform. Visit the MCEC Learning Hub to view available courses and begin training today. Check periodically for new course offerings in the [Catalog](#).

[MCEC Military Child Well-being Toolkit](#) The Military Child Well-Being Toolkit was created to provide accessible social-emotional supports and resources directly to parents, educators, and other youth-serving professionals working with military-connected youth. Topical strategies and tools include post-traumatic stress disorder (PTSD), traumatic brain injury (TBI), invisible and physical injury; emotional intelligence; mindfulness; well-being; diversity, equity, inclusion and accessibility; LGTBIA+ as well as suicide prevention and awareness.

[Military Kids Now Survey — MCEC](#) summarizes results, trends, challenges, and areas where education and social-emotional support is most needed.

Includes
resources for
military-
connected
students and
their families:

RESOURCE: [Webpage Requirements for Military Families](#) (Criteria 2)

Relocation

Enrollment and Registration

Academic Planning

Counseling and Support Services

Campus-Based Military Liaison

Guides schools on creating a dedicated **CAMPUS** webpage for military-connected families.

Please ensure that your **unique campus** webpage for military families includes information that would be helpful to a new student joining your school community.

The webpage resource aims to enhance communication, resource sharing, and community building, while encouraging a positive and supportive educational environment for military-connected students, their families, and those who serve them.

Purple Star Campus Designation Webpage Requirements for Military Families

Creating an Effective Campus Webpage for Military Families

Establishing a dedicated **campus** webpage for military families is a requirement of the Purple Star Campus Designation (PSCD). This must be a dedicated webpage for military families — easily accessible and **unique to your individual campus**. The webpage provides critical and helpful information to a military family transferring in or leaving your campus. The PSCD requires specific components that must be included on the campus webpage for military families.

This resource outlines the required elements while also suggesting types of information that could be included on the webpage. Please ensure that your **unique campus webpage** for military families includes information that would be helpful to a new student joining your school community. The webpage resource aims to enhance communication, resource sharing, and community building, while encouraging a positive and supportive educational environment for military-connected students, their families, and those who serve them.



TEA Purple Star Campus Designation Webpage Requirements

A **campus** must create and maintain an easily accessible webpage that includes information for military-connected students and their families. The webpage should be easy to locate from any search engine so a military family moving to your community can easily find information about your campus. The webpage for military families must address five main topics, with associated information related to each.

The main topics include:

- Relocation Information
- Enrollment and registration
- Academic planning
- Counseling and support services
- Campus-based military liaison information



The webpage for military families includes the following information required by [19 TAC §61.1063](#), Chapter 61, Subchapter FF. [TEA Commissioner's Rules Concerning Veterans and Military Dependents.](#)

Below is an expanded list of required resources categorized into five main topics, each with related items. The information is designed to be easy to understand, logically organized, and helpful to military families when entering and leaving your community.

Although campuses **must** have their own individual webpage for military families, the campus **may** link to local education agency (LEA) or district resources, **when appropriate**. Linking the campus webpage for military families to district-level webpages ensures coherence, accessibility, consistency, and accuracy in messaging across all webpages, benefiting both the PSCD and military-connected families.

Part III: Campus Transition Program

- ☑ Introductions to the school environment and school processes by the campus-based military liaison or by peer-led student leaders or ambassadors to provide new military-connected students.
- ☐ Any peer-led student leaders or ambassadors should be supported or sponsored by a campus-based staff member such as:
 - The campus-based military liaison.
 - A campus counselor.
 - A teacher.
 - A campus administrator such as a principal or an assistant principal.
 - Another staff member who supports highly mobile students.
- ☐ Any peer-led student leaders or ambassadors should participate in the following activities:
 - Organize and host newcomer social events throughout the school year that give military-connected students and families an opportunity to learn about campus culture, processes, and the community.
 - Provide guided campus tours including the library, nurse's office, counseling office, gym, cafeteria, and other common areas.
 - Accompany the new student to lunch the first day or week of school.

RESOURCE: [Campus Transition Program Best Practices](#) (Criteria 3)

Schools can effectively support incoming military-connected students and promote a positive school culture by clearly defining campus transition programs and implementing peer-led student transition teams.

Campus Transition Program Best Practices

The Purple Star Campus Designation (PSCD) includes the requirement of a Campus Transition Program (CTP), including a peer-led student transition team. Schools can effectively support incoming military-connected students and promote a positive, inclusive school culture by clearly defining campus transition programs and implementing peer-led student transition teams. This element of PSCD is crucial for helping new military-connected students develop a sense of belonging and connectedness in their new school. This document outlines the requirements and best practice strategies for implementing a CTP. This document aligns and should be used in conjunction with the [PSCD Self-Assessment Application Rubric](#) to identify opportunities to strengthen campus transition programs and for continuous improvement.



This resource accompanies module 4 of the *Purple Star Rise* course.



Campus Transition Program Requirements:

- Introduction to the school environment and school processes by the campus-based military liaison or by peer-led student leaders or ambassadors, if determined appropriate by the campus-based military liaison, must be provided to new military-connected students.
- Peer-led student leaders or ambassadors should be supported or sponsored by a campus-based staff member, such as:
 - » The campus-based military liaison.
 - » A campus counselor.
 - » A teacher.
 - » A campus administrator, such as a principal or an assistant principal.
 - » Another staff member who supports highly mobile students.
- Peer-led student leaders or ambassadors should participate in the following activities:
 - » Organizing and hosting newcomer social events throughout the school year that give military-connected students and families an opportunity to learn about campus culture, processes, and the community.



What is the Campus Transition Program (CTP)?

The CTP is an organized group that hosts newcomer social events throughout the school year designed to support military-connected students and families by providing an opportunity to learn about the campus culture, processes, and community. The CTP is led by the campus-based military liaison, a campus counselor, teacher, administrator, or other staff member who actively supports highly mobile military-connected students.



MCEC®

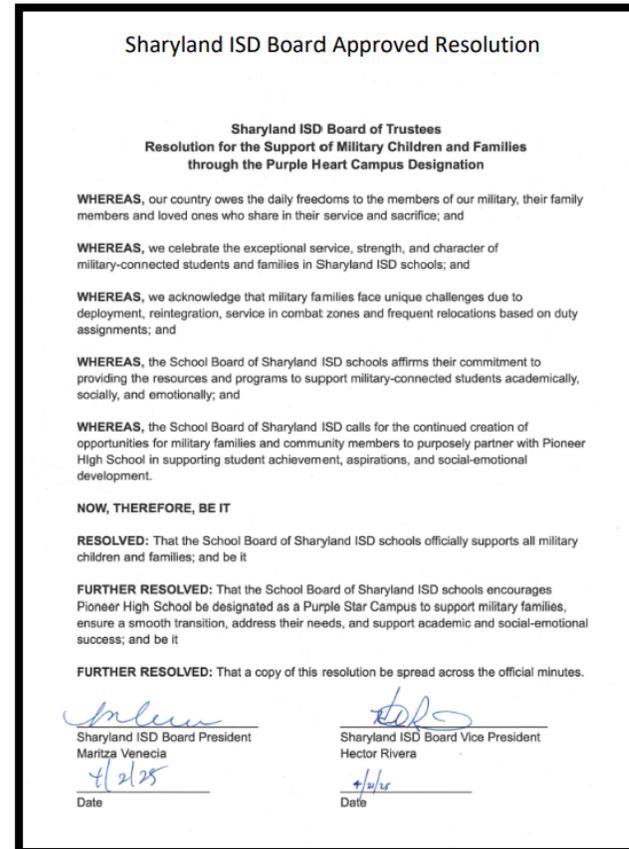
1 | TEA Purple Star Campus Designation



Part IV: Military Initiatives

A campus must offer at least one of the following military initiatives:

- A resolution showing support for military-connected students and families
- Participation in the Month of the Military Child or Veteran and Military Family Month
- Partnership with the local installation school liaison to encourage and provide opportunities for active duty military members to volunteer in the local schools, speak at a school assembly, or host a school field trip.



RESOURCE: [Military Initiatives](#) (Criteria 4)

Use this document to help with:

Establishing a Resolution Showing Support for Military-Connected Students and Families

- A sample resolution is provided for reference

Planning activities for Month of the Military Child

- Ideas/resources are provided to assist in planning

Partnering with a School Liaison Officer (SLO) or School Liaison (SL)

- Strategies to encourage/provide opportunities for active-duty military members to volunteer in the local schools, speak at a school assembly, or host a school field trip(s).

Gold Star Standards for Hosting Special Recognition Events

- Guidelines and best practices are provided to ensure these events are meaningful and impactful

Military Initiatives

The Purple Star Campus Designation (PSCD) emphasizes the importance of fostering partnerships and collaboration between schools, local military installations, community stakeholders, and veteran service organizations.

The military initiative component of the PSCD provides an opportunity to foster key partnerships and collaborations - an important aspect of the PSCD. Military initiatives aim to provide tangible engagement opportunities, increase awareness, and show appreciation and support for the service and sacrifice of military-connected students and families.

This resource gives an overview of PSCD requirements regarding different types of military initiatives, key strategies for planning and implementing, and related guidance for conducting annual recognition or special events.

When implementing military initiatives, documenting and highlighting related activities and events help enhance PSCD program visibility.



Taking pictures and sharing them on various communication channels, such as social media, campus webpage for military families, and newsletters, helps archive evidence of events like Purple Up Day celebrations.

For example, using hashtags like #PurpleUP increases awareness and visibility of military initiatives.



Did you know?

It is recommended to establish a Campus Advisory Committee.

A Campus Advisory Committee is a volunteer group of students, parents, school staff, as well as district, community, and installation leaders who meet regularly to discuss the Purple Star Campus initiatives to help increase community stakeholder awareness and parental and staff engagement.

Establishing a Campus Advisory Committee is highly recommended to support the implementation and development of the Purple Star Campus Designation program and to facilitate military initiatives that promote community collaboration and military family engagement.

Forming such a committee helps guide crucial initiatives and ensures effective support for military-connected students. It is vital to secure buy-in from students, parents, and school staff, and to involve community stakeholders, such as the state and local Department of Education, district, installation, and campus leadership.

A young girl with brown hair in a ponytail, wearing a white ribbed sweater, is holding a small American flag against the back of a soldier in camouflage uniform. The soldier is wearing a matching camouflage cap. The scene is set against a clear blue sky. A semi-transparent white box with the text "Tools and Resources" is overlaid on the image.

Tools and Resources

How to Apply for the 2026-27 PSCD



Application will be submitted through **Qualtrics Survey**.



The link will be posted to the [TEA Purple Star campus designation website](#); however, the survey will not be active until application window opens.



Application window: **May 1 – 29, 2026 (4 weeks ONLY)**



You can begin preparation activities **now**.

PSCD Application Window: Opens MAY 2026!

Welcome to the 2026–27 Purple Star Campus Designation (PSCD) Application!



To earn the PSCD, campuses must demonstrate that they met the designation criteria by providing meaningful support and resources for military-connected students during the **2025–26 school year**. Please respond to each question thoroughly and upload supporting evidence (e.g., narratives, visuals, or attachments) that clearly show how your campus met the criteria.

Application Window:  **May 1–29, 2026**

Notifications of award outcomes will be shared in Early Fall 2026.

Helpful Reminders:

-  **Resources Available:** Visit the [PSCD Webpage](#) for training recordings, checklists, and rubrics to guide your application.
-  **Planning Tool:** A PDF version of the application is available to help you prepare your responses. **Note:** Final submissions **must** be completed through the **Qualtrics Survey** to be considered.
-  **Avoid Errors:** Duplicate or incomplete applications will be deleted and cannot be recovered. Double-check your district and campus names and numbers before submitting.
-  **Need to Edit After Submission?** Email militaryconnectedstudents@tea.texas.gov to request a unique link to your original application. Submitting a new entry may result in the deletion of the wrong version.

▪ **New for this year:** Application open for **only 4 weeks** (May)

▪ Spring 2026 PSCD Interest Webinar:

- March 4, 2026 @ 1:00 - 2:30 PM CST
- [Registration Link](#)

▪ Spring 2026 PSCD Office Hours:

- April 15, 2026 @ 1:00 - 2:00 PM CST
 - [Registration Link](#)
- May 20, 2026 @ 1:00 - 2:00 PM CST
 - [Registration Link](#)

Overview: Before We Begin



Resources are available for reference to assist you with the application process, including recorded training, checklists, and rubrics. [PSCD Webpage](#)



A [PDF copy of the application](#) is provided to help you plan out your responses (**recommended**).



Applications **MUST** be submitted through the **Qualtrics Survey Link** to be considered for the current PSCD window.



The **PSCD Application** will be submitted by interested School Systems using evidence and artifacts from implementation during the **CURRENT School Year**.

Most Impactful Resource: PSCD EXEMPLAR



Purple Star Campus Designation (PSCD) Application Support



Exemplar Resource

Apply for PSCD



Review Exemplar

2026-2027 PSCD Application
Window will open May 2026

Be prepared by reviewing this
valuable resource!

[LEARN MORE](#)

Resources: PSCD Webpage

Applying for the Purple Star Campus Designation

If your campus is interested in earning the Purple Star Campus Designation (PSCD), this section provides everything you need to get started. Here, you'll find application details, essential resources to help you understand the designation criteria, and tools to support a successful submission. Whether you're new to PSCD or looking to strengthen your application, these materials are designed to guide you through the process and highlight what it means to be recognized as a Purple Star Campus. Additionally, previous communications and updates related to PSCD are available below for your reference.

Expand All

Upcoming 2026-27 SY PSCD Application Window

The 2026-27 SY Purple Star Campus Designation application window will open in **late Spring 2026**. The 2026-27 PSCD awardees will be announced in Fall 2026.

- Applications **MUST be submitted** using the Qualtrics Survey Link: *Coming Soon*.
- Potential applicants **SHOULD pre-plan** their responses and required evidence using the [PSCD Application Planning Document](#) (PDF).

SY 2026-27 PSCD Application Information

- Spring 2026 PSCD Interest Webinar: March 4, 2026 @ 1:00 - 2:30 PM CST | [Registration Link](#)
- Spring 2026 PSCD Office Hours
 - April 15, 2026 @ 1:00 - 2:00 PM CST | [Registration Link](#)
 - May 20, 2026 @ 1:00 - 2:00 PM CST | [Registration Link](#)

PSCD Resource Center: Apply, Learn, and Lead

25-26 SY PSCD News & Awardee Announcements

Archived PSCD Awardees & Communications

General PSCD Resources

1. TEA Learn Course: [Purple Star Rise](#) (Released January 2025) | A self-paced course designed to introduce educators to the PSCD framework and best practices.
2. [PSCD Annual Calendar and Timeline Recommendations](#) (PDF) | Suggested planning milestones to help campuses stay on track throughout the year.
3. Commonly used key terms, definitions, and acronyms for educators (PDF) | A helpful glossary to support a clear understanding of PSCD-related language.
4. [Texas Law and Policy Requirements to Support Military-Connected Students](#) (PDF) | A summary of relevant legislation and policy expectations.

PSCD Application Support

1. [PSCD Application Guide](#) (PDF) | A step-by-step guide to completing the application process.
2. [PSCD Application Overview and Checklist](#) (PDF) | A quick-reference tool to ensure all components are addressed.
3. PSCD Campus Self-Assessment: [Application Rubric](#) (PDF) | A rubric to help campuses evaluate their readiness and alignment with PSCD criteria.
4. [PSCD Frequently Asked Questions](#) (PDF) | Answers to common questions about the application and designation process.
5. [PSCD Application Exemplar PDF](#) | Crucial resource that walks applicants through each application question and sample responses from previously awarded campuses.

PSCD Criteria Support

1. Supporting Military-Connected Students: [Professional Development Resources and Tools](#) (Component of Criteria 1) | Training and tools to help educators better serve military-connected students.
2. [PSCD Webpage Requirements for Military Families](#) (Criteria 2) | Guidance on creating a campus webpage that meets PSCD standards.
3. [PSCD Campus Transition Program Best Practices](#) (Criteria 3) | Examples and strategies for supporting student transitions effectively.
4. [PSCD Military Initiatives](#) (Criteria 4) | Highlighted programs and partnerships that align with PSCD goals.

PSCD Application Rubric

Purple Star Campus Application Rubric



Purple Star Campuses must meet all requirements listed in [19 TAC § 61.1063](#). This rubric is intended to inform Purple Star Campus Designation candidates how their application will be evaluated against these requirements. Campus activities must be clearly articulated and supported by evidence. Please utilize this document as a guide when completing your application to ensure the quality of your submission meets the expectations set forth by TEA.

Note: Applications will not be graded on a scale. The overall determination of awards is contingent on TEA's final review. The purpose of this rubric is to allow campuses to self-assess the quality of their applications. Applicants are responsible for submitting detailed information to ensure TEA is able to make accurate determinations.

	Developing	Satisfactory	Exemplary
Scoring Key	Does not meet the criterion	Meets the criterion	Meets the criterion

Campus-based Military Liaison

A campus must designate a campus-based staff member as a military liaison who supports military-connected students and their families.

Duties	Developing	Satisfactory	Exemplary	Score
Serves as the point of contact and works collaboratively between military-connected students and their families and the campus staff.	It is unclear how the military liaison performs this duty. The work performed by the military liaison may not provide adequate support to families and students.	The military liaison performs this duty as expected. The work performed by the military liaison provides adequate support to families and students.	The military liaison performs this duty above and beyond expectations. The work performed by the military liaison provides significant support and explicitly includes family engagement practices.	<input type="checkbox"/> Developing <input type="checkbox"/> Satisfactory <input type="checkbox"/> Exemplary
Maintains familiarity with enrollment processes, records transfer, use of the military student identifier (MSI), existing community resources, and student support.	It is unclear how the military liaison performs this duty. The work performed by the military liaison may not provide adequate support to families and students.	The military liaison performs this duty as expected. The work performed by the military liaison provides adequate support to students and families utilizing a feedback survey.	The military liaison performs this duty above and beyond expectations. The work performed by the military liaison provides significant support to students and families utilizing a feedback survey link to address enrollment concerns on your campus webpage.	<input type="checkbox"/> Developing <input type="checkbox"/> Satisfactory <input type="checkbox"/> Exemplary

Use this document to:

- Review the criteria for each designation category to ensure all requirements are met.
- Evaluate your campus activities and support for military-connected students.
- Understand documentation clarity needed for each criterion.
- Guide you as you complete your application.

PSCD Application Guide

Purple Star Campus Designation Application Guide

The purpose of this guide is to provide a high-level overview of the Purple Star Campus Designation (PSCD) application and key tips, resources, and reminders for successfully submitting your campus's application and supporting military-connected students within your local education agency (LEA). The guide also provides key-action steps and important reminders for schools once they receive the Purple Star Campus Designation.



Criteria at a Glance

TEA Purple Star Campus Designation



This special honor was created by the 86th Texas Legislature, [TEC §33.909](#) and further described in agency rule, [19 TAC, §61.1063](#), effective April 9, 2020.

1. Designate a **campus-based military liaison**.
2. Create and maintain an **easily accessible** webpage for military families.
3. Have an active **Campus Transition Program** and **student-led program**.
4. Offer at least **one of the following military** initiatives:
 - a. A campus or district resolution showing support for military-connected students and families.
 - b. Participation in Month of the Military Child (April) and/or National Veteran and Military Family Month (November).
 - c. Partnership with an (installation) school liaison officer* to encourage and provide opportunities for active duty military members to volunteer in the local schools, speak at a school assembly, or host a field trip.

**Includes school liaisons from all military branches.*

Use this document to:

- Gain an overview of the PSCD application process and key steps involved.
- Utilize key tips and reminders to ensure a successful application submission.
- Follow the detailed guidance to prepare and submit your application.
- Understand action steps to follow after receiving PSCD.

PSCD Application Overview and Checklist

Purple Star Campus Designation (PSCD) Application Overview & Checklist

This document provides PSCD criteria and a program checklist, offering concise guidance and details for schools aiming to attain the Purple Star Campus Designation. Use this document with the [PSCD Self-Assessment Application Rubric](#) to ensure the successful implementation, evaluation, continuous improvement and sustainability of the Purple Star Campus Designation on your campus.

Criteria at a Glance

1. Designate a campus-based military liaison that:

- Supports military connected students and their families.
- Offers professional development opportunities for staff members on issues related to military-connected students.



To see the Purple Star Campus Designation rule in its entirety visit:

[Commissioner's Rules Concerning Veteran and Military Dependents, Division 2. Military-connected Students, 19 TAC §61.1063](#)

2. Create and maintain an easily accessible webpage for military families that includes information for military-connected students and their families.

3. Have a Campus Transition Program that includes:

- Introduction to school environment and processes.
- Student leaders or ambassadors supported or sponsored by a campus-based staff member.
- Organizing and hosting newcomer social events, facilitating guided tours of the campus, and accompanying new students to lunch the first week of school.

4. Offer at least one of the following military initiatives:

- A resolution showing support for military-connected students and families
- Participation in April Month of the Military Child and/or November National Veteran and Military Family Month
- Partner with a school liaison officer (SLO) or school liaison (SL) to encourage and provide opportunities for active-duty military members to volunteer in the local schools, speak at a school assembly, or host a school field trip(s).

Part I: Campus-based Military Liaisons

The campus-based military liaison must be an employee of the local education agency such as:

- A campus counselor.
- A teacher.
- A campus administrator such as a principal or assistant principal.
- Another campus staff member who supports highly mobile students.

The campus-based military liaison must support military-connected students and their families by:

- Serving as the point of contact and working collaboratively between military-connected students and their families.



Use this document to:

- Understand the specific requirements for the PSCD
- Ensure all steps are completed by following the detailed checklist provided.
- Gather and organize the required evidence to support your application.
- Access resources and training materials to help successfully complete the application process.

PSCD Frequently Asked Questions (FAQs)

PURPLE STAR CAMPUS DESIGNATION FREQUENTLY ASKED QUESTIONS

The Purple Star Campus Designation (PSCD) recognizes Texas district and open-enrollment school campuses that show their support and commitment to meeting the unique needs of military-connected students and their families. Below are answers to common questions TEA receives during the application period to support local education agencies (LEAs) as they work on their Purple Star applications.

For more information on the application process, established criteria, and timeline, please visit [Texas Education Agency Purple Star Campus Designation website](#). The current year's application window is posted.

Q1: Does the campus-based military liaison have to be an employee of the local school district?

A1: Yes. All campus-based military liaisons need to be an employee of the LEA. See the [Texas Administrative Code, Chapter 61, §61.1063](#).

Q2: Is it important to consult with my district webmaster to establish and regularly update the campus webpage for military families?

A2: Yes. Collaborating with the district webmaster ensures a systematic process for webpage maintenance, guaranteeing regular updates to the campus webpage for military families. PSCD campuses bear the responsibility of creating, sustaining, and tailoring information on the webpage for military families. Linking individual campus webpages to district-level webpages ensures coherence, accessibility, consistency, and accuracy in messaging across all webpages, benefiting both the PSCD and military-connected families.

Q3: When can I expect to know if our application has been approved to earn the Purple Star Campus Designation and what will I receive from TEA?

A3: The Purple Star Campus Designation is awarded annually in August-September. An announcement notification letter from the commissioner of the TEA is shared with the campus principal and superintendent. TEA also distributes a To the Administrator Addressed (TAA) letter with a list of the campuses that earned the designation. Additionally, the campus will be acknowledged as a Purple Star campus in the searchable [TXSchools.gov](#) campus profile, further highlighting their commitment to supporting military-connected students and families.

Q4: What TEA Purple Star Campus resources are available to assist with completing my campus application?

A4: Resources including the application preview, self-assessment rubric, previously recorded application training videos, and copies of the presentation are available on [TEA's Purple Star Campus Designation website](#). TEA released a free, comprehensive TEA Learn Purple Star Rise Course in January 2025 with numerous modules, tools, and training resources to support LEAs with earning and implementing the Purple Star Campus Designation.

Answers to common questions arising during the application period.

Topics such as:

- Military liaison requirements
- Web page for military families
- Application process
- Uploading evidence



Purple Star Rise



[→ Start Here](#)

[🗄️ Modules](#)

[🔄 Canvas Refresher](#)

Overview: Purple Star Rise TEA Learn Course

- To assist LEAs in **implementing effective** Purple Star Campus programs.
- Resources, tools, videos, and asynchronous professional development training modules to **strengthen** Purple Star in Texas.
 - **Introductions:** Purple Star Campus Overview
 - **Module 1:** Purple Star Campus Designation
 - **Module 2:** Campus-Based Military Liaison
 - **Module 3:** Webpage for Military Family
 - **Module 4:** Campus Transition Program
 - **Module 5:** Military Initiatives
 - **Course Conclusion:** CPE Certificate



Important Next Steps



Begin planning by reviewing available **resources** (e.g., application support, Purple Star Rise, FAQs)



Review the PSCD Application [Exemplar Resource](#) (PDF)



Register to attend the **PSCD Office Hours**



Reach out to neighboring School Systems who received the 25-26 PSCD for support.

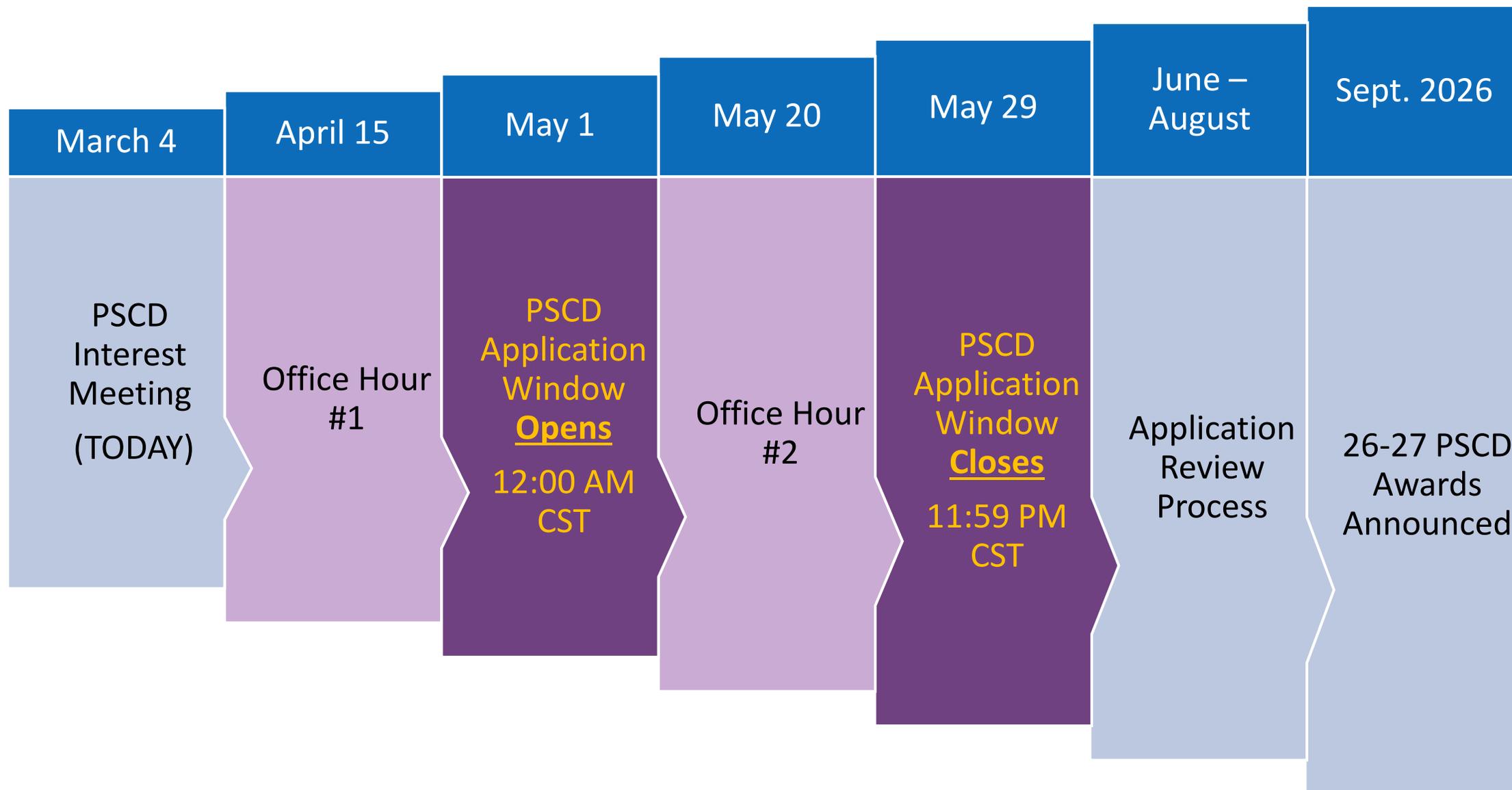


Use the [PDF copy of the application](#) to plan out your responses to ensure error-free submission.

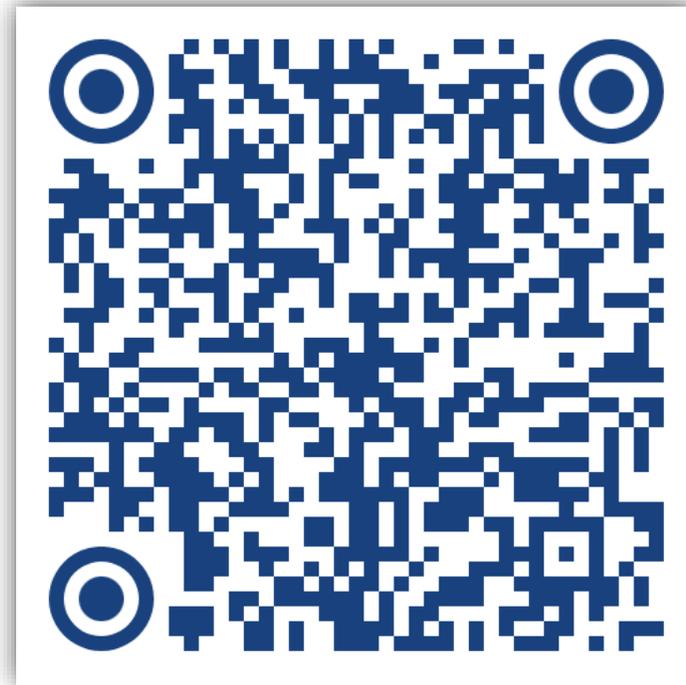


Submitted evidence/artifacts will need to be uploaded as **PDF files** due to file size limits.

Timeline: Important Dates for PSCD Application Process



Visit our Military Webpage to learn more!



Email: militaryconnectedstudents@tea.texas.gov

Website: tea.texas.gov/mil