

<i>Proclamation 2020</i> Breakouts to the Texas Essential Knowledge and Skills (TEKS): Student/Teacher Material		
<b>Subject</b>	<b>Chapter 110. Texas Essential Knowledge and Skills for English Language Arts and Reading</b>	
<b>Subchapter</b>	<b>Subchapter C. High School</b>	
<b>Course</b>	<b>§110.66. Advanced Journalism: Yearbook I, II, III/Newspaper I, II, III/Literary Magazine (One-Half to One Credit)</b>	
<b>(a) Introduction</b>		
<p>(1) Students enrolled in Advanced Journalism: Yearbook I, II, III/Newspaper I, II, III/Literary Magazine communicate in a variety of forms such as print, digital, or online media for a variety of audiences and purposes. High school students are expected to plan, draft, and complete written and/or visual communications on a regular basis, carefully examining their copy for clarity, engaging language, and the correct use of the conventions and mechanics of written English. In Advanced Journalism: Yearbook I, II, III/Newspaper I, II, III/Literary Magazine, students are expected to become analytical consumers of media and technology to enhance their communication skills. In addition, students will apply journalistic ethics and standards. Published works of professional journalists, technology, and visual and electronic media are used as tools for learning as students create, clarify, critique, write, and produce effective communications. Students enrolled in Advanced Journalism: Yearbook I, II, III/Newspaper I, II, III/Literary Magazine will refine and enhance their journalistic skills, research self-selected topics, and plan, organize, and prepare a project(s) in one or more forms of media.</p> <p>(2) For high school students whose first language is not English, the students' native language serves as a foundation for English language acquisition and language learning.</p> <p>(3) Statements that contain the word "including" reference content that must be mastered, while those containing the phrase "such as" are intended as possible illustrative examples.</p> <p>(4) The essential knowledge and skills as well as the student expectations for Advanced Journalism: Yearbook I, II, III/Newspaper I, II, III/Literary Magazine, elective courses, are described in subsection (b) of this section.</p>		
<b>(b) Knowledge and Skills.</b>		
<b>Knowledge and Skills Statement</b>	<b>Student Expectation</b>	<b>Breakout</b>
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(A) understand the role and responsibilities of each staff member and the purpose of the publication	(i) understand the role of each staff member
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(A) understand the role and responsibilities of each staff member and the purpose of the publication	(ii) understand the responsibilities of each staff member

Knowledge and Skills Statement	Student Expectation	Breakout
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(A) understand the role and responsibilities of each staff member and the purpose of the publication	(iii) understand the purpose of the publication
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(B) use the skills necessary to plan and produce a publication	(i) use the skills necessary to plan a publication
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(B) use the skills necessary to plan and produce a publication	(ii) use the skills necessary to produce a publication
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(C) read both professional publications and other student-produced publications to generate story and design ideas for the local publication	(i) read professional publications to generate story ideas for the local publication
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(C) read both professional publications and other student-produced publications to generate story and design ideas for the local publication	(ii) read student-produced publications to generate story ideas for the local publication
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(C) read both professional publications and other student-produced publications to generate story and design ideas for the local publication	(iii) read professional publications to generate design ideas for the local publication
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(C) read both professional publications and other student-produced publications to generate story and design ideas for the local publication	(iv) read student-produced publications to generate design ideas for the local publication
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(D) conduct research using a variety of sources such as interviews with primary sources, databases, or published reports	(i) conduct research using a variety of sources
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(E) conceive coverage ideas for packaged presentations of material, including, but not limited to, copy, infographics, sidebars, photos, art, and multimedia components	(i) conceive coverage ideas for packaged presentations of material, including copy

Knowledge and Skills Statement	Student Expectation	Breakout
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(E) conceive coverage ideas for packaged presentations of material, including, but not limited to, copy, infographics, sidebars, photos, art, and multimedia components	(ii) conceive coverage ideas for packaged presentations of material, including infographics
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(E) conceive coverage ideas for packaged presentations of material, including, but not limited to, copy, infographics, sidebars, photos, art, and multimedia components	(iii) conceive coverage ideas for packaged presentations of material, including sidebars
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(E) conceive coverage ideas for packaged presentations of material, including, but not limited to, copy, infographics, sidebars, photos, art, and multimedia components	(iv) conceive coverage ideas for packaged presentations of material, including photos
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(E) conceive coverage ideas for packaged presentations of material, including, but not limited to, copy, infographics, sidebars, photos, art, and multimedia components	(v) conceive coverage ideas for packaged presentations of material, including art
(1) The student understands individual and staff responsibilities of coverage appropriate for the publication's audience. The student is expected to:	(E) conceive coverage ideas for packaged presentations of material, including, but not limited to, copy, infographics, sidebars, photos, art, and multimedia components	(vi) conceive coverage ideas for packaged presentations of material, including multimedia components
(2) The student understands media law and journalistic ethics and standards and the responsibility to cover subjects of interest and importance to the audience. The student is expected to:	(A) find a variety of credible sources to provide balanced coverage	(i) find a variety of credible sources to provide balanced coverage

Knowledge and Skills Statement	Student Expectation	Breakout
<p>(2) The student understands media law and journalistic ethics and standards and the responsibility to cover subjects of interest and importance to the audience. The student is expected to:</p>	<p>(B) compose the story accurately keeping his/her own opinion out of non-editorial coverage</p>	<p>(i) compose the story accurately keeping his/her own opinion out of non-editorial coverage</p>
<p>(2) The student understands media law and journalistic ethics and standards and the responsibility to cover subjects of interest and importance to the audience. The student is expected to:</p>	<p>(C) provide editorial coverage to inform and encourage the reader to make intelligent decisions</p>	<p>(i) provide editorial coverage to inform the reader</p>
<p>(2) The student understands media law and journalistic ethics and standards and the responsibility to cover subjects of interest and importance to the audience. The student is expected to:</p>	<p>(C) provide editorial coverage to inform and encourage the reader to make intelligent decisions</p>	<p>(ii) provide editorial coverage to encourage the reader to make intelligent decisions</p>
<p>(2) The student understands media law and journalistic ethics and standards and the responsibility to cover subjects of interest and importance to the audience. The student is expected to:</p>	<p>(D) critique the publication to find its strengths and weaknesses to improve products based on those critiques</p>	<p>(i) critique the publication to find its strengths to improve products based on [the critique]</p>
<p>(2) The student understands media law and journalistic ethics and standards and the responsibility to cover subjects of interest and importance to the audience. The student is expected to:</p>	<p>(D) critique the publication to find its strengths and weaknesses to improve products based on those critiques</p>	<p>(ii) critique the publication to find its weaknesses to improve products based on [the critique]</p>

Knowledge and Skills Statement	Student Expectation	Breakout
<p>(2) The student understands media law and journalistic ethics and standards and the responsibility to cover subjects of interest and importance to the audience. The student is expected to:</p>	<p>(E) seek non-staff opinion on the publication to determine its impact on future publications</p>	<p>(i) seek non-staff opinion on the publication to determine its impact on future publications</p>
<p>(2) The student understands media law and journalistic ethics and standards and the responsibility to cover subjects of interest and importance to the audience. The student is expected to:</p>	<p>(F) understand the consequences of plagiarism</p>	<p>(i) understand the consequences of plagiarism</p>
<p>(2) The student understands media law and journalistic ethics and standards and the responsibility to cover subjects of interest and importance to the audience. The student is expected to:</p>	<p>(G) understand and apply copyright law, the fair use exemption, and the ownership of intellectual property</p>	<p>(i) understand copyright law</p>
<p>(2) The student understands media law and journalistic ethics and standards and the responsibility to cover subjects of interest and importance to the audience. The student is expected to:</p>	<p>(G) understand and apply copyright law, the fair use exemption, and the ownership of intellectual property</p>	<p>(ii) understand the fair use exemption</p>
<p>(2) The student understands media law and journalistic ethics and standards and the responsibility to cover subjects of interest and importance to the audience. The student is expected to:</p>	<p>(G) understand and apply copyright law, the fair use exemption, and the ownership of intellectual property</p>	<p>(iii) understand the ownership of intellectual property</p>

Knowledge and Skills Statement	Student Expectation	Breakout
(2) The student understands media law and journalistic ethics and standards and the responsibility to cover subjects of interest and importance to the audience. The student is expected to:	(G) understand and apply copyright law, the fair use exemption, and the ownership of intellectual property	(iv) apply copyright law
(2) The student understands media law and journalistic ethics and standards and the responsibility to cover subjects of interest and importance to the audience. The student is expected to:	(G) understand and apply copyright law, the fair use exemption, and the ownership of intellectual property	(v) apply the fair use exemption
(2) The student understands media law and journalistic ethics and standards and the responsibility to cover subjects of interest and importance to the audience. The student is expected to:	(G) understand and apply copyright law, the fair use exemption, and the ownership of intellectual property	(vi) apply the ownership of intellectual property
(3) The student understands all aspects of a publication and the means by which that publication is created. The student is expected to:	(A) identify elements used to create publications	(i) identify elements used to create publications
(3) The student understands all aspects of a publication and the means by which that publication is created. The student is expected to:	(B) create and execute a financial plan for supporting publications such as sales and advertising	(i) create a financial plan for supporting publications
(3) The student understands all aspects of a publication and the means by which that publication is created. The student is expected to:	(B) create and execute a financial plan for supporting publications such as sales and advertising	(ii) execute a financial plan for supporting publications
(3) The student understands all aspects of a publication and the means by which that publication is created. The student is expected to:	(C) consider finances in making decisions, including number of pages and cost-incurring extras such as color, paper quality, and number of copies for print publications	(i) consider finances in making decisions, including number of pages for print publications

Knowledge and Skills Statement	Student Expectation	Breakout
(3) The student understands all aspects of a publication and the means by which that publication is created. The student is expected to:	(C) consider finances in making decisions, including number of pages and cost-incurring extras such as color, paper quality, and number of copies for print publications	(ii) consider finances in making decisions, including cost-incurring extras for print publications
(4) The student produces publications. The student is expected to:	(A) determine which events and issues are newsworthy for the audience	(i) determine which events are newsworthy for the audience
(4) The student produces publications. The student is expected to:	(A) determine which events and issues are newsworthy for the audience	(ii) determine which issues are newsworthy for the audience
(4) The student produces publications. The student is expected to:	(B) select the most appropriate journalistic format to present content	(i) select the most appropriate journalistic format to present content
(4) The student produces publications. The student is expected to:	(C) apply skills in reporting and writing to produce publications	(i) apply skills in reporting to produce publications
(4) The student produces publications. The student is expected to:	(C) apply skills in reporting and writing to produce publications	(ii) apply skills in writing to produce publications
(4) The student produces publications. The student is expected to:	(D) design pages for publications	(i) design pages for publications
(4) The student produces publications. The student is expected to:	(E) plan and produce photographs for publications	(i) plan photographs for publications
(4) The student produces publications. The student is expected to:	(E) plan and produce photographs for publications	(ii) produce photographs for publications
(4) The student produces publications. The student is expected to:	(F) incorporate graphics into publications	(i) incorporate graphics into publications
(4) The student produces publications. The student is expected to:	(G) write and design headlines for publications	(i) write headlines for publications
(4) The student produces publications. The student is expected to:	(G) write and design headlines for publications	(ii) design headlines for publications

Knowledge and Skills Statement	Student Expectation	Breakout
(4) The student produces publications. The student is expected to:	(H) research and write captions for publications	(i) research
(4) The student produces publications. The student is expected to:	(H) research and write captions for publications	(ii) write captions for publications
(4) The student produces publications. The student is expected to:	(I) produce publications using available technology	(i) produce publications using available technology
(4) The student produces publications. The student is expected to:	(J) evaluate stories and coverage for balance and readability	(i) evaluate stories for balance
(4) The student produces publications. The student is expected to:	(J) evaluate stories and coverage for balance and readability	(ii) evaluate stories for readability
(4) The student produces publications. The student is expected to:	(J) evaluate stories and coverage for balance and readability	(iii) evaluate coverage for balance
(4) The student produces publications. The student is expected to:	(J) evaluate stories and coverage for balance and readability	(iv) evaluate coverage for readability
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(A) determine roles for which different team members will assume responsibility	(i) determine roles for which different team members will assume responsibility
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(B) work cooperatively and collaboratively through a variety of staff assignments	(i) work cooperatively through a variety of staff assignments
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(B) work cooperatively and collaboratively through a variety of staff assignments	(ii) work collaboratively through a variety of staff assignments
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(C) determine coverage and concepts for publications	(i) determine coverage for publications
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(C) determine coverage and concepts for publications	(ii) determine concepts for publications
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(D) develop a deadline schedule and a regular means of monitoring progress	(i) develop a deadline schedule



Knowledge and Skills Statement	Student Expectation	Breakout
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(D) develop a deadline schedule and a regular means of monitoring progress	(ii) develop a regular means of monitoring progress
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(E) listen actively and critically and then respond appropriately to team members	(i) listen actively
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(E) listen actively and critically and then respond appropriately to team members	(ii) listen critically
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(E) listen actively and critically and then respond appropriately to team members	(iii) respond appropriately to team members
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(F) submit work for editing and critiquing and make appropriate revisions	(i) submit work for editing
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(F) submit work for editing and critiquing and make appropriate revisions	(ii) submit work for critiquing
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(F) submit work for editing and critiquing and make appropriate revisions	(iii) make appropriate revisions
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(G) edit and critique work of others	(i) edit work of others
(5) The student demonstrates leadership and teamwork abilities. The student is expected to:	(G) edit and critique work of others	(ii) critique work of others