



Hospitality and Tourism Career Cluster

The Hospitality and Tourism career cluster focuses on the management, marketing, and operations of restaurants, lodging, attractions, recreation events, and travel-related services. This career cluster includes occupations ranging from reservation and transportation ticket agent to event planner and general manager.

Statewide Program of Study: Lodging and Resort Management

The Lodging and Resort Management program of study focuses on occupational and educational opportunities associated with the logistical and operational management of lodging and resorts. This program of study addresses human resources, financial analysis, and marketing.



Secondary Courses for High School Credit

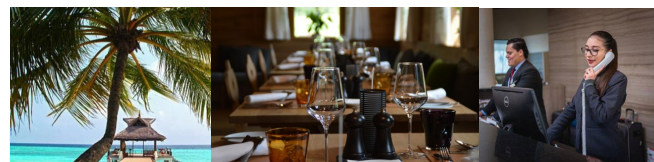
Level 1	- Principles of Hospitality and Tourism - Principles of Business, Marketing, and Finance
Level 2	- Hotel Management - Travel and Tourism Management - Entrepreneurship I
Level 3	- Event and Meeting Planning - Business Management - Tourism Marketing Concepts and Applications - Hospitality Services
Level 4	- Practicum in Event and Meeting Planning - Practicum in Event and Meeting Planning + Extended Practicum in Hospitality Services - Practicum in Hospitality Services - Practicum in Hospitality Services + Extended Practicum in Hospitality Services - Practicum in Entrepreneurship - Practicum in Entrepreneurship/Extended Practicum in Entrepreneurship - Career Preparation for Programs of Study - Career Preparation for Programs of Study + Extended Career Preparation

Work-Based Learning and Expanded Learning Opportunities

Work-Based Learning Activities	- Intern at a resort to learn about customer service and lodging management - Work part-time at a theme park or hotel - Shadow an event planner at a local convention center
Expanded Learning Opportunities	- Participate in FCCLA - Participate in SkillsUSA - Participate in DECA - Participate in Texas Restaurant and Foodservice Management Organization - Participate in Future Hotels and Tourism Professionals

Aligned Industry-Based Certifications

- General Management
- Hospitality and Tourism Specialist
- Hospitality Management - Lodging - Job Ready
- Knowledge Pillars: AI Industry Acceleration Specialist (AIAS)
- ManageFirst Professional



Example Postsecondary Opportunities

Associate Degrees

- Culinary Arts
- Tourism and Travel Services Management

Bachelor's Degrees

- Hospitality Administration/Management
- Parks, Recreation, and Leisure Facilities Management

Master's, Doctoral, and Professional Degrees

- Organizational Leadership
- Tourism and Travel Services Management

Additional Stackable IBCs/License

- Hospitality and Food Service Management



Example Aligned Occupations

Reservation and Transportation Ticket Agents and Travel Clerks

Median Wage: \$44,779
Annual Openings: 2,785
10-Year Growth: 17%

Meeting, Convention, and Event Planners

Median Wage: \$51,060
Annual Openings: 1,972
10-Year Growth: 25%

General and Operations Managers

Median Wage: \$96,046
Annual Openings: 44,419
10-Year Growth: 23%

Data Source: TexasWages, Texas Workforce Commission. Retrieved 3/8/2024.



For more information visit:

<https://tea.texas.gov/academics/college-career-and-military-prep/career-and-technical-education/ht-lodging-and-resort-management-extended.pdf>



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Statewide Program of Study: Lodging and Resort Management

Course Information

Level 1

Course	Prerequisites Corequisites	Career Clusters
Principles of Hospitality and Tourism* 13022200 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: None Recommended Corequisites: None	
Principles of Business, Marketing, and Finance 13011200 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: None Recommended Corequisites: None	

Level 2

Course	Prerequisites Corequisites	Career Clusters
Hotel Management* 13022300 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of Hospitality and Tourism Recommended Corequisites: None	
Travel and Tourism Management* 13022500 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of Hospitality and Tourism Recommended Corequisites: None	
Entrepreneurship I* 13011101 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of Business, Marketing, and Finance Recommended Corequisites: None	

Level 3

Course	Prerequisites Corequisites	Career Clusters
Event and Meeting Planning* 13022730 (1 credit)	Prerequisites: At least one credit in a course from the Hospitality and Tourism career cluster Corequisites: None Recommended Prerequisites: Principles of Hospitality and Tourism, Hotel Management, or Travel and Tourism Management Recommended Corequisites: None	
Business Management 13012100 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: None Recommended Corequisites: None	

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* Indicates course is included in more than one program of study in this career cluster.

For additional information on the **Hospitality and Tourism** career cluster, contact cte@tea.texas.gov or visit <https://tea.texas.gov/cte>



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Course Information

Level 3

Course	Prerequisites Corequisites	Career Clusters
Tourism Marketing Concepts and Applications* N1302270 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of Hospitality and Tourism Recommended Corequisites: None	
Hospitality Services* 13022800 (2 credits)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of Hospitality and Tourism, Hotel Management, and Travel and Tourism Management Recommended Corequisites: None	

Level 4

Course	Prerequisites Corequisites	Career Clusters
Practicum in Event and Meeting Planning* First Time Taken 13022920 (2 credits) Second Time Taken 13022930 (2 credits)	Prerequisites: A minimum of two credits with at least one credit in a Level 2 or higher course from the Hospitality and Tourism career cluster Corequisites: None Recommended Prerequisites: Event and Meeting Planning Recommended Corequisites: None	
Practicum in Event and Meeting Planning + Extended Practicum in Hospitality Services* First Time Taken 13022925 (3 credits) Second Time Taken 13022935 (3 credits)	Prerequisites: A minimum of two credits with at least one credit in a Level 2 or higher course from the Hospitality and Tourism career cluster Corequisites: None Recommended Prerequisites: Event and Meeting Planning Recommended Corequisites: None	
Practicum in Hospitality Services* First Time Taken: 13022900 (2 credits) Second Time Taken: 13022910 (2 credits)	Prerequisites: None Corequisites: None Recommended Prerequisites: Hospitality Services Recommended Corequisites: None	

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Course Information

Level 4

Course	Prerequisites Corequisites	Career Clusters
Practicum in Hospitality Services + Extended Practicum in Hospitality Services* First Time Taken: 13022905 (3 credits) Second Time Taken: 13022915 (3 credits)	Prerequisites: None Corequisites: None Recommended Prerequisites: Hospitality Services Recommended Corequisites: None	
Practicum in Entrepreneurship* 13011111 (2 credits)	Prerequisites: None Corequisites: None Recommended Prerequisites: Entrepreneurship I and Entrepreneurship II, or successful completion of at least two courses in a CTE program of study Recommended Corequisites: None	
Practicum in Entrepreneurship + Extended Practicum in Entrepreneurship* First Time Taken: 13011121 (3 credits)	Prerequisites: None Corequisites: None Recommended Prerequisites: Entrepreneurship I and Entrepreneurship II, or successful completion of at least two courses in a CTE program of study Recommended Corequisites: None	
Career Preparation for Programs of Study* First Time Taken: 12701121 (2 credits)	Prerequisites: At least one Level 2 or higher CTE course Corequisites: None Recommended Prerequisites: None Recommended Corequisites: None	
Career Preparation for Program of Study + Extended Career Preparation* First Time Taken: 12701141 (3 credits)	Prerequisites: At least one Level 2 or higher CTE course Corequisites: None Recommended Prerequisites: None Recommended Corequisites: None	

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