

Hospitality and Tourism Career Cluster

The Hospitality and Tourism career cluster focuses on the management, marketing, and operations of restaurants, lodging, attractions, recreation events, and travel-related services. This career cluster includes occupations ranging from reservation and transportation ticket agent to event planner and general manager.

Statewide Program of Study: Lodging and Resort Management

The Lodging and Resort Management program of study focuses on occupational and educational opportunities associated with the logistical and operational management of lodging and resorts. This program of study addresses human resources, financial analysis, and marketing.



Secondary Courses for High School Credit

Level 1	Principles of Hospitality and TourismPrinciples of Business, Marketing, and Finance
Level 2	Hotel ManagementTravel and Tourism Management
Level 3	 Introduction to Event and Meeting Planning Business Management Tourism Marketing Concepts and Applications Hospitality Services
Level 4	 Practicum in Event and Meeting Planning Practicum in Hospitality Services Practicum in Hospitality Services + Extended Practicum in Hospitality Services Career Preparation for Programs of Study Career Preparation for Programs of Study + Extended Career Preparation

Aligned Advanced Academic Courses

Dual Credit

Dual credit offerings will vary by Local Education Agency.

Students should be advised to consider these course opportunities to enrich their preparation. AP or IB courses not listed under the Secondary Courses for High School Credit section of this framework $document\ do\ not\ count towards\ Concentrator/Completer\ status\ for\ this\ program\ of\ study.$

Work-Based Learning and Expanded Learning Opportunities

Work-Based Learning Activities	 Intern at a resort to learnabout customer service and lodging management Work part-time at a theme park or hotel Shadow an event planner at a local convention center
Expanded Learning	Participate in FCCLA Participate in Skills ISA

Aligned Industry-Based Certifications

Participate in SkillsUSA

Participate in DECA

· Certified Hospitality and Tourism Management Professional

Opportunities

- General Management
- Hospitality Management Lodging Job Ready
- ManageFirst Professional



Example Postsecondary Opportunities

Associate Degrees

- **Culinary Arts**
- Tourism and Travel Services Management



Bachelor's Degrees

- Hospitality Administration/Management
- Parks, Recreation, and Leisure Facilities Management

Master's, Doctoral, and Professional Degrees

- Organizational Leadership
- Tourism and Travel Services Management

Additional Stackable IBCs/Licensures

Hospitality and Food Service Management



Example Aligned Occupations

Reservation and **Transportation Ticket Agents** and Travel Clerks

Median Wage: \$48,000 Annual Openings: 2,031 10-Year Growth: 17%

Meeting, Convention, and **Event Planners**

Median Wage: \$49,428 Annual Openings: 1,070 10-Year Growth: 25%

General Operations Managers

Median Wage: \$83,220 Annual Openings: 25,450 10-Year Growth: 23%

Data Source: TexasWages, Texas Workforce Commission, Retrived 3/8/2024 For more information visit:

https://tea.texas.gov/academics/college-career-and-militaryprep/career-and-technical-education/programs-ofstudydditional-resources



Hospitality and Tourism Career Cluster

Statewide Program of Study: Lodging and Resort Management

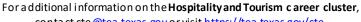
Course Information

Course	Prerequisites Corequisites	Career Clusters
Principles of Business, Marketing, and Finance* 13011200 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: None Recommended Corequisites: None	
Principles of Hospitality and Tourism 13022200 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: None Recommended Corequisites: None	

Course	Prerequisites Corequisites	Career Clusters
Hotel Management 13022300 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of Hospitality and Tourism Recommended Corequisites: None	(
Travel and Tourism Management 13022500 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of Hospitality and Tourism Recommended Corequisites: None	

Course	Prerequisites Corequisites	Career Clusters
Introduction to Event and Meeting Planning* N1302269 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of Hospitality and Tourism, Hotel managementand/or Travel and Tourism Management Recommended Corequisites: None	
Business Management* 13012100 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: None Recommended Corequisites: None	
Tourism Marketing Concepts and Applications N1302270 (1 credit)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of Hospitality and Tourism Recommended Corequisites: None	(
Hospitality Services 13022800 (2 credits)	Prerequisites: None Corequisites: None Recommended Prerequisites: Principles of Hospitality and Tourism, Hotel Managment and Travel and Tourism Management Recommended Corequisites: None	•

Course	Prerequisites Corequisites	Career Clusters	
Practicum in Event and Meeting Planning N1302275 (2 credits)	Prerequisites: None Corequisites: None Recommended Prerequisites: Introduction to Event Meeting and Planning and Hospitality Services Recommended Corequisites: None		
Continued on next page			
* Indicates course is included in more than one program of study.			







Hospitality and Tourism Career Cluster

Statewide Program of Study: Lodging and Resort Management

Course Information

Course Prerequisites | Corequisites Career Clusters

Practicum in Hospitality Services

First Time Taken: 13022900 (2 credits) Second Time Taken: 13022910 (2 credits)

Corequisites: None
Recommended Prerequisites: Hospitality Services
Recommended Corequisites: None



Practicum in Hospitality Services + Extended Practicum in Hospitality Services

First Time Taken: 13022905 (3 credits) Second Time Taken: 13022915 (3 credits)

Prerequisites: None **Corequisites:** None

Prerequisites: None

Recommended Prerequisites: Hospitality Services Recommended Corequisites: None



Career Preparation for Programs of Study*

12701121 (2 credits)

Prerequisites: At least one Level 2 or higher career and technical education course

Corequisites: None

Recommended Prerequisites: None Recommended Corequisites: None



Career Preparation for Program of Study

+ Extended Career Preparation*
12701141 (3 credits)

Prerequisites: At least one Level 2 or higher career and technical education course

Corequisites: None

Recommended Prerequisites: None Recommended Corequisites: None





^{*} Indicates course is included in more than one program of study.