

Purple Star Campus Designation Application Interest Meeting



March 19, 2025



Presenters



Dr. Ann H. Lê

HMAR Program Specialist

Highly Mobile and At-Risk Student Programs



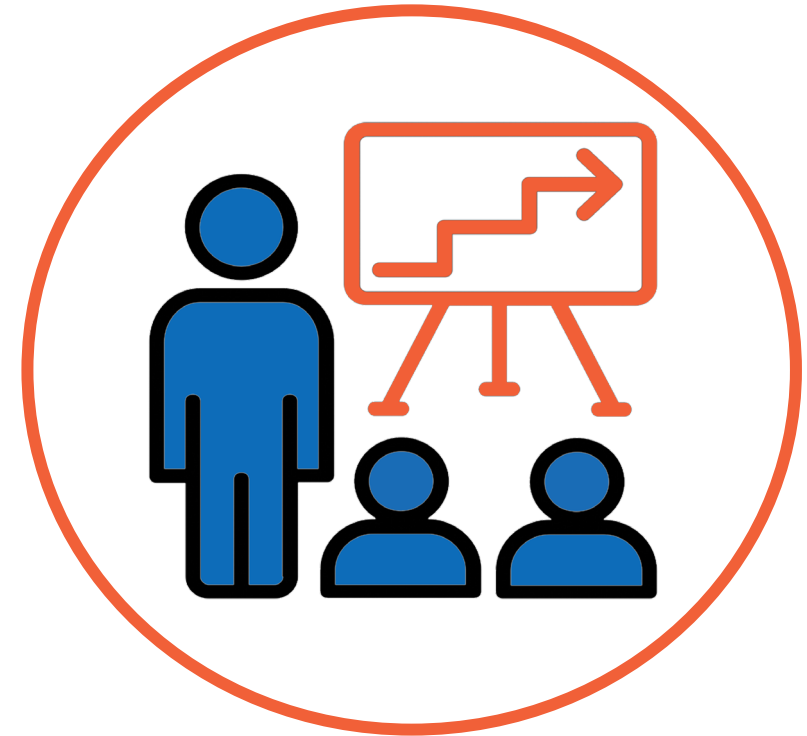
John Dobbins

HMAR Program Specialist

Highly Mobile and At-Risk Student Programs



- 1) Please use the Zoom's Q&A feature to submit questions during the presentation.
- 2) The chat feature is turned on so the audience can provide input and receive live links throughout the presentation.
- 3) The video recording of today's presentation will be emailed out to all registered participants and will also be posted on the [Purple Star Campus Designation Webpage](#).
- 4) We are unable to make the power point available in advance. Thank you for your understanding!





Objectives and Agenda

Introductions

- Purple Star Campus Designation Authority
- PSCD Reminders

PSCD Program Requirements

- Campus-Based Liaison
- Easily Accessible Website
- Student-Led Transition Program
- Military Student & Family Support Initiatives

Tools and Resources

- How to Apply
- Resources for support

A young girl with brown hair in a ponytail, wearing a white ribbed sweater, is holding a small American flag. She is touching the face of a soldier in a camouflage uniform. The soldier is wearing a camouflage cap. The background is a clear blue sky. The word "Introductions" is overlaid in large blue text on a semi-transparent white box.

Introductions

Every Student Succeeds Act (ESSA), 2015 requires reporting of assessment data for military-connected students

TEC §25.006 requires LEAs to collect data on military-connected students (“military identifier”)

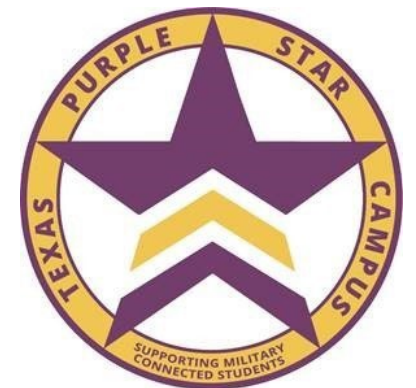
TEC §33.909 Purple Star Campus

Effective 2020-21 School Year, Awarded Annually

Purple Star Campus Designation – Reminders

Recognizes campuses for demonstrating support and commitment to meeting the unique needs of military-connected students and their families

- Created by 86th Legislature (SB 1577)
- Began 2020-21 school year (TEA has awarded 5 years of PSCD)
- Awarded annually each Fall
- Designation lasts 2 years
- Campuses must re-apply for the designation



Purple Star Campus Designees Will Receive...



A letter from the Commissioner of TEA recognizing them as a Purple Star Campus



A high-resolution logo to use on the school's campus and webpage



A searchable designation on their TxSchools.gov profile



To the Administrator Addressed

Texas Education Agency

Commissioner Mike Morath

1701 North Congress Avenue • Austin, Texas 78701-1494 • 512 463-9734 • 512 463-9838 FAX • tea.texas.gov

DATE:	September 19, 2024
SUBJECT:	Purple Star Campus Designation Awardees SY 2024-25
CATEGORY:	Notice
NEXT STEPS:	Share with appropriate staff

The Purple Star Campus Designation recognizes Texas school districts and open-enrollment charter school campuses that show support and commitment to meeting the unique needs of military-connected students and their families. The Texas Education Agency (TEA) accepted applications for the 2024-25 school year from April 1, 2024, through June 7, 2024, for campuses to apply for the designation and demonstrate they have met the established criteria:

1. Designate a campus-based military liaison;
2. Create and maintain an easily accessible web page that includes information for military-connected students and their families;
3. Implement a campus transition program;
4. Conduct professional development for campus staff on topics related to military-connected students; and
5. Offer at least one of the following initiatives:
 - o A resolution showing support for military-connected students and families;
 - o Participation in Month of the Military Child or Military Family Month; or
 - o Partnership with a school liaison officer to encourage and provide opportunities for active-duty military members.

A total of 541 campuses across Texas met the established criteria and have earned Purple Star Campus Designations for the 2024-25 and 2025-26 school years. This is a 202% increase from the PSCD's that were awarded in 2023-24 and represents incredible growth in the program and Texas schools' commitment to supporting military-connected students and families. To see the list of this year's awardees, you can visit the link below:

- [2024-25 Purple Star Campus Designation Awardee List](#)

Any Texas public school can become a Purple Star Campus, regardless of the size of the military-connected student population. School systems are encouraged to support campuses and help them meet the criteria for Purple Star Campus Designation status. Applications are accepted on an annual basis, and the designation lasts for two years. After the two-year period, campuses that were previously awarded the designation must re-apply to maintain their special designation as a Purple Star Campus.

For a full list of the Purple Star Campus Designation criteria, visit [Purple Star Campus Designation](#). To see the rule that supports this designation, visit: [19 TAC Chapter 61, Subchapter FF, Commissioner's Rules Concerning Veterans and Military Dependents](#).

For the list of previously awarded campuses that received the designation, please visit the [Purple Star Campus Designation](#) website.

Questions

If you have any questions concerning the Purple Star Campus application process and supporting Military-Connected Students, please contact us at MilitaryConnectedStudents@tea.texas.gov.



Texas Education Agency

Commissioner Mike Morath

1701 North Congress Avenue • Austin, Texas 78701-1494 • 512 463-9734 • 512 463-9838 FAX • tea.texas.gov

Purple Star Campus Designation 2024-25

Date: October 7, 2024

Subject: Purple Star Campus Designations in McAllen ISD for SY 2024-2025

Dear Superintendent Gutierrez,

The Texas Education Agency is pleased to announce [Christa McAuliffe Elementary School](#) in McAllen ISD has fulfilled the criteria for earning the Purple Star Campus Designation for the 2024-2025 school year. This special designation, created by the 86th Texas Legislature, [TEC §33.909](#) recognizes campuses for demonstrating support and commitment to meeting the unique needs of military-connected students and their families. The designation is effective for the 2024-25 and 2025-26 school years.

To receive the Purple Star Campus Designation, applicants must have met the following eligibility criteria:

1. Designate a campus-based military liaison;
2. Create and maintain an easily accessible web page that includes information on military-connected students and their families;
3. Have a campus transition program; and
4. Offer at least one of the following initiatives:
 - A resolution showing support for military-connected students and families;
 - Participation in Month of the Military Child or Military Family Month; or
 - Partnership with a school liaison officer to encourage and provide opportunities for active-duty military members.

Recipients of the award have received the following:

- Purple Star recognition to display
- Recognition by the [Office of the Governor](#) and [TEA](#) for earning the Purple Star Campus Designation

To see the Purple Star Campus Designation rule in its entirety, visit: [19 TAC, Chapter 61, School Districts, Subchapter FF, Commissioner's Rules Concerning Veterans and Military Dependents, Division 2, Military-Connected Students, § 61.1063](#).

For questions regarding the Purple Star Campus Designation, please contact militaryconnectedstudents@tea.texas.gov in the Office of Special Populations and Student Supports.

Sincerely,

Mike Morath
Commissioner of Education

Sample Features in the NEWS!



Pharr-San Juan-Alamo Independent School District (PSJA ISD) school Dr. William Long Elementary has earned the prestigious Purple Star Campus Designation for the 2024-2025 school year. This honor recognizes the school's dedication to supporting military-connected students and their families. Image source: psja.us. Image for illustration purposes

San Antonio / Politics & Govt



TEXAS TRIUMPHS AS 541 SCHOOLS EARN PRESTIGIOUS PURPLE STAR DESIGNATION FOR COMMITMENT TO MILITARY FAMILIES

By Susan O'Brien

Published on September 20, 2024

CONGRATULATIONS!

Purple Star Campus Designation SY 2024-26



The Purple Star Campus Designation is a two-year distinct honor created by the Texas Legislature to recognize Texas public schools and open-enrollment charter schools that show their support and commitment to meeting the unique needs of military-connected students and their families.



29 Killeen ISD schools newly recognized as Purple Star schools

38 total Killeen ISD schools now hold the designation for their service to military students and families.



- Barnes Elementary
- Dawson Elementary
- Kolda Elementary
- Windsor Park Elementary
- Grant Middle School
- King High School
- Moody High School
- Ray High School



EDUCATION

Copperas Cove ISD named 100% Purple Star district

All 11 of Copperas Cove ISD's campuses have been awarded Purple Star designations, recognizing the district's commitment to military students and families.



A young girl with brown hair in a ponytail, wearing a white ribbed sweater, is shown from the side. She is holding a small American flag in her right hand and touching the soldier's face with her left hand. The soldier is wearing a camouflage uniform and a matching cap. The background is a clear blue sky.

Program Requirements

PSCD Program Requirement Overview

PSCD Criteria	Definition
Campus-based Military Liaison	A campus must designate an assigned staff member as a military liaison.
Webpage for Military Families	A campus must create and maintain an easily accessible webpage for military families that includes information for military-connected students and their families.
Campus Transition Program	A program that provides support to military-connected students through a campus-based military liaison or peer-to-peer mentoring program.
Military Initiatives	<p>A campus must offer at least one of the following initiatives:</p> <ul style="list-style-type: none"> A. a resolution showing support for military-connected students and families, B. participation in the Month of the Military Child or Military Family Month, or C. a partnership with a school liaison to encourage and provide opportunities for active-duty military members to engage with local schools.



[#1] Designate LEA staff member as a military liaison

Serves as Point of Contact

A campus-based military liaison serves as the primary point of contact between military-connected students, families, and the campus during times of transition.

Maintains Familiarity

The campus-based military liaison works closely with school administrators, teachers, and counselors to provide a welcoming and supportive environment for military-connected students.

Identifies Military-Connected Students

The liaison must partner with the school data processor or registrar to identify and ensure proper coding of military-connected students in the Texas Student Data System Public Education Information Management System (TSDS PEIMS).

Advocates for Services and Supports

The campus-based military liaison is aware of military-connected students' unique needs, including high mobility.

The liaison can effectively facilitate and advocate for services and supports within the school and community to ensure that military-connected students can access the resources they need to succeed academically and socially.

Coordinates Campus-Based Programs

The campus-based military liaison partners with the required student-led and campus transition program to ensure campus-based programs are relevant to military-connected students.

[#1b] Military Liaison Duties Continued

Attends Training

The liaison attends professional development or training annually to learn and understand topics related to the transition of military-connected students and their families.

Connects with Stakeholders

The campus-based military liaison connects students, parents, and staff with local, state, regional, and national web-based resources that support military-connected students and families.

Completes Documentation

The liaison is responsible for aligning campus-based documentation and providing compelling evidence of staff professional development required in the Purple Star Campus Designation (PSCD), to maintain the school's designation.

The campus-based military liaison must complete the Texas Education Agency (TEA) PSCD application available on the TEA website.

Provides a Webpage for Military Families

The liaison is integral to providing bi-annual updates to the required webpage for military families. Best practices include a bi-annual update in the spring (February-March) highlighting the upcoming academic calendar and registration information and documentation. The fall (October) update should include annual military initiatives, special recognition events, and district testing information for the purpose of increasing parent and community engagement.

[#1c] Military Liaison Duties Continued



The campus-based military liaison must offer professional development opportunities for staff members on issues related to military-connected students. Such issues include, but are not limited to:

- military culture;
- deployments and family separations;
- the Interstate Compact on Educational Opportunity for Military Children;
- the TSDS PEIMS military student identifier;
- mitigating the effects of high mobility;
- issues that address the physical and mental effects of military service, including post-traumatic stress disorder, traumatic brain injury, and other physical injuries;
- supporting students connected to veterans;
- supporting students with a parent or guardian in the National Guard or Reserve; and
- supporting students with a parent or guardian who has fallen in the line of duty.

Includes
resources for
military-
connected
students and
their
families:

Relocation

Enrollment and Registration

Academic Planning

Counseling and Support Services

Campus-Based Military Liaison



**HHS MILITARY
SUPPORT PAGE**

**NGC MILITARY
SUPPORT PAGE**

**FMS MILITARY
SUPPORT PAGE**

**HMS MILITARY
SUPPORT PAGE**

**KES MILITARY
SUPPORT PAGE**

**NJES MILITARY
SUPPORT PAGE**

**HES MILITARY
SUPPORT PAGE**

**HNES MILITARY
SUPPORT PAGE**

**CCES MILITARY
SUPPORT PAGE**

**VHES MILITARY
SUPPORT PAGE**

**RES MILITARY
SUPPORT PAGE**



▴ Military Families

Home / District / Counseling / Military Families

Welcome Military Families

Northside Independent School District (NISD) welcomes our military families! We support our military students and families to help ease the challenges they face due to deployment and relocation. This page was created to provide you with valuable information.




April 2024 Proclamation from NISD


NISD welcomes military students and families who have been transferred to a local military installation. Parents or guardians who a dependent is a current or former member of the United States military, Texas National Guard, or reserve force in the United States military or who were dependent of a member of the United States military, Texas National Guard, or reserve force in the United States military who was killed in the line of duty.

Sample Webpage for Military Families – North East ISD

Castle Hills Elementary School

K - 5 GRADES	448 ENROLLMENT	PHONE 210-407-1800	LOCATION 200 Lemonwood San Antonio, TX 78213	PRINCIPAL Cory Caroll	
CAMPUS WEBSITE		FAX 210-407-1809	PRINCIPAL EMAIL ccarol1@neisd.net		
CONTACT SCHOOL		RECOGNITION			
ACCOUNTABILITY RATING					

Churchill High School

9 - 12 GRADES	2405 ENROLLMENT	PHONE 210-356-0000	LOCATION 12049 Blanco Road San Antonio, TX 78216	PRINCIPAL Todd Bloomer	
CAMPUS WEBSITE		FAX 210-442-0879	PRINCIPAL EMAIL tbloom@neisd.net		
CONTACT SCHOOL		RECOGNITION			
ACCOUNTABILITY RATING					

- Purple Star Campuses indicated with the logo listed as a “Recognition” for the campus
- District template individualized for each campus with campus-based information
- North East ISD

[#3] Maintain a campus **transition program**

Led by students

Assists military-connected students in transitioning to the campus

Must be sponsored by a staff member, but does not have to be the campus-based military liaison

Campus Transition Program Activities

Can include, but not limited to:

- Tours of the campus
- Walk student schedule
- Lunch Buddy
- Location/practice opening locker
- Invitation to campus events and activities
- Introduction to key members of the staff (e.g., principals, counselors, registrar, librarian, attendance clerk, etc.)
- Operational orientation (e.g., how to add money to lunch account, where to turn in absence notes, hall passes, bus and parent pick up/drop off, etc.)

Student-Led Campus Transition Program

A coordinated group of student leaders trained to support and provide guidance to incoming military-connected students and help them adjust to their new school environment.



[#4] Offer at least one of the following Military Initiative

A district or campus **resolution** showing support for military-connected students and families;

Participation in the Month of the Military Child (April) or National Veterans and Military Families Month (November); or

Partnership with a School Liaison/School Liaison Officer (SLO) at the local military installation to encourage and provide opportunities for active-duty military members to volunteer in the local schools, speak at a school assembly, or host a school field trip.

Sample Military Initiative - Resolution



Resolution for the Support of Military Children and Families

WHEREAS, our country owes the daily freedoms to members of the Armed Forces, their family members and loved ones who share in their service and sacrifice;

and WHEREAS, we celebrate the exceptional service, strength and character of military connected students and families in the Clint Independent School District;

and WHEREAS, we acknowledge that military families face unique challenges due to deployment, reintegration, service in combat zones and frequent relocations based on duty assignments;

and WHEREAS, the Board of Education of Clint Independent School District calls for the continued creation of opportunities for military families and community members to purposely partner with schools in supporting student achievement, aspirations, and social-emotional development.

NOW, THEREFORE, BE IT RESOLVED: That the Board of Education of Clint Independent School District officially supports all military children and families;

and be it FURTHER RESOLVED: That the Board of Education of Clint Independent School District encourages all school staff and community members to initiate, support, and participate in appreciation activities designed to recognize the exceptional role and unique sacrifices our military-connected youth make in our nation's best interest.

Signed:



JAMES R. FENDELL
Board President

3.21.2023

Date



DR. JUAN I. MARTINEZ
Superintendent

3.21.2023

Date



Northside Independent School District Proclamation

As Americans, we owe a tremendous debt to those who serve to protect and promote our freedom. Through their bravery and steadfastness, the members of the U.S. armed forces demonstrate their commitment to the United States and our values.

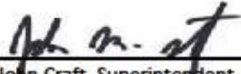
But it is important to remember that the men and women in uniform are not alone in making sacrifices. The cause of freedom also makes great demands upon the husbands and wives, the parents and grandparents, and, especially, the children of our military personnel. In the case of the children, this sacrifice is especially poignant: From always being the new kid in school to the strain of being separated from a deployed parent, military children often live with uncertainty and fear.

Many children have a parent serving on active or reserve military duty. Each April, we make a special effort to applaud military families and to pay tribute to the bright and resilient nature of military children.

At this time, I encourage all educators and students to recognize the outstanding courage and strength of military children and their families. They demonstrate the patriotism that keeps Texas and America strong.

Therefore, I, John M. Craft, Superintendent of Northside ISD, do hereby proclaim April 2024 to be:

Month of the Military Child



Dr. John M. Craft, Superintendent
Northside ISD

Sample Military Initiative - Celebration



Sample Military Initiative - Partnership



A young girl with brown hair in a ponytail, wearing a white ribbed sweater, is holding a small American flag against the back of a soldier in camouflage uniform. The soldier is wearing a matching camouflage cap. The scene is set against a clear blue sky. A semi-transparent white box with the text "Tools and Resources" is overlaid on the image.

Tools and Resources

How to Apply for the 2025-26 PSCD



Application will be submitted through **Qualtrics Survey**.



The link will be posted to the [TEA Purple Star campus designation website](#); however, the survey will not be active until application window opens.



Application window: **April 4, 2025 – June 6, 2025**



You can begin preparation activities **now**.

Overview: Before You Begin



Resources are available to assist you with the application process.

[PSCD Webpage](#)



A [PDF copy](#) of the application will be provided to help you plan out your responses (**recommended**).

What's NEW for the 25-26 PSCD Application?



There will be a box where you can submit **additional information** regarding your campus (e.g., if your campus houses multiple buildings with the same CDN)

An **Exemplar Training** has been developed to walk applicants through each question of the application.

An *optional* **Evidence Template** has been created to assist applicants in compiling their evidence.

ALL Evidence will need to be uploaded as **ONE PDF File.**

Helpful Resources – PSCD Webpage

A yellow starburst graphic with a red outline and a black shadow, containing the word 'NEW!' in bold, black, sans-serif font.

NEW!

A thick, solid red arrow pointing horizontally from the 'NEW!' starburst towards the main content area.

SY 2025-26 Purple Star Campus Application Information

- 25-26 PSCD Application Interest Meeting: March 19, 2025 @ 1:00 PM | [Registration Link](#)
- 25-26 PSCD Application Exemplar Training: [Exemplar Recording](#) | [Exemplar PDF](#)
- 25-26 PSCD Application Office Hour | April 16, 2025 @ 10:00 - 11:00 AM CST | [Registration Link](#)
- 25-26 PSCD Application Office Hour | May 21, 2025 @ 10:00 - 11:00 AM CST | [Registration Link](#)

Relevant Tools and Resources

- ****NEW** TEA Learn Course: Purple Star Rise** - Released January 2025
- [PSCD Application Overview and Checklist \(PDF\)](#)
- [PSCD Application Guide \(PDF\)](#)
- [PSCD Campus Self-Assessment: Application Rubric \(PDF\)](#)
- [PSCD Frequently Asked Questions \(PDF\)](#)
- [PSCD Annual Calendar and Timeline Recommendations \(PDF\)](#)
- Commonly used key terms, definitions, and acronyms for educators supporting military-connect students and families ([PDF](#))
- Supporting Military-Connected Students: [Professional Development Resources and Tools](#)
- [Texas Law and Policy Requirements to Support Military-Connected Students \(PDF\)](#)
- [PSCD Campus Transition Program Best Practices](#)
- [PSCD Military Initiatives](#)
- [PSCD Webpage Requirements for Military Families](#)

PSCD Frequently Asked Questions (FAQs)

PURPLE STAR CAMPUS DESIGNATION FREQUENTLY ASKED QUESTIONS

The Purple Star Campus Designation (PSCD) recognizes Texas district and open-enrollment school campuses that show their support and commitment to meeting the unique needs of military-connected students and their families. Below are answers to common questions TEA receives during the application period to support local education agencies (LEAs) as they work on their Purple Star applications.

For more information on the application process, established criteria, and timeline, please visit [Texas Education Agency Purple Star Campus Designation website](#). The current year's application window is posted.

Q1: Does the campus-based military liaison have to be an employee of the local school district?

A1: Yes. All campus-based military liaisons need to be an employee of the LEA. See the [Texas Administrative Code, Chapter 61, §61.1063](#).

Q2: Is it important to consult with my district webmaster to establish and regularly update the campus webpage for military families?

A2: Yes. Collaborating with the district webmaster ensures a systematic process for webpage maintenance, guaranteeing regular updates to the campus webpage for military families. PSCD campuses bear the responsibility of creating, sustaining, and tailoring information on the webpage for military families. Linking individual campus webpages to district-level webpages ensures coherence, accessibility, consistency, and accuracy in messaging across all webpages, benefiting both the PSCD and military-connected families.

Q3: When can I expect to know if our application has been approved to earn the Purple Star Campus Designation and what will I receive from TEA?

A3: The Purple Star Campus Designation is awarded annually in August-September. An announcement notification letter from the commissioner of the TEA is shared with the campus principal and superintendent. TEA also distributes a To the Administrator Addressed (TAA) letter with a list of the campuses that earned the designation. Additionally, the campus will be acknowledged as a Purple Star campus in the searchable [TXSchools.gov](#) campus profile, further highlighting their commitment to supporting military-connected students and families.

Q4: What TEA Purple Star Campus resources are available to assist with completing my campus application?

A4: Resources including the application preview, self-assessment rubric, previously recorded application training videos, and copies of the presentation are available on [TEA's Purple Star Campus Designation website](#). TEA released a free, comprehensive TEA Learn Purple Star Rise Course in January 2025 with numerous modules, tools, and training resources to support LEAs with earning and implementing the Purple Star Campus Designation.

Answers to common questions arising during the application period.

Topics such as:

- Military liaison requirements
- Web page for military families
- Application process
- Uploading evidence

PSCD Application Rubric

Purple Star Campus Application Rubric



Purple Star Campuses must meet **all** requirements listed in [19 TAC § 61.1063](#). This rubric is intended to inform Purple Star Campus Designation candidates how their application will be evaluated against these requirements. Campus activities must be clearly articulated and supported by evidence. Please utilize this document as a guide when completing your application to ensure the quality of your submission meets the expectations set forth by TEA.

Note: Applications will not be graded on a scale. The overall determination of awards is contingent on TEA's final review. The purpose of this rubric is to allow campuses to self-assess the quality of their applications. Applicants are responsible for submitting detailed information to ensure TEA is able to make accurate determinations.

	Developing	Satisfactory	Exemplary
Scoring Key	Does not meet the criterion	Meets the criterion	Meets the criterion

Campus-based Military Liaison

A campus must designate a campus-based staff member as a military liaison who supports military-connected students and their families.

Duties	Developing	Satisfactory	Exemplary	Score
Serves as the point of contact and works collaboratively between military-connected students and their families and the campus staff.	It is unclear how the military liaison performs this duty . The work performed by the military liaison may not provide adequate support to families and students.	The military liaison performs this duty as expected . The work performed by the military liaison provides adequate support to families and students.	The military liaison performs this duty above and beyond expectations . The work performed by the military liaison provides significant support and explicitly includes family engagement practices .	<input type="checkbox"/> Developing <input type="checkbox"/> Satisfactory <input type="checkbox"/> Exemplary
Maintains familiarity with enrollment processes, records transfer, use of the military student identifier (MSI), existing community resources, and student support.	It is unclear how the military liaison performs this duty . The work performed by the military liaison may not provide adequate support to families and students.	The military liaison performs this duty as expected . The work performed by the military liaison provides adequate support to students and families utilizing a feedback survey.	The military liaison performs this duty above and beyond expectations . The work performed by the military liaison provides significant support to students and families utilizing a feedback survey link to address enrollment concerns on your campus webpage.	<input type="checkbox"/> Developing <input type="checkbox"/> Satisfactory <input type="checkbox"/> Exemplary

Use this document to:

- Review the criteria for each designation category to ensure all requirements are met.
- Evaluate your campus activities and support for military-connected students.
- Understand documentation clarity needed for each criterion.
- Guide you as you complete your application.

PSCD Application Overview and Checklist

Purple Star Campus Designation (PSCD) Application Overview & Checklist

This document provides PSCD criteria and a program checklist, offering concise guidance and details for schools aiming to attain the Purple Star Campus Designation. Use this document with the [PSCD Self-Assessment Application Rubric](#) to ensure the successful implementation, evaluation, continuous improvement and sustainability of the Purple Star Campus Designation on your campus.

Criteria at a Glance

1. Designate a campus-based military liaison that:

- Supports military connected students and their families.
- Offers professional development opportunities for staff members on issues related to military-connected students.



To see the Purple Star Campus Designation rule in its entirety visit:

[Commissioner's Rules Concerning Veteran and Military Dependents, Division 2. Military-connected Students, 19 TAC §61.1063](#)

2. Create and maintain an easily accessible webpage for military families that includes information for military-connected students and their families.

3. Have a Campus Transition Program that includes:

- Introduction to school environment and processes.
- Student leaders or ambassadors supported or sponsored by a campus-based staff member.
- Organizing and hosting newcomer social events, facilitating guided tours of the campus, and accompanying new students to lunch the first week of school.

4. Offer at least one of the following military initiatives:

- A resolution showing support for military-connected students and families
- Participation in April Month of the Military Child and/or November National Veteran and Military Family Month
- Partner with a school liaison officer (SLO) or school liaison (SL) to encourage and provide opportunities for active-duty military members to volunteer in the local schools, speak at a school assembly, or host a school field trip(s).

Part I: Campus-based Military Liaisons

The campus-based military liaison must be an employee of the local education agency such as:

- A campus counselor.
- A teacher.
- A campus administrator such as a principal or assistant principal.
- Another campus staff member who supports highly mobile students.

The campus-based military liaison must support military-connected students and their families by:

- Serving as the point of contact and working collaboratively between military-connected students and their families.



Use this document to:

- Understand the specific requirements for the PSCD
- Ensure all steps are completed by following the detailed checklist provided.
- Gather and organize the required evidence to support your application.
- Access resources and training materials to help successfully complete the application process.

PSCD Application Guide

Purple Star Campus Designation Application Guide

The purpose of this guide is to provide a high-level overview of the Purple Star Campus Designation (PSCD) application and key tips, resources, and reminders for successfully submitting your campus's application and supporting military-connected students within your local education agency (LEA). The guide also provides key-action steps and important reminders for schools once they receive the Purple Star Campus Designation.



Criteria at a Glance

TEA Purple Star Campus Designation



This special honor was created by the 86th Texas Legislature, [TEC §33.909](#) and further described in agency rule, [19 TAC, §61.1063](#), effective April 9, 2020.

1. Designate a **campus-based military liaison**.
2. Create and maintain an **easily accessible** webpage for military families.
3. Have an active **Campus Transition Program** and **student-led program**.
4. Offer at least **one of the following military** initiatives:
 - a. A campus or district resolution showing support for military-connected students and families.
 - b. Participation in Month of the Military Child (April) and/or National Veteran and Military Family Month (November).
 - c. Partnership with an (installation) school liaison officer* to encourage and provide opportunities for active duty military members to volunteer in the local schools, speak at a school assembly, or host a field trip.

**Includes school liaisons from all military branches.*

Use this document to:

- Gain an overview of the PSCD application process and key steps involved.
- Utilize key tips and reminders to ensure a successful application submission.
- Follow the detailed guidance to prepare and submit your application.
- Understand action steps to follow after receiving PSCD.



Purple Star Rise



[→ Start Here](#)

[🗄️ Modules](#)

[🔄 Canvas Refresher](#)

Overview: Purple Star Rise TEA Learn Course

- To assist LEAs in **implementing effective** Purple Star Campus programs.
- Resources, tools, videos, and asynchronous professional development training modules to **strengthen** Purple Star in Texas.
 - **Introductions:** Purple Star Campus Overview
 - **Module 1:** Purple Star Campus Designation
 - **Module 2:** Campus-Based Military Liaison
 - **Module 3:** Webpage for Military Family
 - **Module 4:** Campus Transition Program
 - **Module 5:** Military Initiatives
 - **Course Conclusion:** CPE Certificate



Important Next Steps

Begin **planning** by reviewing available **resources** (e.g., application support, Purple Star Rise, FAQs)

Review the PSCD Application **Exemplar Resource** (Recording & PDF)

Register to attend the **PSCD Office Hours**

Reach out to neighboring LEAs who received the 24-25 Designation for support.

Use the **PDF of the application** to plan out your responses to ensure error-free submission.

REMINDER: All evidence will be uploaded in the application as **ONE PDF file**; please prepare accordingly.

Consider *how* your LEA will compile all required evidence. Consider the **optional Evidence Template**.

Application Window

4/4/25 –
6/6/25



Timeline: Important Dates for PSCD Application Process



Dedicated Q&A Time



Military Family Resources



- Email: militaryconnectedstudents@tea.texas.gov
- Website: [Tea.texas.gov/mil](https://tea.texas.gov/mil)
- Sign-up for TEA Military Newsletter: <https://public.govdelivery.com/accounts/TXTEA/subscriber/new>
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