



# Statewide CTE Programs of Study

# Programs of Study Overview

- Highlights, Benefits, and Implementation Considerations
  - Program of Study Definition
- Programs of Study Development Process
  - Labor Market Analysis and Methodology
  - Additional Topics for Stakeholder Feedback
- Career Cluster Groupings
- Public Comment Resources and Feedback
- Proposed Statewide Programs of Study

# TEA Strategic Priorities

Every child, prepared for success in college, a career or the military.

## Strategic priorities

RECRUIT → SUPPORT → RETAIN

Recruit, support  
and retain teachers  
and principals



Build a foundation  
of reading and math



Connect high school  
to career and college



Improve  
low-performing  
schools

## Enablers



Increase **transparency**, **fairness** and **rigor** in district and campus  
academic and financial performance

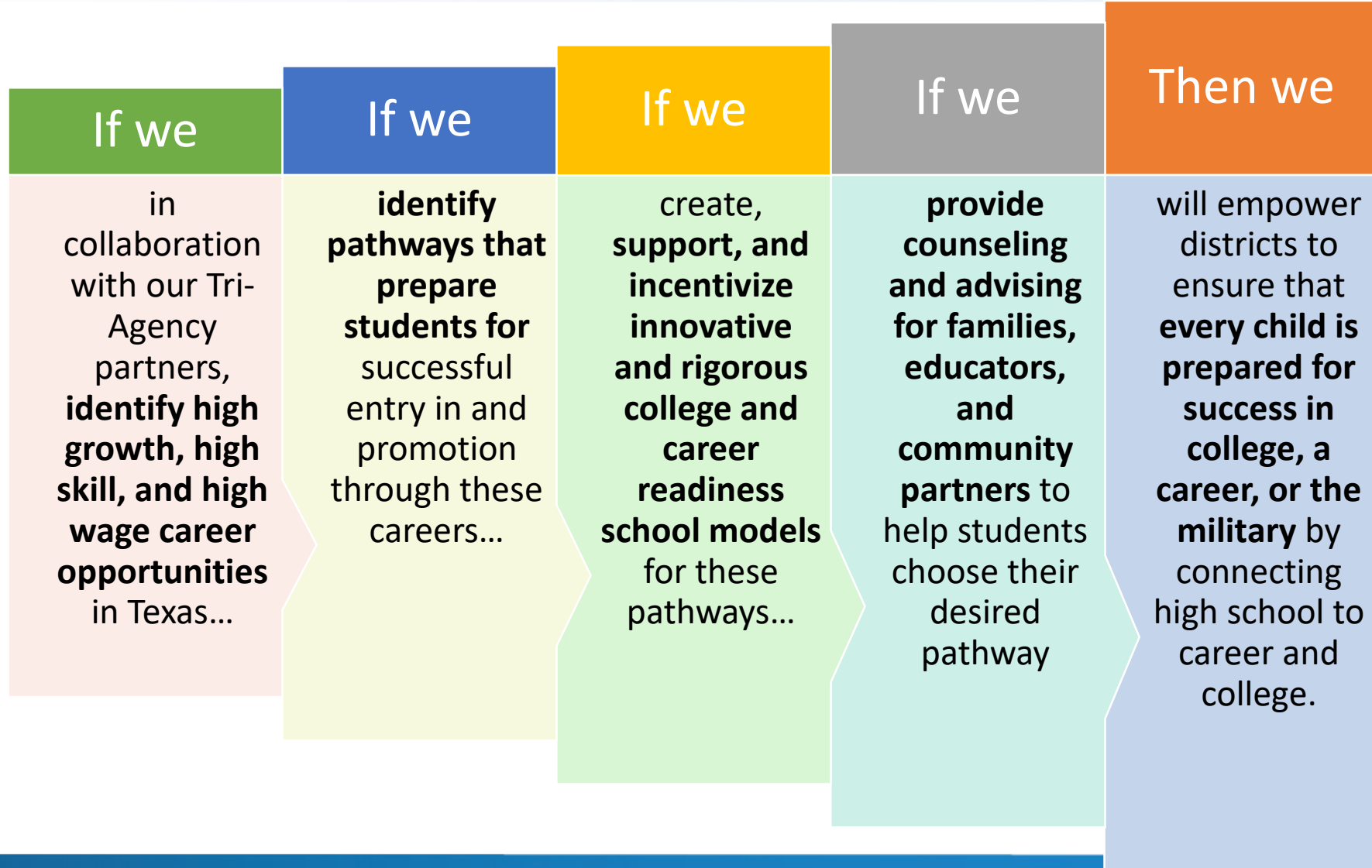


Ensure **compliance**, effectively **implement legislation**  
and **inform** policymakers



Strengthen **organizational foundations**  
(resource efficiency, culture, capabilities, partnerships)

# CCMP Strategic Plan: Theory of Action

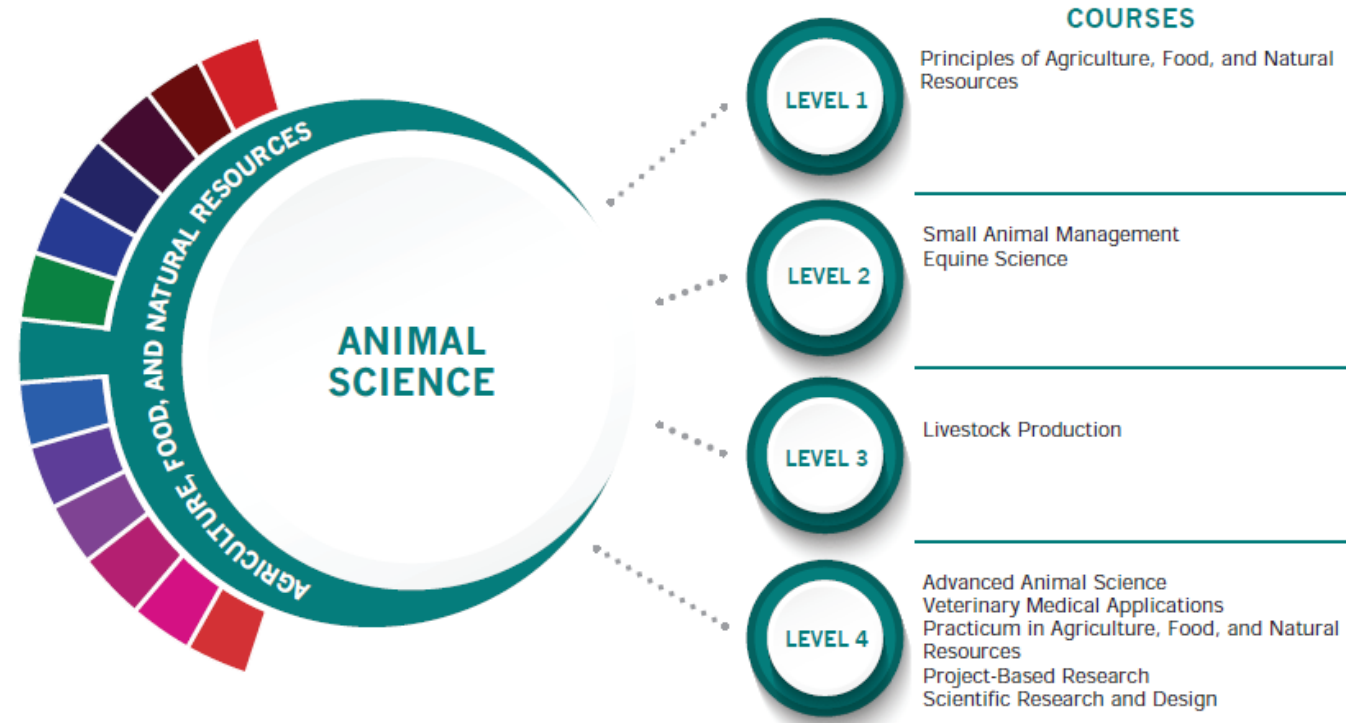




# Programs of Study

# Program of Study Definition

Programs of study are course sequences that prepare students with the knowledge and skills necessary for success in their chosen career. These sequences embed relevant, real world experiences and culminate in a postsecondary credential.





# Why Programs of Study?

**Strong vertical linkages between secondary and postsecondary credentials offer students broader opportunities to succeed in a globally competitive workforce.**



# Program of Study Elements

Coordinated, non-duplicative sequence of academic and technical content

Addresses academic and technical knowledge, as well as employability skills

Alignment to the needs of the state, region, Tribal community, or local area






Courses that progress in content specificity

Multiple "entry and exit points" that allow for credentialing

Culminates in the attainment of a recognized postsecondary credential



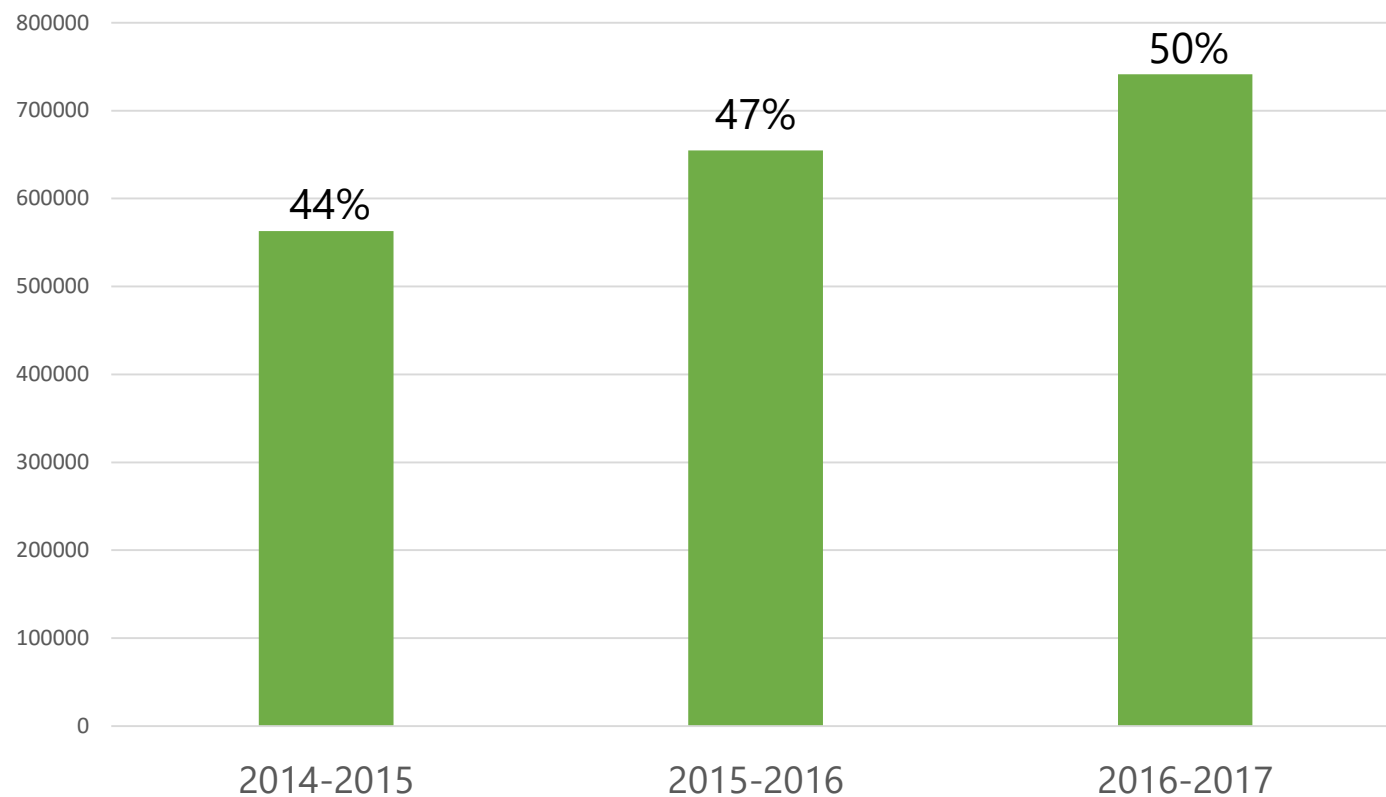
# Benefits of Programs of Study

-  Provides students a career path with opportunities to continue directly into postsecondary and the workforce
-  Aligns education to the regional economy building off of the diverse needs of the Texas' economy
-  Allows for better data collection and reporting of CTE concentrators for districts
-  Creates stronger TEKS through recommendations for future gap analysis between course standards and job skills
-  Allows for flexibility in alignment of teacher certifications to the course sequencing

# Current Reporting of CTE Concentrators

- *Number of CTE concentrators continues to rise*
- *Increase in the percentage of the graduating cohort concentrating in CTE*

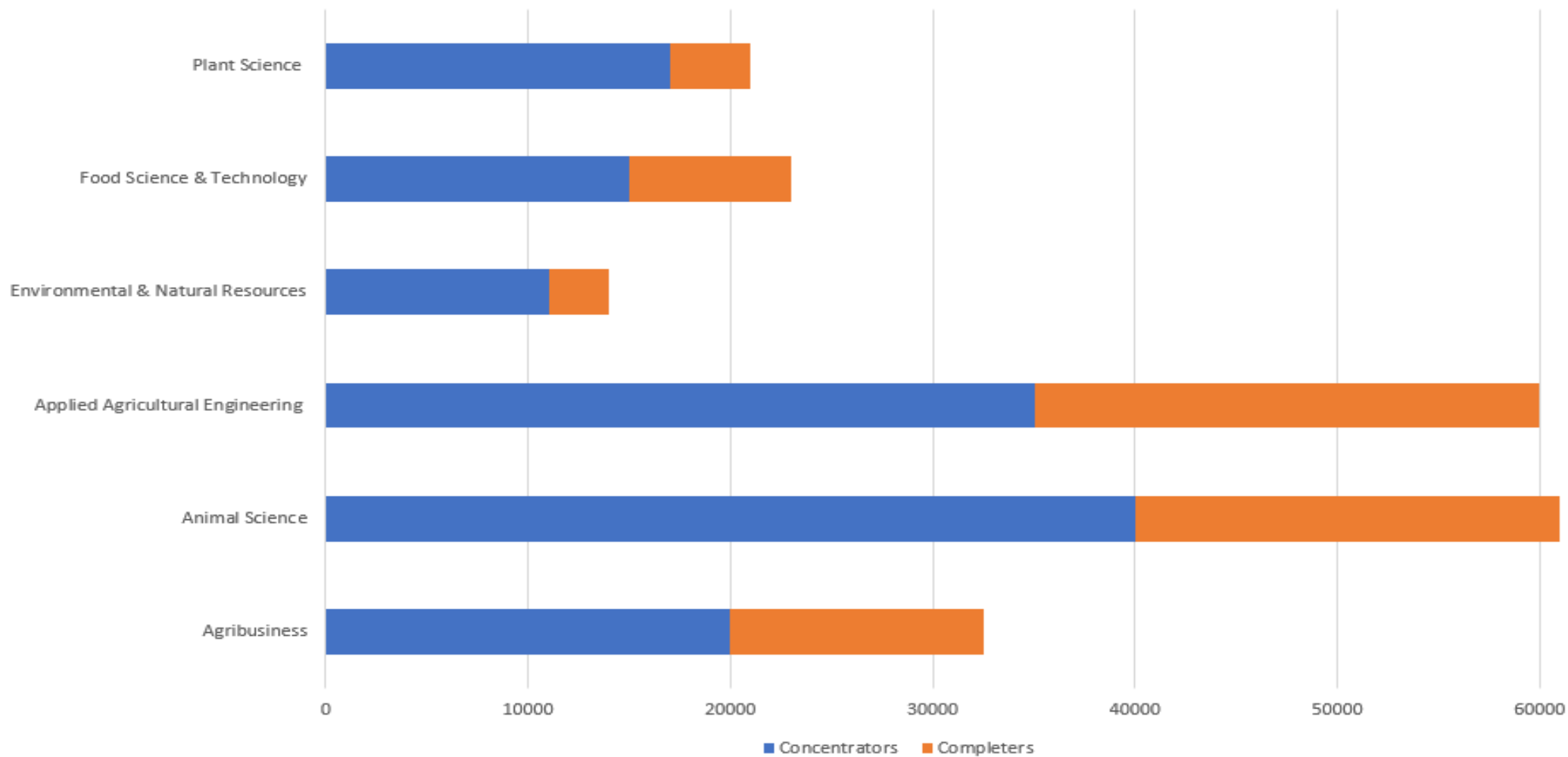
Defines who is included in the accountability system








**Important to Note:** Current definition of a CTE concentrator allows a student to be marked as a concentrator without taking more than 2 courses. Concentrators are also identified by students who “**intend**” to concentrate.

# Future Data for CTE in Texas

## Agriculture, Food, & Natural Resources Programs of Study



# Benefits of Programs of Study

-  Provides students a career path with opportunities to continue directly into postsecondary and the workforce
-  Aligns education to the regional economy building off of the diverse needs of the Texas' economy
-  Allows for better data collection and reporting of CTE concentrators for districts
-  Creates stronger TEKS through recommendations for future gap analysis between course standards and job skills
-  Allows for flexibility in alignment of teacher certifications to the course sequencing

# CTE Course Gap Analysis

## Step 1

### Create Job Profiles

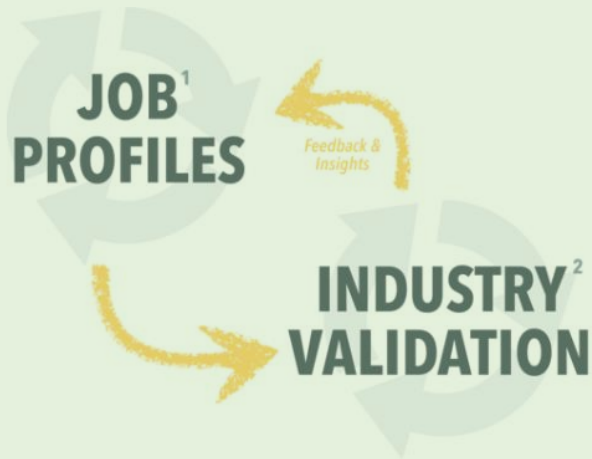
Modernize your job analysis with Calibrate's highly customizable Job Profiles. Utilize more than 1,000 customizable templates to get you started.



## Step 2

### Validate with Industry

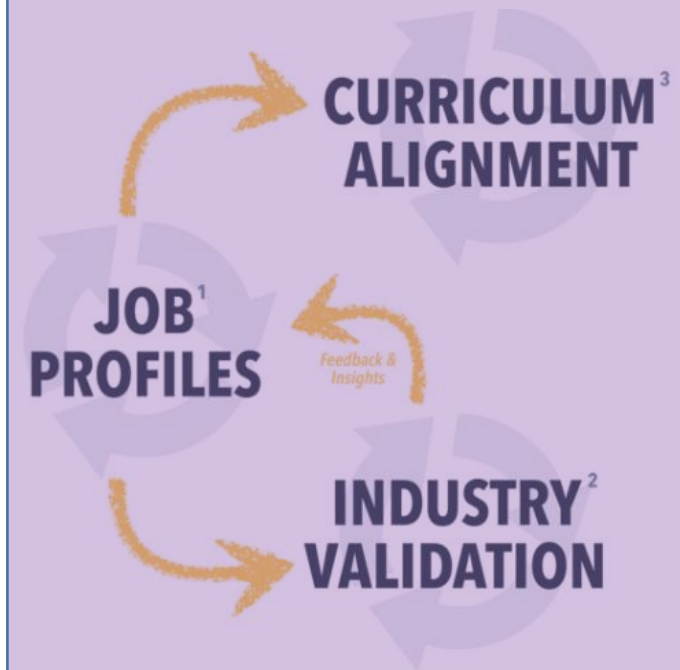
Collect feedback and gain insights directly from Industry Experts. See which skills are most critical, what's missing, and when skills are less relevant.








## Step 3

### Align Your Curriculum

Directly map curriculum to validated skill profiles based on industry needs. Calibrate eliminates lingering skill gaps so students are more employable.



# Benefits of Programs of Study

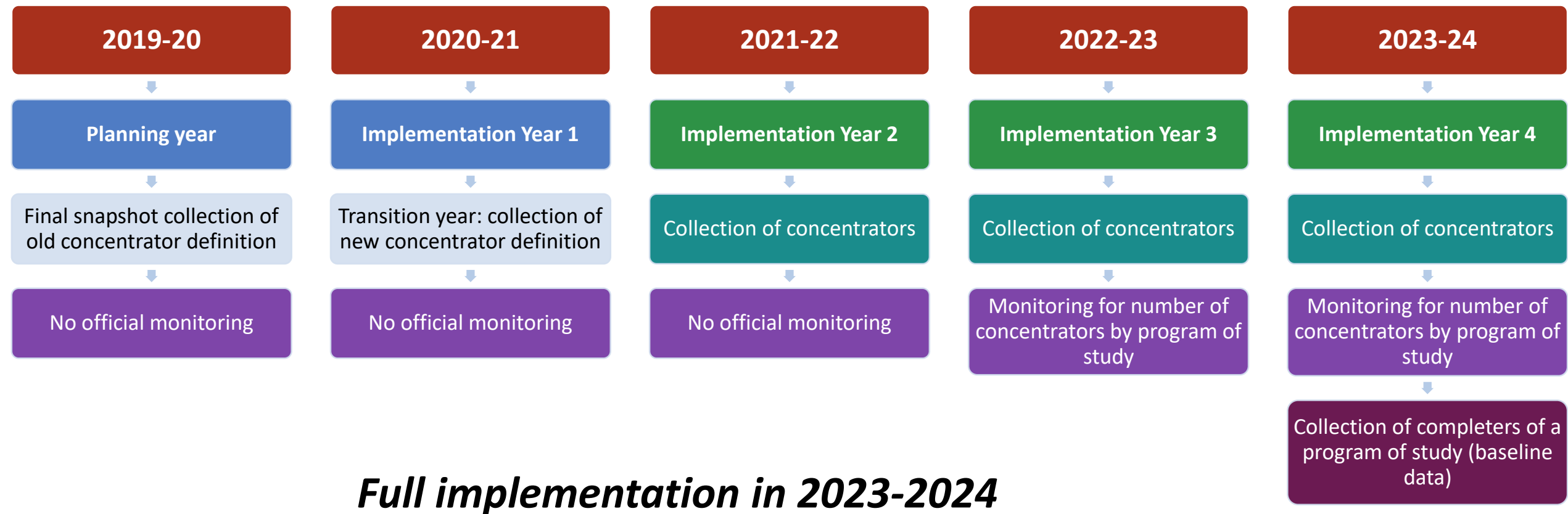
-  Provides students a career path with opportunities to continue directly into postsecondary and the workforce
-  Aligns education to the regional economy building off of the diverse needs of the Texas' economy
-  Allows for better data collection and reporting of CTE concentrators for districts
-  Creates stronger TEKS through recommendations for future gap analysis between course standards and job skills
-  Allows for flexibility in alignment of teacher certifications to the course sequencing



# Program of Study Implementation Considerations

- Perkins funds can be used to **support** statewide or approved regional programs of study
  - State CTE Funds may be used to support all CTE courses.
- The **course sequences** within each program of study will be used for federal reporting of CTE concentrators
- The new federal definition for a CTE concentrator, as outlined in Perkins V, is the **completion of two courses** (for two or more credits) within a program of study
- Proposed definition for a CTE completer to be the **completion of three or more courses for four or more credits** including one level three or level four course

# Implementation Timeline



- Course sequencing designed to align to Texas's diverse economy
  - Identified high wage, in-demand occupations in Texas
    - Triangulation of labor market information
  - Grouped similar occupations into careers
  - Aligned with postsecondary training for advancement in careers



- Identified high wage, in-demand occupations in Texas
  - Triangulation of labor market information
    - Foundation occupations were identified utilizing median growth rate of 17%, median annual salary of \$35,339, and a minimum annual openings floor of 500, each based on the data from all occupations in Texas.
    - Occupations that were related to the foundation occupations were identified to form groupings of occupations and initial focus for programs of study.

- Grouped similar occupations into programs of study
- Aligned with postsecondary training for advancement in careers
  - Groupings of occupations were formed based on similarities in detailed work activities, common postsecondary training and education programs were identified in Bureau of Labor Statistics data and ONET.
  - These groupings of occupations were compared to the median data of all occupations in Texas.



Labor market analysis identified several areas where occupations and postsecondary training overlap across career clusters. The areas of overlap include:

- Business, Marketing, and Finance
- Law, Public Safety, Corrections, & Security and Government & Public Administration.



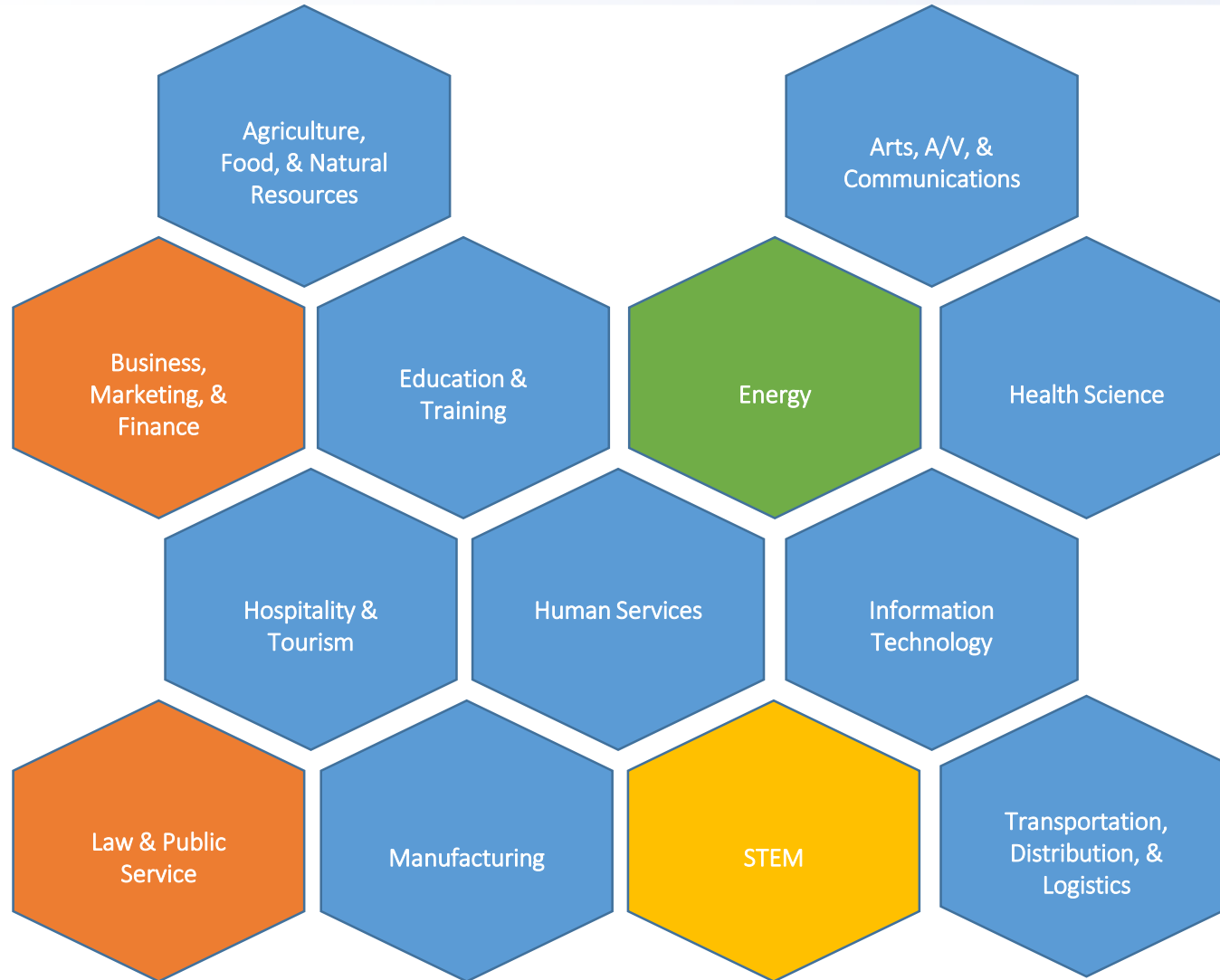
The Science, Technology, Engineering, and Math (STEM) cluster did not align with any one industry sector but rather had occupations spread throughout other clusters.



A new Energy career cluster was created to address Texas' diverse economic landscape.



# Career Clusters



## Color Key:

- **Blue**= No Change
- **Orange**=Combined with similar industry sector
- **Green**=New Career Cluster
- **Yellow**= Embedded throughout

## STEM:

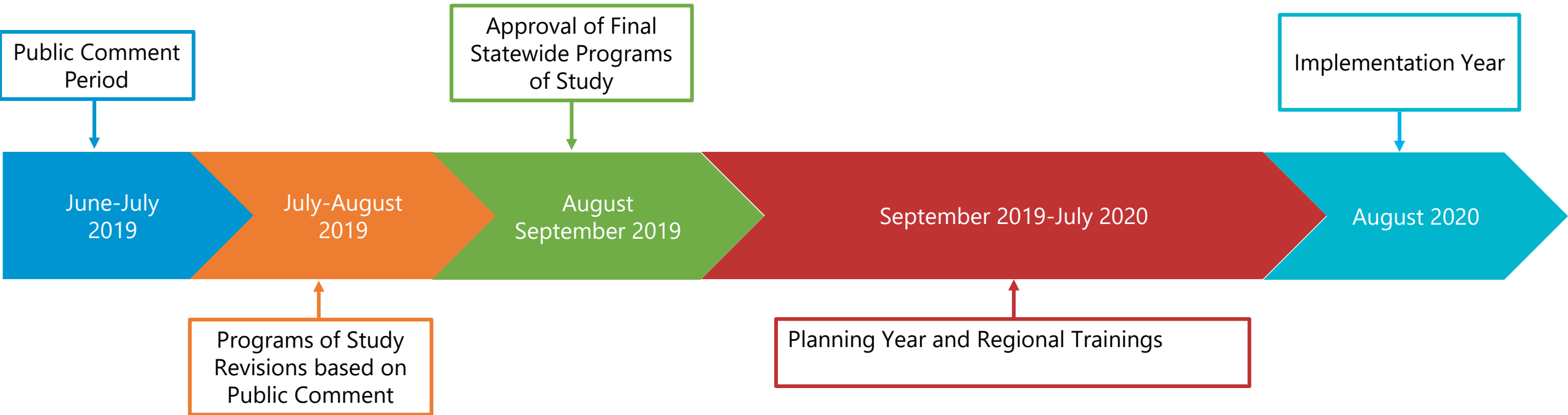
STEM occupations are embedded within all career clusters to expand the opportunities for students to engage in STEM related careers.

# Additional Topics for Stakeholder Feedback

- *Collect stakeholder feedback to determine whether to make recommendations to the State Board of Education. TEA is soliciting feedback on following items which would require changes:*
  - Add the **Energy Career Cluster** to §TAC Chapter 130 with corresponding courses.
  - Allow for **additional STEM** focused programs of study to qualify for the STEM endorsement.
  - Allow for **innovative courses** to serve as the final course to earn an endorsement.
  - Allow for a new **Practicum in Entrepreneurship** course to meet endorsements across multiple career clusters.
  - Revise the list of courses which are identified for funding as **advanced CTE courses**.



# Programs of Study Timeline



# Programs of Study Public Comment Resources

[Home](#) / [Academics](#) / [College, Career, and Military Prep](#) / [Career and Technical Education](#)

## Programs of Study Public Comment

The program of study initiative is in alignment with the guidance from Perkins V. The six components of a high-quality program of study defined by Perkins were used to guide the development of the proposed programs of study. The components include:

- Coordinated, non-duplicative sequence of academic and technical content
- Courses that progress in content specificity
- Multiple entry and exit points that allow for credentialing
- Alignment to the needs of the state, region, or tribal community
- Addresses academic and technical knowledge, as well as employability skills
- Culminates in the attainment of a recognized postsecondary credential

Programs of Study Overview Webinar: [MP4](#)

Overview document of the programs of study initiative: [PDF](#)

Statewide Programs of Study At-a-Glance Spreadsheet: [Excel](#)    [Accessible Excel](#)

# Programs of Study Course Sequences

- How to read the document:
  - Overview of each program of study course sequence options
  - Options within and across levels

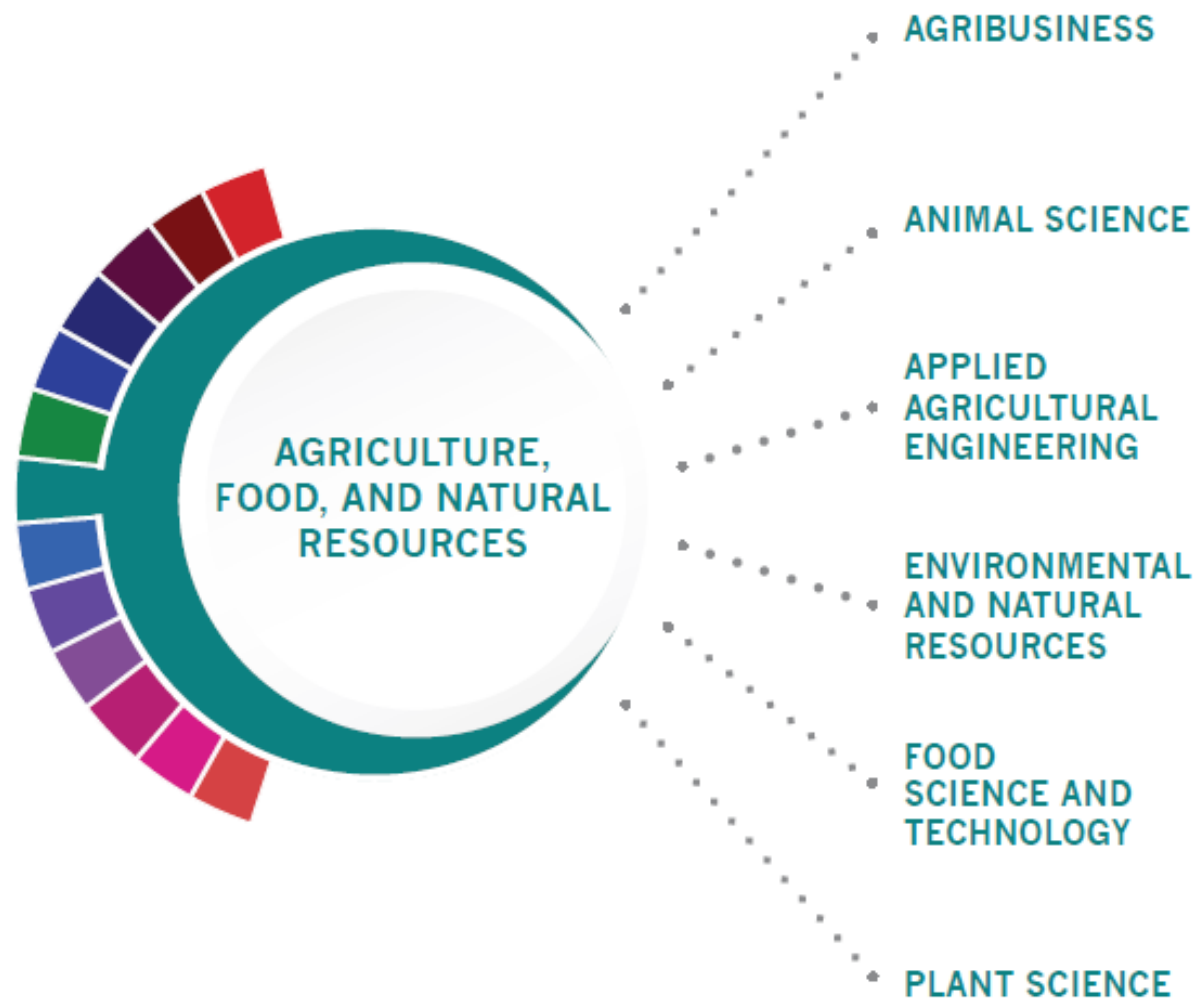
Endorsement	Career Cluster	Sequence	Level 1 Courses*	Level 2 Courses*	Level 3 Courses*	Level 4 Courses*
Business & Industry OR STEM*	AG	Animal Science	Principles of AFNR (13000200)	Small Animal Management (13000400)	Livestock Production/Lab (13000300 or 13000310)	Advanced Animal Science (13000700)
				Equine Science (13000500)		Veterinary Medical Applications/Lab (13000600 or 13000610)
						Scientific Research and Design (13037200)
						Project-Based Research (12701500)
						Practicum in Agriculture, Food, and Natural Resources (13002500 or 13002505)



Statewide programs of study resources have been created and include labor market information related to occupations, postsecondary options, and course sequences. Below you will find these resources organized by career cluster:

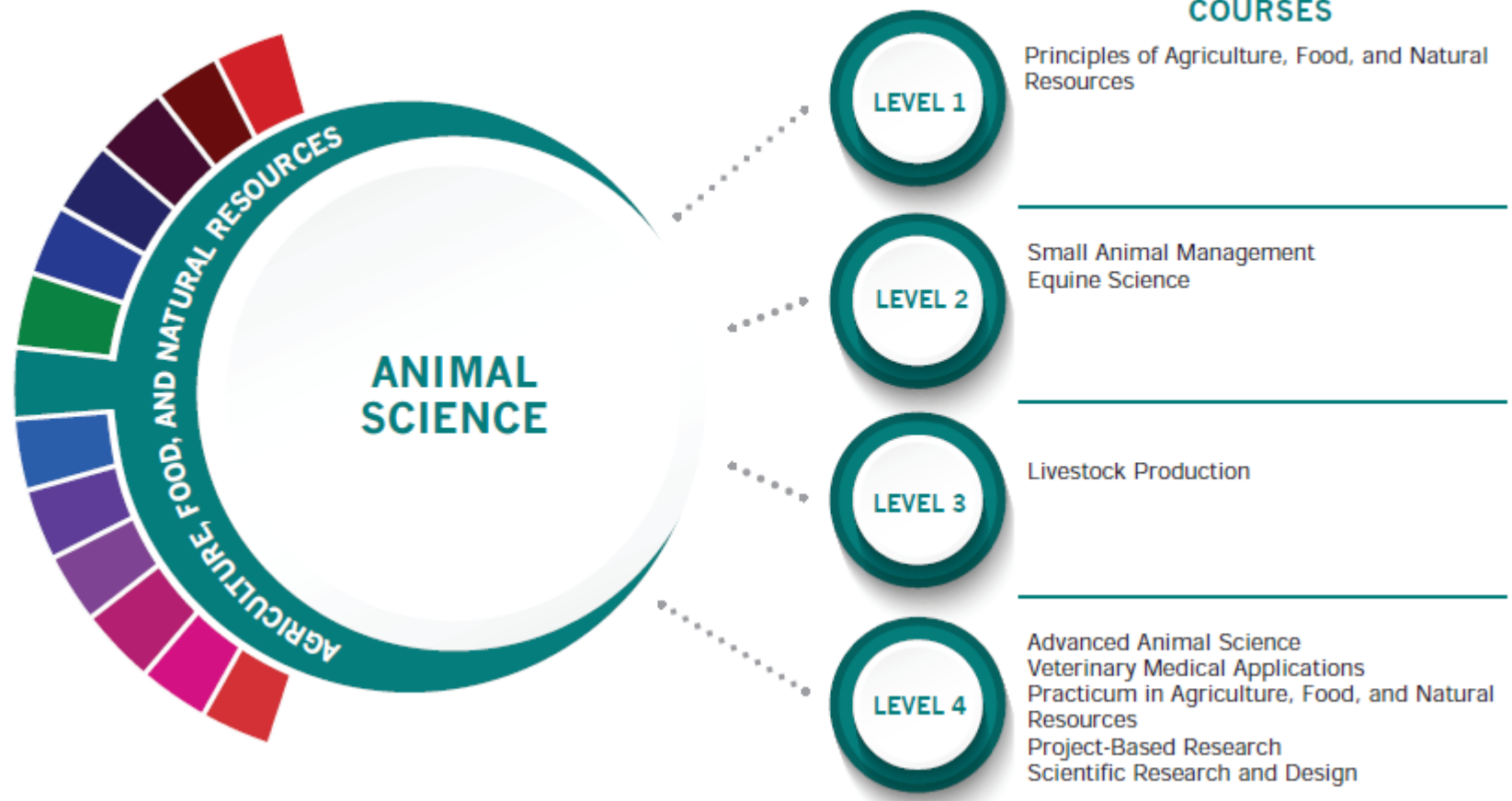
Statewide Programs of Study Resources		
<a href="#"><i>Agriculture PDF</i></a>	<a href="#"><i>Education and Training PDF</i></a>	<a href="#"><i>Information Technology PDF</i></a>
<a href="#"><i>Architecture &amp; Construction PDF</i></a>	<a href="#"><i>Health Science PDF</i></a>	<a href="#"><i>Law &amp; Public Safety and Government Admin PDF</i></a>
<a href="#"><i>Arts, AV, Tech, &amp; Communication PDF</i></a>	<a href="#"><i>Hospitality &amp; Tourism PDF</i></a>	<a href="#"><i>Manufacturing PDF</i></a>
<a href="#"><i>Business, Marketing, &amp; Finance PDF</i></a>	<a href="#"><i>Human Services PDF</i></a>	<a href="#"><i>Transportation, Logistics, &amp; Distribution PDF</i></a>
<a href="#"><i>Energy PDF</i></a> * Proposed new career cluster		*STEM occupations integrated in other career clusters

[Accessible versions](#)



# Programs of Study Resource

Flexibility in  
course offerings  
at different  
levels



# Programs of Study Frameworks

Connections to  
postsecondary  
credentials as well  
as wage  
information for  
related careers in  
Texas

## POSTSECONDARY OPTIONS

HIGH SCHOOL/ INDUSTRY CERTIFICATION	CERTIFICATE/ LICENSE*	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	MASTER'S/ DOCTORAL PROFESSIONAL DEGREE
Licensed Veterinary Technician	Pet Groomer	Food Science and Technology	Animal Sciences	Genetics
Feedyard Technician in Cattle Care and Handling	Veterinary Technician	Veterinary Studies	Agriculture	Veterinary Medicine
Certified Veterinary Assistant	Licensed Breeder	Biotechnology Laboratory Technician	Biology	Biological and Physical Sciences
		Biology Technician	Zoology/ Animal Biology	Biological and Biomedical Sciences
Additional industry based certification information is available from the TEA CTE website.				
For more information on postsecondary options for this program of study, visit <a href="http://TXCTE.org">TXCTE.org</a> .				

OCCUPATIONS	MEDIAN WAGE	ANNUAL OPENINGS	% GROWTH
Animal Breeders	\$39,135	28	9%
Animal Scientists	\$57,533	22	12%
Medical Scientists	\$63,898	435	27%
Veterinarians	\$93,496	294	24%
Zoologists and Wildlife Biologists	\$67,309	45	32%

## WORK BASED LEARNING AND EXPANDED LEARNING OPPORTUNITIES

Exploration Activities:  
Texas FFA

Career Prep Activities:  
Agri-Science Fair  
4H  
Volunteer at a local farm  
or veterinary office

# Programs of Study Frameworks

## Description of the program of study and related career cluster

The Animal Science program of study focuses on the science, research, and business of animals and other living organisms. It teaches students how to apply biology and life science to real-world life processes of animals and wildlife, either in laboratories or in the field, which could include a veterinary office, a farm or ranch, or any outdoor area harboring animal life. Students may also research and analyze the growth and destruction of species and research or diagnose diseases and injuries of animals.



The Agriculture, Food, and Natural Resources (AFNR) Career Cluster® focuses on the essential elements of life—food, water, land, and air. This career cluster includes a diverse spectrum of occupations, ranging from farmer, rancher, and veterinarian to geologist, land conservationist, and florist.

Successful completion of the Animal Science program of study will fulfill requirements of the Business and Industry Endorsement.  
Program of Study Draft for Public Comment June 2019



# Programs of Study Frameworks

At-a-glance  
scheduling  
information

COURSE INFORMATION			
COURSE NAME	SERVICE ID	PRE REQS CO REQS REC REQS	GRADE
Principles of Agriculture, Food, and Natural Resources	13000200	None	9-12
Small Animal Management	13000400	None	10-12
Equine Science	13000500	None	10-12
Livestock Production/Lab	13000310 (1 credit) 13000310 (2 credits)	None	10-12
Advanced Animal Science	13000700	PREQ: Biology and Chemistry or Integrated Physics and Chemistry (IPC), Algebra I and Geometry, and either Small Animal Management, Equine Science, or Livestock Production; RPREQ: Veterinary Medical Applications	11-12
Veterinary Medical Applications/Lab	13000600 (1 credit) 13000610 (2 credits)	PREQ: Equine Science, Small Animal Management, or Livestock Production	11-12
Practicum in Agriculture, Food, and Natural Resources	13002500 (2 credits) 13002505 (3 credits)	RPREQ: A minimum of one credit from the courses in the Agriculture, Food, and Natural Resources Career Cluster	11-12
Project-Based Research	12701500	None	11-12
Scientific Research and Design	13037200	PREQ: Biology, Chemistry, Integrated Physics, and Chemistry (IPC), or Physics	11-12

FOR ADDITIONAL INFORMATION ON THE AGRICULTURE, FOOD, AND NATURAL RESOURCES CAREER CLUSTER, PLEASE CONTACT:  
Amanda Brantley | [Amanda.Brantley@tea.texas.gov](mailto:Amanda.Brantley@tea.texas.gov)  
<https://tea.texas.gov/cte>



# Public Comment Resources

Alignment opportunities have been identified between occupational skills and course standards. In some cases, new courses need to be created in order to build course sequences to prepare students for in-demand and high wage occupations. Some existing courses do not align to identified in-demand, high wage occupations and were not included in proposed statewide programs of study. The document below highlights proposed courses and courses not included in a statewide program of study.

Programs of Study Course Alignment Recommendations: [PDF](#)

Districts may request regional programs of study with course sequences supported by regional workforce data. A regional program of study application process will be made available once the statewide programs of study list is finalized. It is recommended that the following example programs of study be made available for application.

Regional Example Programs of Study At-a-Glance: [Excel File](#) [Accessible Excel](#)

Regional Example Programs of Study Resource: [PDF](#)

# Online Feedback Form

- Public Comment opens June 6<sup>th</sup> through July 19<sup>th</sup>
- Comments and feedback should be submitted through the online form located on the TEA CTE website

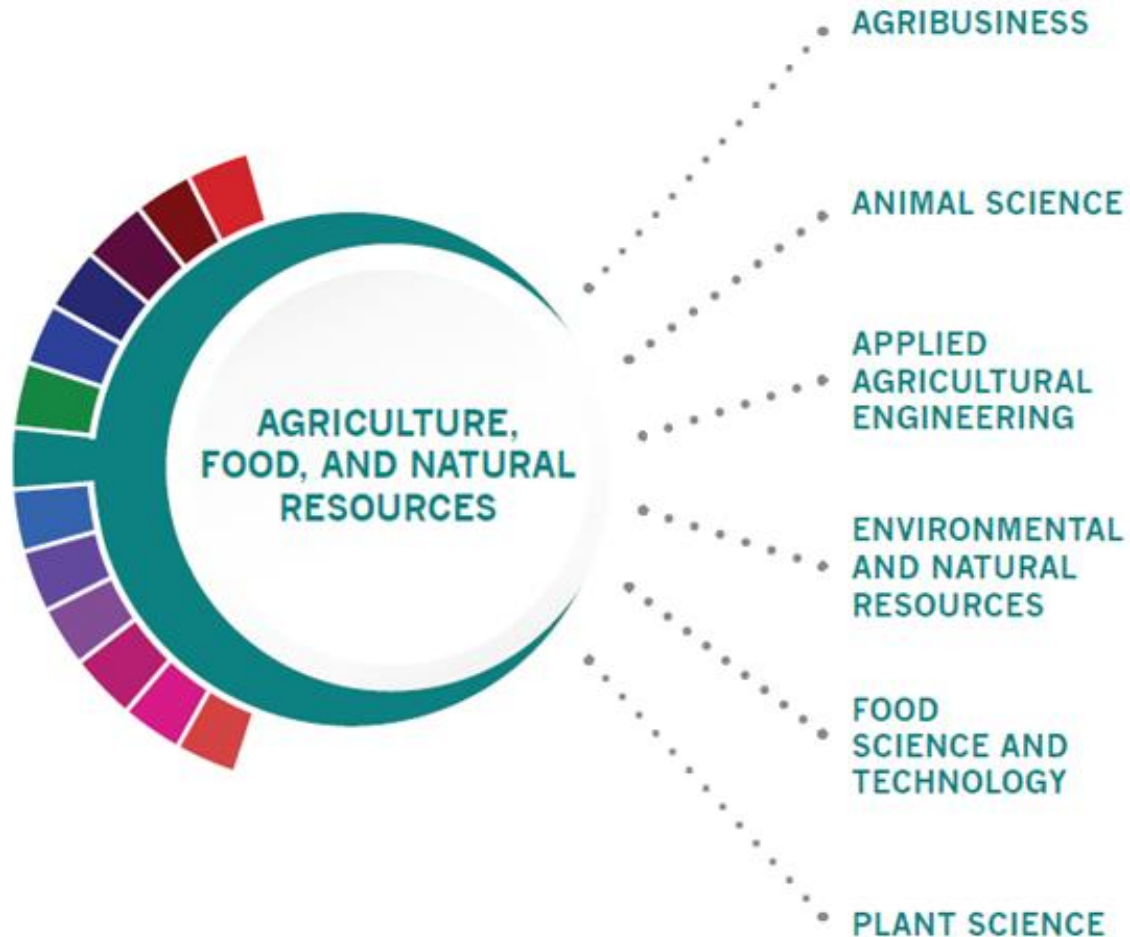
Stakeholders are asked to review the proposed statewide programs of study and provide comments. Stakeholder feedback will be considered prior to final recommendations.

Here you will find a link to the electronic form: [\*\*\*Public Comment Electronic Form Link\*\*\*](#)



# Programs of Study by Career Cluster

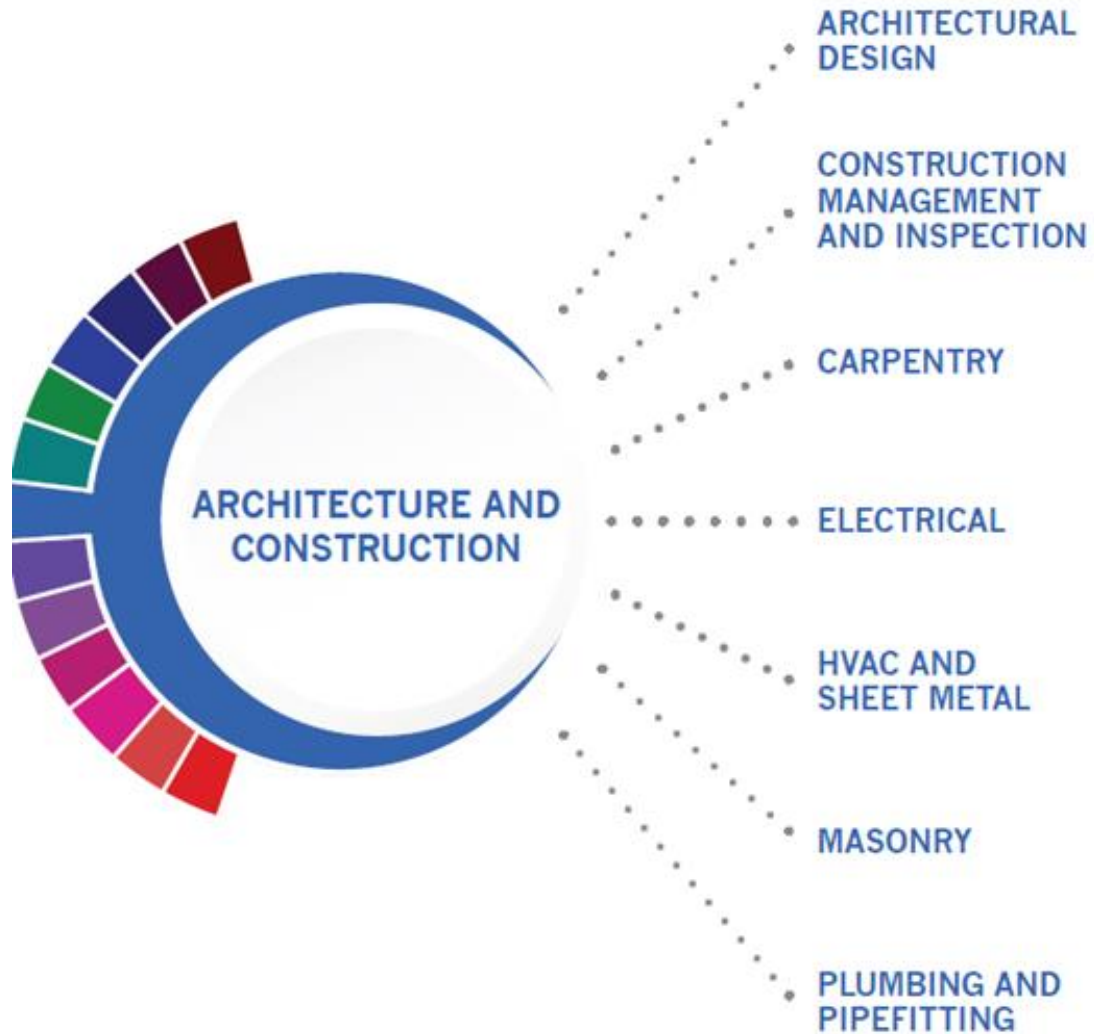
# Agriculture, Food, & Natural Resources



- Six Programs of Study aligned to in-demand & high-wage occupations in Texas
- STEM related occupations within Agriculture

Contact: Amanda Brantley  
[Amanda.Brantley@tea.Texas.gov](mailto:Amanda.Brantley@tea.Texas.gov)

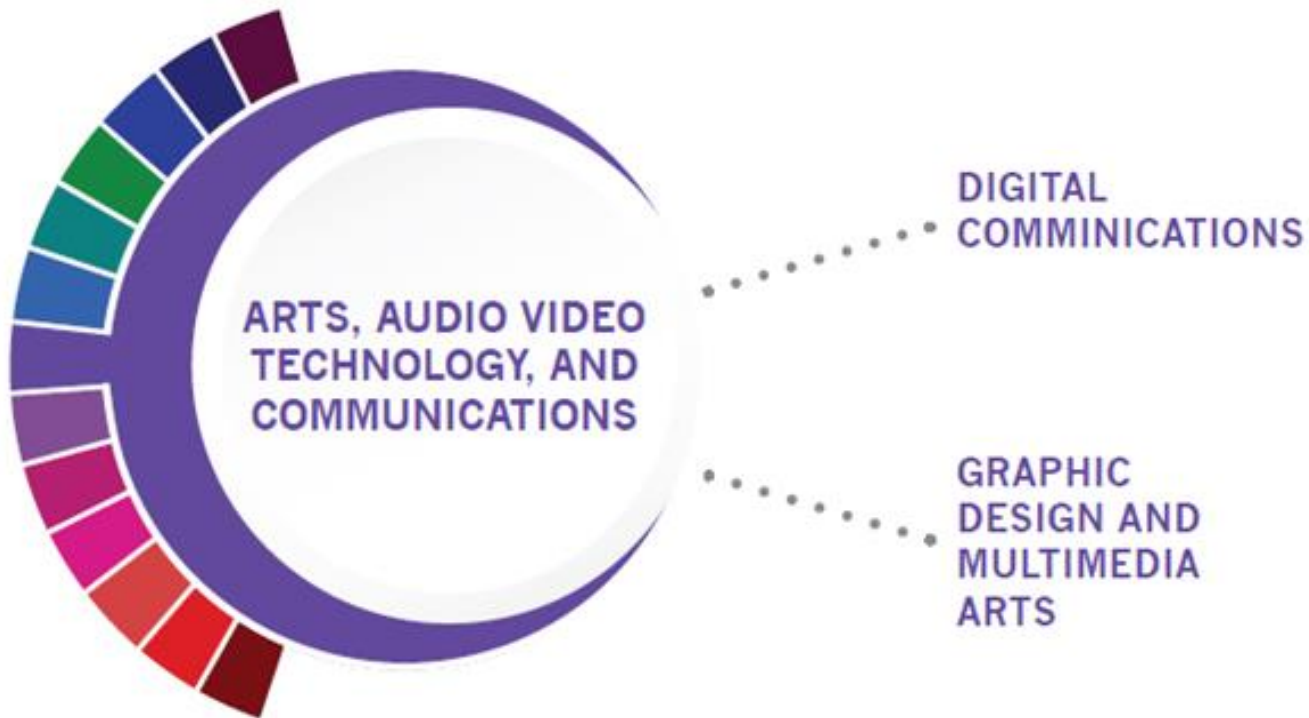
# Architecture & Construction



- Seven Programs of Study aligned to in-demand & high-wage occupations in Texas
- Regional Program of Study Option
  - Interior Design
- Innovative Course Request

Contact: Amanda Brantley  
[Amanda.Brantley@tea.Texas.gov](mailto:Amanda.Brantley@tea.Texas.gov)

# Arts, Audio Video Technology, & Communications



- Two Programs of Study aligned to in-demand & high-wage occupations in Texas
- Regional Program of Study option
  - Fashion Design

Contact: Laura Torres  
[Laura.Torres@tea.Texas.gov](mailto:Laura.Torres@tea.Texas.gov)

# Business, Marketing, & Finance



- Four Programs of Study aligned to in-demand & high-wage occupations in Texas
- Combined into one career cluster due to similar industries
- Flexibility of Entrepreneurship Practicum

Contact: Dale Fowler  
[Dale.Fowler@tea.Texas.gov](mailto:Dale.Fowler@tea.Texas.gov)



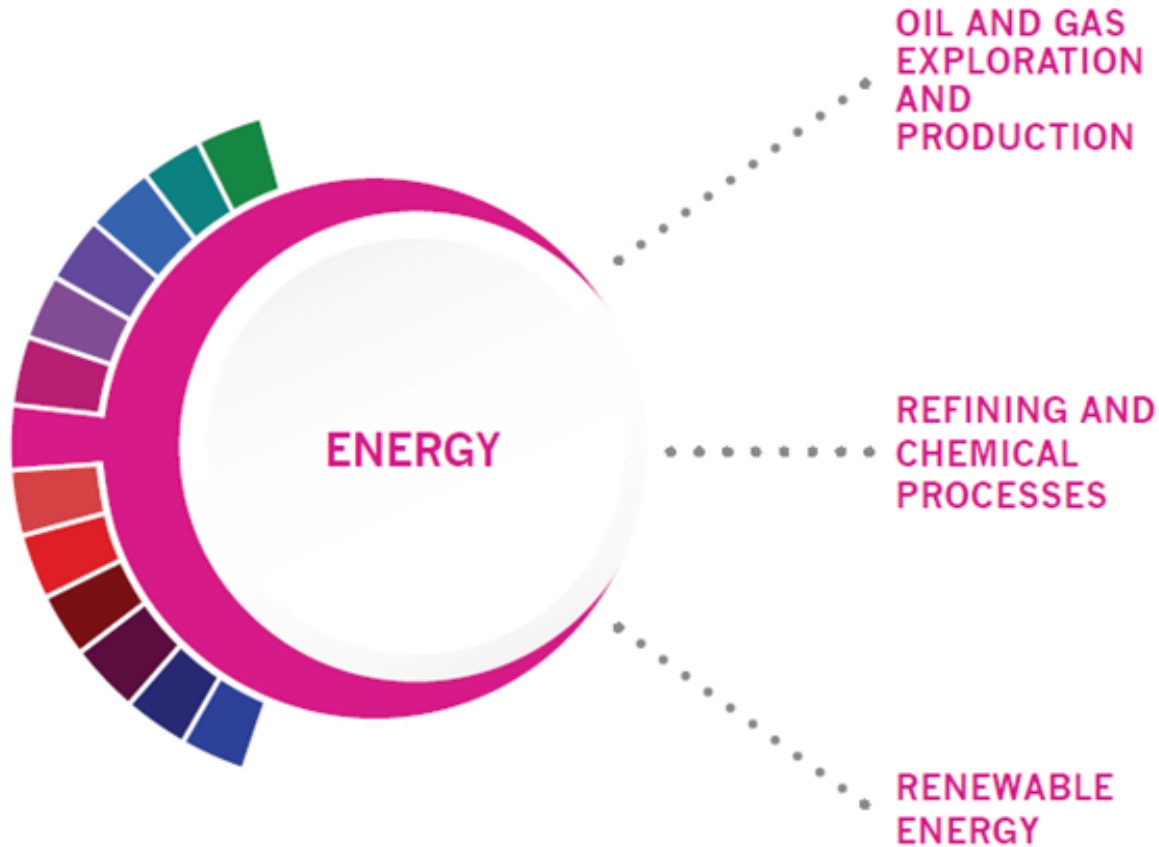
# Education and Training



- Two Programs of Study aligned to in-demand & high-wage occupations in Texas
- Innovative course request

Contact: Debbie Wieland  
[Debbie.Wieland@tea.Texas.gov](mailto:Debbie.Wieland@tea.Texas.gov)

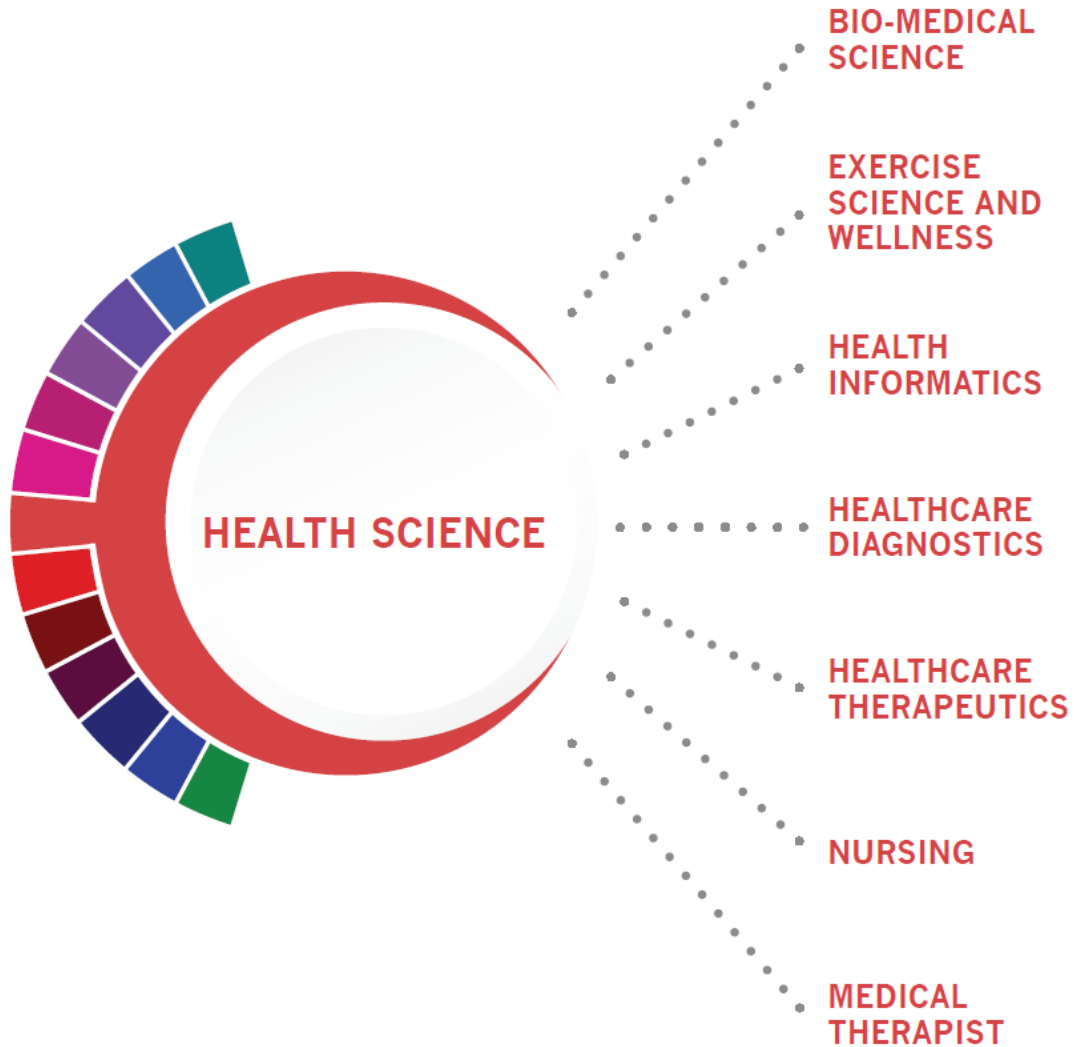




- New Career Cluster
- Three Programs of Study aligned to in-demand & high-wage occupations in Texas
- Innovative course request

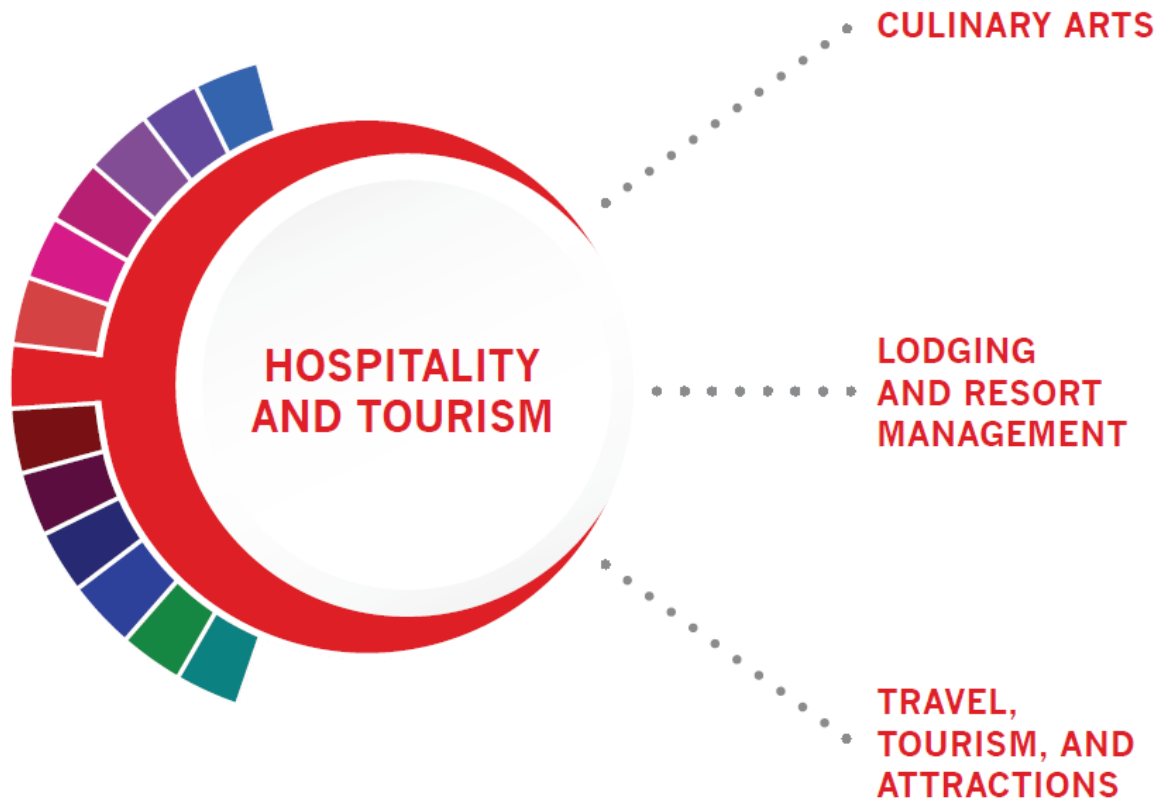
Contact: Laura Torres  
[Laura.Torres@tea.Texas.gov](mailto:Laura.Torres@tea.Texas.gov)

# Health Science



- Significantly expanded opportunities within Health Science
- Seven Programs of Study aligned to in-demand & high-wage occupations in Texas
- Innovative course request

Contact: Kevin Johnson  
[Kevin.Johnson@tea.Texas.gov](mailto:Kevin.Johnson@tea.Texas.gov)



- Three Programs of Study aligned to in-demand & high-wage occupations in Texas
- Innovative course request

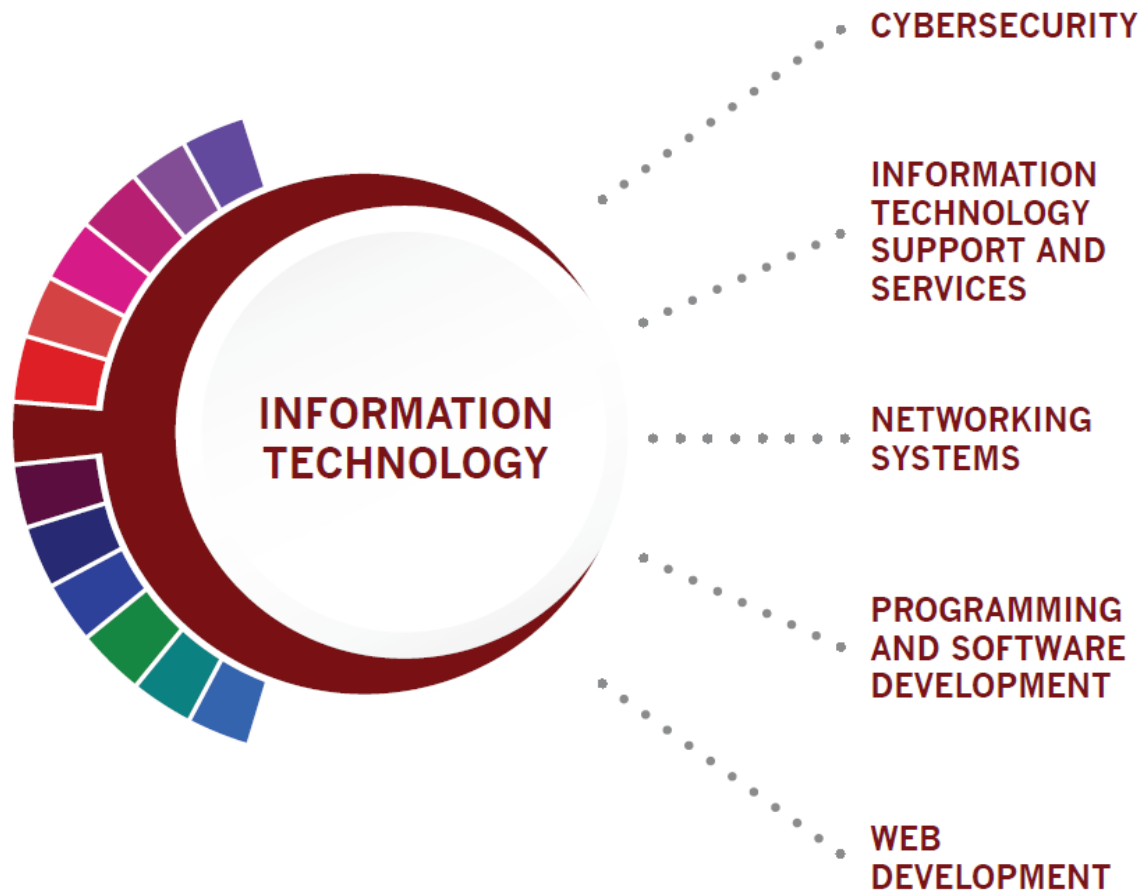
Contact: Debbie Wieland  
[Debbie.Wieland@tea.Texas.gov](mailto:Debbie.Wieland@tea.Texas.gov)



- Two Programs of Study aligned to in-demand & high-wage occupations in Texas
- Regional Program of Study options
  - Barbering
  - Cosmetology

Contact: Debbie Wieland  
[Debbie.Wieland@tea.Texas.gov](mailto:Debbie.Wieland@tea.Texas.gov)

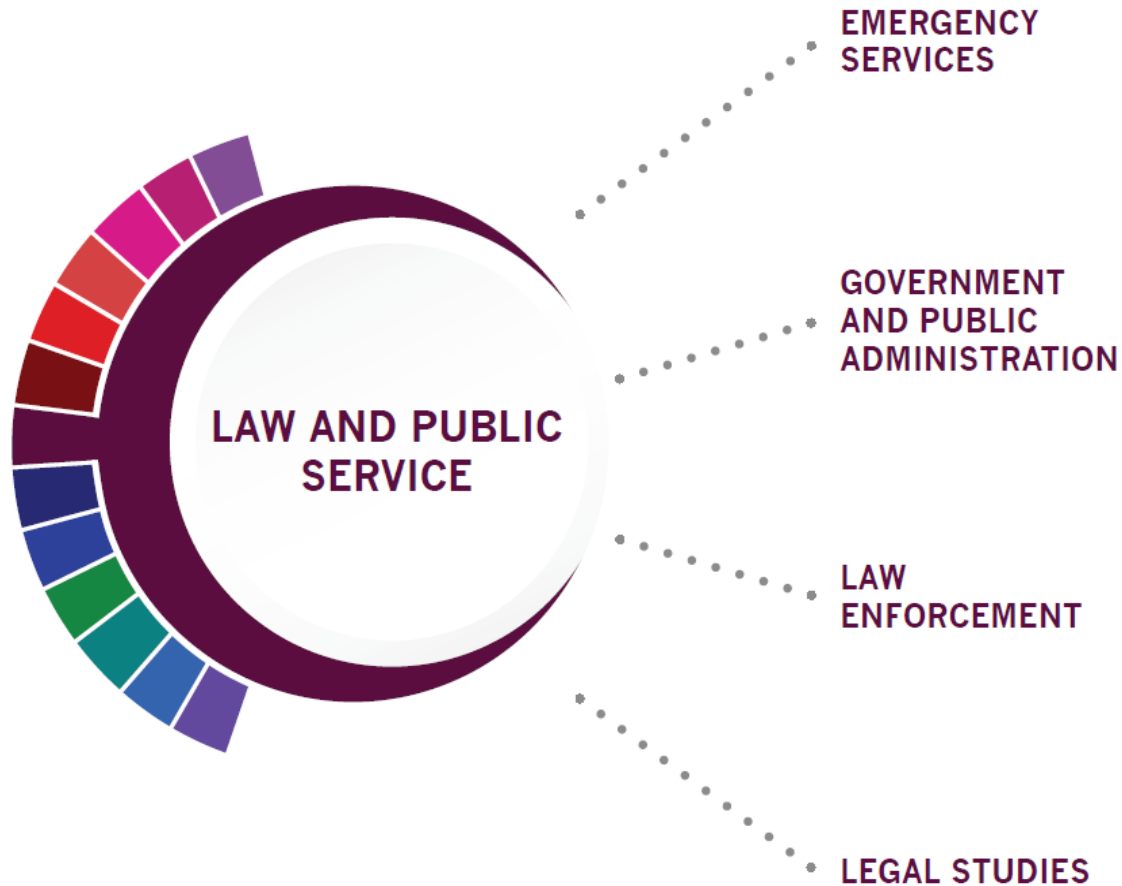
# Information Technology



- Five Programs of Study aligned to in-demand & high-wage occupations in Texas
- Innovative course request
- Incorporation of Tech Apps

Contact: Laura Torres  
[Laura.Torres@tea.Texas.gov](mailto:Laura.Torres@tea.Texas.gov)

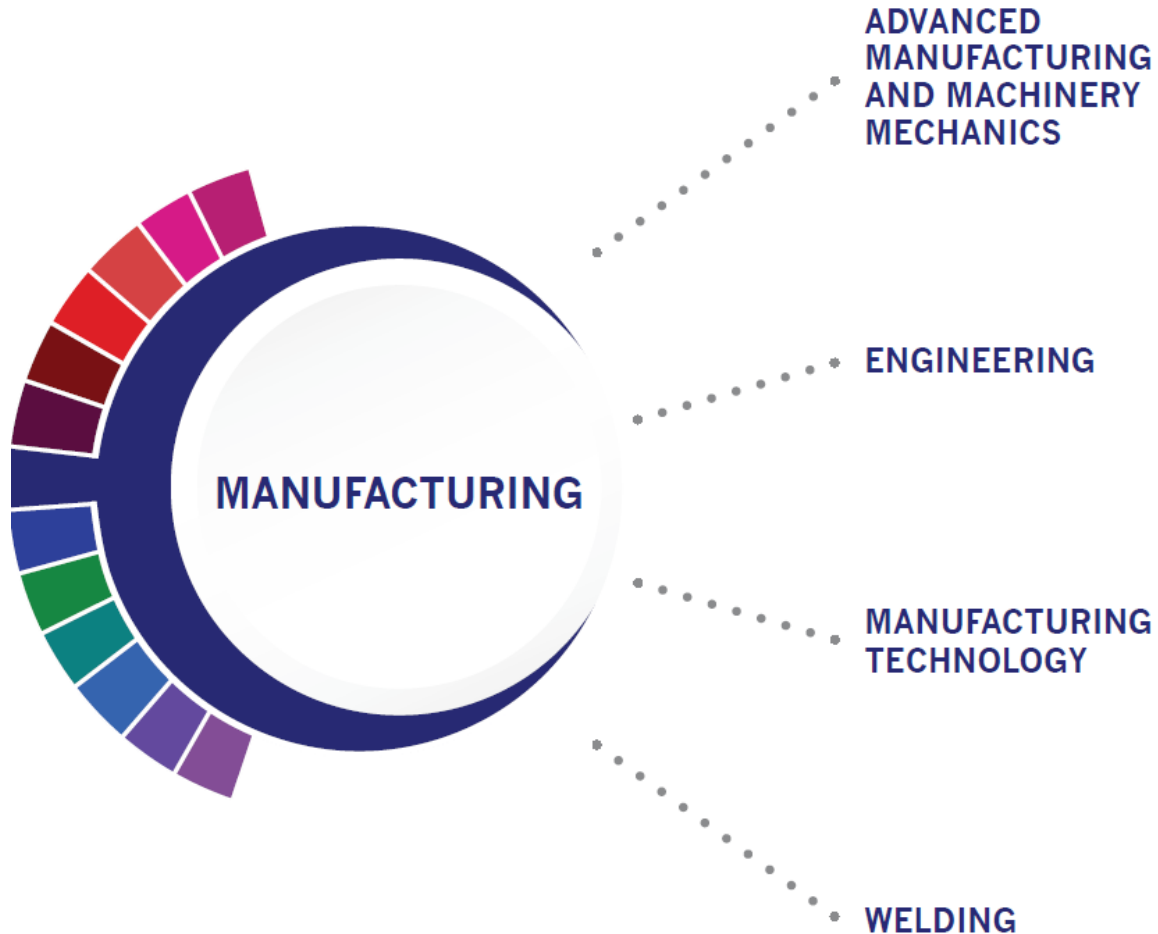
# Law and Public Service



- Four Programs of Study aligned to in-demand & high-wage occupations in Texas
- Combined into one career cluster due to similar industries
- Innovative course request

Contact: Dale Fowler  
[Dale.Fowler@tea.Texas.gov](mailto:Dale.Fowler@tea.Texas.gov)

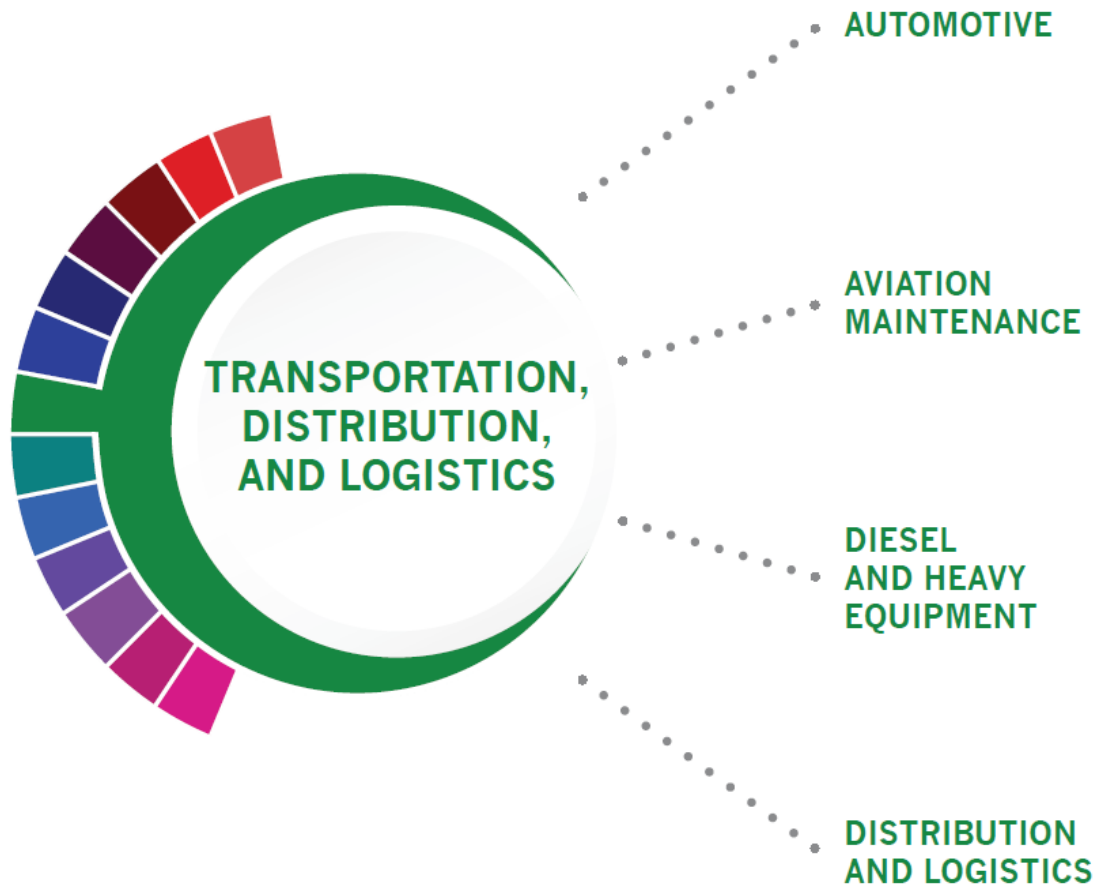
# Manufacturing



- Four Programs of Study aligned to in-demand & high-wage occupations in Texas
- STEM related occupations within Manufacturing

Contact: Amanda Brantley  
[Amanda.Brantley@tea.Texas.gov](mailto:Amanda.Brantley@tea.Texas.gov)

# Transportation, Distribution, and Logistics



- Four Programs of Study aligned to in-demand & high-wage occupations in Texas
- Regional Program of Study options
  - Flight
  - Maritime
- Innovative course request

Contact: Kevin Johnson  
[Kevin.Johnson@tea.Texas.gov](mailto:Kevin.Johnson@tea.Texas.gov)



**Ryan Merritt**  
**Director, Career & Technical Education**  
**Texas Education Agency**  
**512-936-6358**  
**[ryan.merritt@tea.texas.gov](mailto:ryan.merritt@tea.texas.gov)**