



The Science of Learning Serving the Art of Teaching

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EDUCATION IS CHANGING

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EDUCATION IS A PURPOSEFUL ACTIVITY

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EDUCATION IS UNLOCKING THE FULL POTENTIAL
OF EACH LEARNER



Learning is driven by great teachers

SCIENCE
OF
LEARNING

ART OF TEACHING

ADAPTIVE ENGINES AND PERSONALIZED LEARNING TOOLS

THOUSANDS OF PRODUCTS

MILLIONS OF USERS

BILLIONS OF "SMALL DATA" POINTS

SUBJECT MATTER EXPERTS

LEARNING AND DATA SCIENTISTS

ENGINEERS



ENGAGING

EASY-TO-USE

EFFICIENT

EFFECTIVE

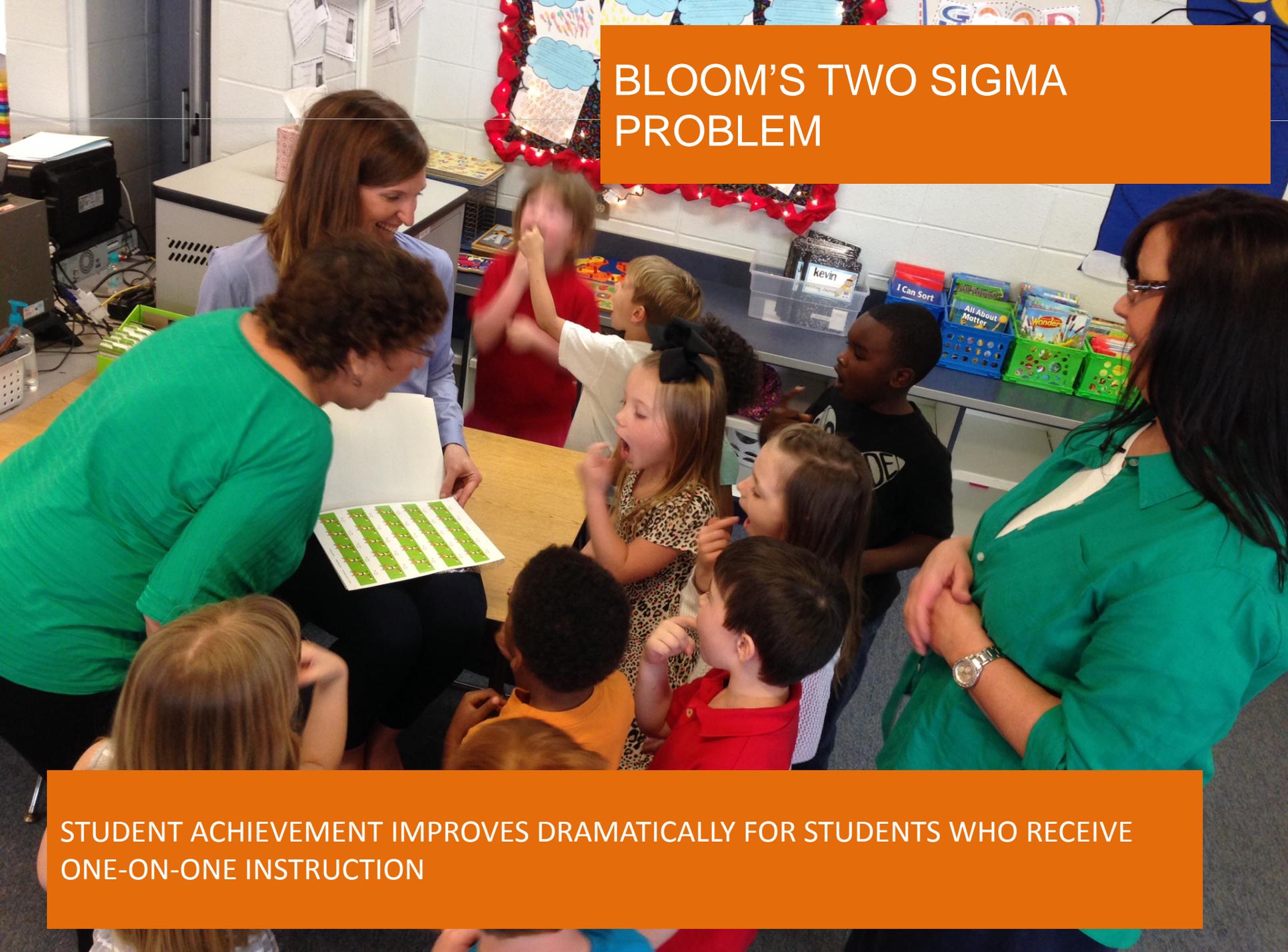
Learning Moment



WE ARE PART OF A SOLUTION NOT THE ENTIRE SOLUTION

WE ARE PART OF AN OPEN SYSTEM, BASED ON OPEN STANDARDS, AND INTEROPERABILITY

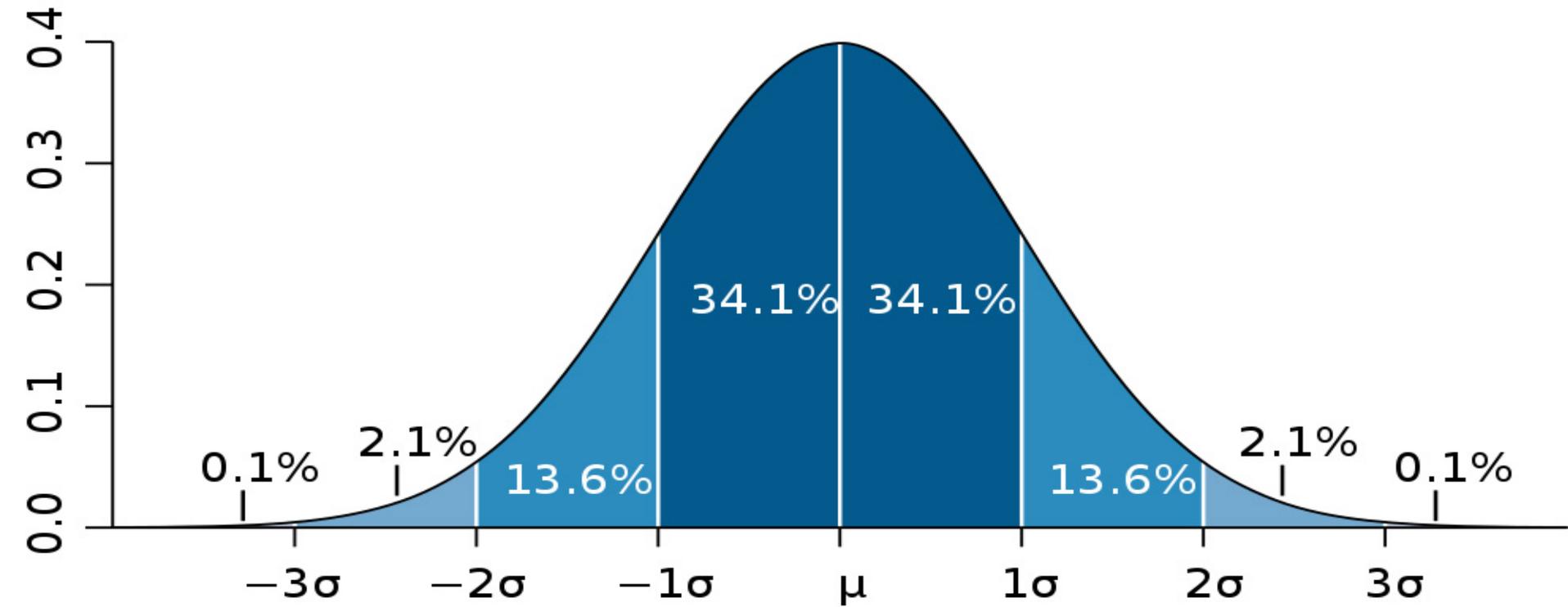
WE SUPPORT IMS GLOBAL (CALIPER, LTI, QTI) AND OTHER OPEN STANDARDS BODIES

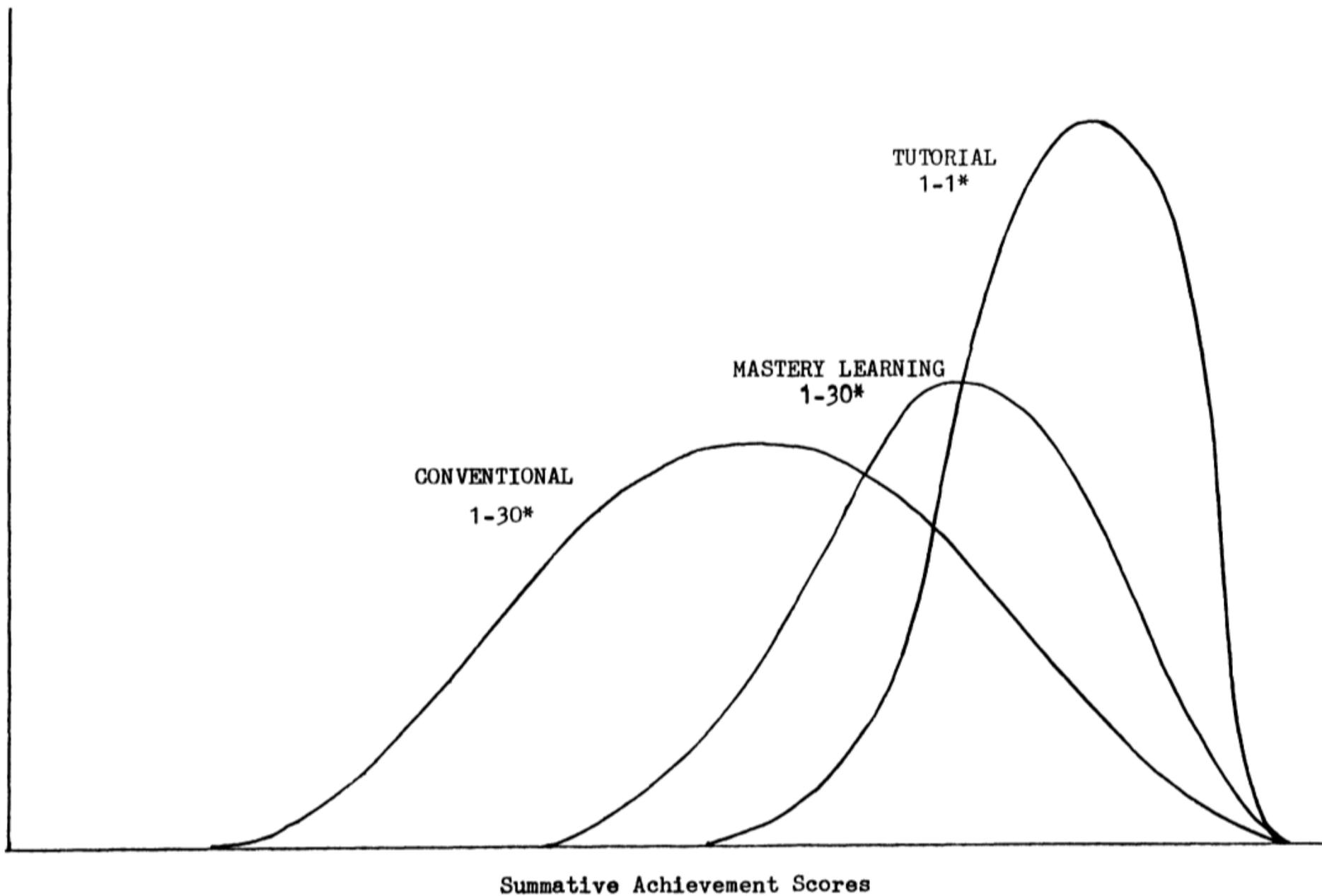


BLOOM'S TWO SIGMA PROBLEM

STUDENT ACHIEVEMENT IMPROVES DRAMATICALLY FOR STUDENTS WHO RECEIVE ONE-ON-ONE INSTRUCTION

NORMAL DISTRIBUTION





*Teacher-student ratio

EDUCATION IS LOCAL



THANK YOU

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I would love to hear from you richard.keaveny@mheducation.com