The Dallas Promise Network

P-TECH High Schools, Business Mentors/Internships, Free College Education

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Texas Commission on Public School Finance | March 7, 2018
College Completion Rates: Low and Declining while the need for credentials is on the rise

The Percent of Jobs requiring college is 2X the number of Dallas County Adults who Completed College

Percent of HS graduates completing two- or four-year degrees within six years of HS graduation Six-Year College Completion Rates, 2016

Dallas County had 24,891 HS graduates in 2010; 18,167 (73%) did not earn a degree in 6-years

Degrees

% Dallas County Adults with 2- or 4-year degree

Jobs

% jobs requiring a 2- or 4-year degree

Declining Household Income

Sources: National Student Clearinghouse

Source: US Census / Georgetown Center on Education and the Workforce / Forbes' List of Best Cities for Jobs, May 2017 / Mayor's Taskforce on Poverty

Sources: Median Household Income (Adjusted to 2013 Dollars) retrieved from Social Explorer of US Decennial Census 1980 (T53), 1990 (T43), 2000 (T93), and ACS 2008-2012 5 year estimates (T57)
Only 1 in 10 Economically Disadvantaged 8th Grade Students in Dallas County Earn a College Credential

- 18,963 8th Grade Enrollment in 2006
- 12,293 HS Graduates in 2010
- 7,430 Enrolled in Higher Ed in 2010
- 1,875 Complete 2 or 4 Year Degree by 2016

35% do not earn a H.S. degree
61% do not enroll in Higher Ed
90% do not earn a college credential
Mathematically Impossible for Texas to Achieve its 60% x Year 2030 Goal Without Substantial Improvement in Low Income Completion Rates

<table>
<thead>
<tr>
<th>Student Classification</th>
<th>% of Current TX K-12 Enroll.</th>
<th>Current Six Yr. Post Secondary Completion Rate</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low Income</td>
<td>60%</td>
<td>10%</td>
<td>6%</td>
</tr>
<tr>
<td>Non Low Income</td>
<td>40%</td>
<td>45%</td>
<td>18%</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>100%</strong></td>
<td><strong>24%</strong></td>
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</tbody>
</table>

### Six Year Completion Rate for Low Income Students (Per THECB 8th Grade Cohort Data)

<table>
<thead>
<tr>
<th>Six Year Completion Rate (Per THECB 8th Grade Cohort Data)</th>
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<tbody>
<tr>
<td>5%</td>
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<tr>
<td>5%</td>
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<tr>
<td>10%</td>
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<tr>
<td>15%</td>
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<td>20%</td>
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<td>45%</td>
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<td>50%</td>
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<td>55%</td>
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<td>60%</td>
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<td>70%</td>
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<td>75%</td>
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<td>80%</td>
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<td>85%</td>
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<tr>
<td>90%</td>
</tr>
<tr>
<td>95%</td>
</tr>
<tr>
<td>100%</td>
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</table>
Closing 60x30TX Gap

55,000 New Credentials and Degrees by 2030

Multiple Promise Initiatives are Required to Achieve 60X30TX

Early College High Schools
- Begin in 8th Grade (Bridge)
- Solving College Readiness
- 63 Industry Partnerships: Mentoring & Internships
- Program aligned with jobs
- Last 2 yrs on College Campus

P-TECH
- Pathway to free college education
- Focus on non-ECHS Students
- HS Outreach Support
- Mentoring / Success Coaching
- Increasing Dual Credit
- College Readiness

Parent Promise-Free
- College/leads to a job
- Literacy Focus
- 50 Programs (AA/Certs)
- All Paying Above $24/hr

<table>
<thead>
<tr>
<th>Annual New Credentials in 2025</th>
<th>3,200 NEW</th>
<th>3,500 NEW</th>
<th>1,500 NEW</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 new completers across 32 ECHS</td>
<td>35 new completers from 100 HS</td>
<td>Annual new certificates and degrees</td>
<td></td>
</tr>
</tbody>
</table>

| Total New Credentials by 2030 | 20,000 | 25,000 | 10,000 |
What is P-Tech?

• P-TECH is an innovative partnership between a school district, a community college(s), and one or more local high growth industry employer(s).

• Students apply in the 8th grade to enter a 9th through 12th grade program that allows them to earn an associate degree or up to 60 college credit hours in a STEM related field concurrent with their high school degree.

• Students graduate with both a high school diploma and an industry-recognized associate degree, in addition to gaining relevant workplace skills and industry-recognized certifications.

• Associate degree is in a Science, Technology, Engineering or Math (STEM) focused high-growth industry as determined by labor market data.

• Students receive intensive student support services, in addition to mentoring, job shadowing, internships, pre-apprenticeships, and other workplace educational experiences.

• Students may also earn pre-apprenticeship certificates, other industry-recognized certifications, and marketable skills achievement awards in addition to an associate degree.

• P-TECH is open to all students, with a special emphasis on encouraging enrollment of students who are economically disadvantaged.
Dallas County Promise

Universal Access Built on Three Key Friction Removal Strategies

**Tuition Free College**
- Removes financial barrier to college and transforms local student perspective on college access

**Success Coaching & Mentoring**
- Provides critical supports to area students who are primarily low income and first generation college scholars starting in H.S. through college completion and into the workforce

**Career Pathways & IT System**
- Tracks student progress across education and workforce pathways and drives continuous improvement through real time reporting
31 P-TECH/Promise High Schools Identified
Historic College Completion Rate of 11%

**Cohort 1 High Schools:**
- 31 HS / 9,300 HS Seniors
- 80% Economically Disadvantaged
- 55% Hispanic / 35% Black / 10% White

**Current 6-Year College Completion Rates, Classes 2008-2010:**
- Cohort 1: 11%
- Dallas County: 36%
- Tarrant County: 45%
- Denton County: 52%
- Collin County: 60%
Dallas Promise Network
Who Pays for the Dallas Promise Network?

- **Summer Bridge Program** – School Districts: $26,550 per school
- **Remodeling of high school wing** – School Districts: $500,000 - $700,000 per school
- **9th and 10th grade years** – School Districts, 9th: $482,739 per school for staff and “stuff” (textbooks, lab equipment, transportation, extra duty pay, etc.); 10th: additional $12,884; 11th: additional $89,250; 12th additional $22,750
- **11th and 12th grade years** – School Districts, Community Colleges, Industry Partners
  - **Transportation** – School District - $60,000 per bus (4 buses at 12th grade)
  - **College books and learning materials** – School District - $125,000 per school
  - **College tuition** – Community College -- $221,000
  - **College faculty and staff** – Community College - $400,000 (currently have 462 faculty and staff assigned to this initiative)
  - **Business mentors and internships** – Business partners – Up to $2,000,000 (includes in-kind, time and talent)
Who Pays? (Continued)

- **College education after high school graduation:** Pell Grants, DCCCD Foundation (philanthropic gifts) - $100,000
- **Dallas County Promise:** Philanthropic gifts of $8.4 M annually or approximately $231,000 per high school
- **Private fundraising to fund endowment:** DCCCD Foundation set a $55.0 M goal, presently raised $36.0 M.
- **Total cost range $2.3 M to $4.4 M**
  - (Doesn’t include annually raised private gifts totaling over $10.0 M to fund the Dallas County Promise and Scholarships)
  - Dependent on the commitment of industry partners (which does not include DART passes, navigation, and other resources provided by community college)

- **All expenditures come from re-purposed funds, increases in local property values, and in-kind and philanthropic contributions.**
Funding Model is Essential
fosters P-TECHs/Promise/Innovation

This model works:

- **Tuition cost to remain low**
- **No cost to students or parents**
- Local property tax revenue used to meet P-TECH no cost to students legislative requirement.
- **Start New PTECHs**
  - Cost to DCCCD is $750,000 each
- **Expanding the Promise**
  - Adding 10 PTECHs per year
  - Serving 107 high schools throughout Dallas County
- **PTECH and Promise Efforts**
  - To address educational and economic disparity in Dallas County
Promise Network Results

**P-TECH**
- More P-TECHs than any State – All in Dallas
- 62 Industry Partners
- 1889 High School students graduated with Associate degrees last year
- Samuel HS on the brink of closure to a top ranking high school in Dallas

**Dallas County Promise**
- 31 High Schools with 9,300 High School Seniors
- 80% Economically Disadvantaged
- 96% Pledge Complete
- 46% FAFSA Completion on Feb 16 (Up 10% from last year and, if Dallas were a state, would be the #2 ranked U.S. state for year over year FAFSA growth)

**Parent Promise**
- 5 High Schools
- 3 Weeks Live
- 300 Parent Promise Pledges

Both Dallas County Promise and Parent Promise are funded by leveraging Pell grants averaging $3,724 per year per student.
P-TECH & Promise Funding Model

DCCCD Annual Cost Per FTE= $8,242

The Dallas County Community Colleges P-TECH/Promise existence depends on this 3 pronged funding model that is solely based on the current Tax Policy.

As a result we are able to keep tuition the most affordable in the state, scholarship all P-TECH Students, and leverage federal PELL dollars with local philanthropic dollars to create tuition free college pathways for all Promise students.
Barriers and Recommendations
## High School Accountability

<table>
<thead>
<tr>
<th>Barrier</th>
<th>Solution</th>
<th>Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>High School Assessment:</strong></td>
<td><strong>Yearly College Assessment</strong></td>
<td>• Increase accountability</td>
</tr>
<tr>
<td>Current multiple assessment strategies in</td>
<td>Assess yearly longitudinal assessments from 8&lt;sup&gt;th&lt;/sup&gt;</td>
<td>• Increase college readiness</td>
</tr>
<tr>
<td>Texas high schools create confusion and</td>
<td>grade to 11&lt;sup&gt;th&lt;/sup&gt; grade with ACT or SAT</td>
<td>• Increase college enrollment</td>
</tr>
<tr>
<td>misalignment (EOC, TSI, SAT/ACT)</td>
<td></td>
<td>• Decrease remediation</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Decrease cost</td>
</tr>
<tr>
<td><strong>High School Accountability</strong></td>
<td><strong>Include and Incentivize</strong></td>
<td>• Increase college readiness</td>
</tr>
<tr>
<td>Current accountability plan does not</td>
<td>• Verify no remediation required</td>
<td>• Increase college enrollment</td>
</tr>
<tr>
<td>include many of the key outcomes required</td>
<td>• Complete FAFSA/TASFA</td>
<td>• Increase college completion</td>
</tr>
<tr>
<td>for postsecondary success</td>
<td>• Complete 12 validated and transferable college</td>
<td>• Increase federal Pell dollars</td>
</tr>
<tr>
<td></td>
<td>credits</td>
<td>• Decrease cost of college</td>
</tr>
<tr>
<td></td>
<td>• Enrolled in postsecondary</td>
<td>• Decrease student debt</td>
</tr>
<tr>
<td><strong>Dual Credit Strategy</strong></td>
<td><strong>Community College OnRamps:</strong></td>
<td>• Increase access (no TSI required)</td>
</tr>
<tr>
<td>UT OnRamps increases access and opportunities for equity in college outcomes in high schools</td>
<td>Allow community colleges to play by the same rules as UT OnRamps to deliver and issue college credit in high school</td>
<td>• Increase accountability</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Decrease cost</td>
</tr>
</tbody>
</table>
Community Colleges

Supportive Legislation

- **Senate Bill 22** “The P-TECH program must be provided at **no cost** to participating students.”

- Created opportunities for Educational Innovations using a network approach with Middles Schools, High Schools, Community Colleges, Universities, and Employers.

**What's needed to continue High School/Community College Innovations**

- Requires flexibility and local authority
  - Maintain local ability of community colleges to set tax-rates
  - Maintain local ability to keep community college tuition low
- Incentivize districts to offer more P-Tech programs by expanding TEA grants from $5 million to $7 million

**Affordability for all Texas students**

- Average Texas community college tuition and fees is $89 per semester credit hour (third lowest in the nation behind California and New Mexico)
- This low cost allows us to leverage Pell Grants in focused manner.
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