The Science of Learning
Serving the Art of Teaching

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EDUCATION IS CHANGING
EDUCATION IS A PURPOSEFUL ACTIVITY

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EDUCATION IS A PURPOSEFUL ACTIVITY

EDUCATION IS UNLOCKING THE FULL POTENTIAL OF EACH LEARNER
Learning is driven by great teachers
Science of Learning

Art of Teaching

Adaptive Engines and Personalized Learning Tools
THOUSANDS OF PRODUCTS

MILLIONS OF USERS

BILLIONS OF “SMALL DATA” POINTS
ENGAGING
EASY-TO-USE
EFFICIENT
EFFECTIVE
WE ARE PART OF A SOLUTION NOT THE ENTIRE SOLUTION

WE ARE PART OF AN OPEN SYSTEM, BASED ON OPEN STANDARDS, AND INTEROPERABILITY

WE SUPPORT IMS GLOBAL (CALIPER, LTI, QTI) AND OTHER OPEN STANDARDS BODIES
STUDENT ACHIEVEMENT IMPROVES DRAMATICALLY FOR STUDENTS WHO RECEIVE ONE-ON-ONE INSTRUCTION
NORMAL DISTRIBUTION

- 0.1% at $-3\sigma$
- 2.1% at $-2\sigma$
- 13.6% at $-1\sigma$
- 34.1% at $\mu$
- 34.1% at $1\sigma$
- 13.6% at $2\sigma$
- 2.1% at $3\sigma$
- 0.1% at $\infty$
*Teacher-student ratio

from "The 2 Sigma Problem: The Search for Methods of Group Instruction as Effective as One-to-One Tutoring"
EDUCATION IS LOCAL
THANK YOU

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I would love to hear from you richard.keaveny@mheducation.com