 

**Learn More   
About Your Child’s School**

2023 Sample Social Media Posts for Districts

*This sample content is intended for X (formerly Twitter), Instagram and Facebook. We encourage you to include any relevant hashtags related to your district and to keep posts under the suggested 280-character limit on both platforms to increase engagement. These blurbs/posts can also be used as text message content to families.*

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| **Social Media or Text Message Blurb/Post** | **Social Media Image** |
| **Option 1:** The wait is over – the 2023 school ratings are here. Visit [TXschools.gov](https://txschools.gov/?lng=en) to see how your child’s school is performing and working towards ensuring every student has the opportunity to succeed.  **Option 2:** We’re thrilled to announce the release of this year’s school ratings. Check out [TXschools.gov](https://txschools.gov/?lng=en) for a closer look at how your child’s school is performing and preparing your child for future academic and career success.  **Option 3:** Texas parents and families, [TXschools.gov](https://txschools.gov/?lng=en) gives you easy-to-access information you need to understand how your child’s school is performing. Visit today to see your school’s 2023 school rating.  **Option 4:** Texas parents and families, 2023 ratings are here. Visit [TXschools.gov](https://txschools.gov/?lng=en) to learn more about your child’s school performance and progress to ensure every student is prepared for the future. | New Images |
| We are proud of our schools! Visit [TXschools.gov](https://txschools.gov/) to see the rating for your child’s school and discover how your child’s school is preparing them for the next grade level and success after high school. |  |
| Curious about the 2023 rating for your child’s school? Visit [TXschools.gov](https://txschools.gov/) to learn about how your child’s school is preparing students for the next grade level and success after high school. |  |
| Moving this year? Visit [TXschools.gov](https://txschools.gov/) to find the best school for your child! Just enter an address, city, or zip code to learn more. |  |
| Parents and families, we encourage you to visit [TXschools.gov](https://txschools.gov/) to see the rating for your child’s school along with many other offerings at the school! |  |
| Gain access to a comprehensive view of your child’s school by visiting [TXschools.gov](https://txschools.gov/). Learn about how the school is preparing your child for the next grade level and success after high school. |  |
| Want to compare your child’s school to others? Use [TXschools.gov](https://txschools.gov/)’s School Comparison Tool. |  |

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