

LEARNINGlist.com

A resource review service by and for **educators**TM

The Problem

Too Many Choices,
Too Little Time

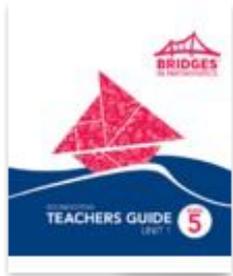


<u>Grade</u>	<u>Publishers' Claimed Alignment %</u>	<u>Learning List's Alignment %</u>
5	100%	100%
6	100%	66%
7	100%	50%
8	100%	75%

≥ \$500K in
unused IMs



Learning List's Reviews



Bridges in Mathematics Grade 5 - TEKS

Grade 5 Math

 Print

Comprehensive

Response to Intervention 

ISBN: 978-1-60262-497-9

Math Learning Center 

Bridges in Mathematics, second edition, is a comprehensive elementary curriculum that equips teachers to fully implement new standards for mathematics in a manner that is rigorous, coherent, engaging, and accessible to all learners.

[See Full Reviews](#)

MSRP: \$1,500 per class 

Compare

1

 [Learning List Spec Sheet](#)

2

Editorial Review

Bridges in Mathematics (Second Edition) is a comprehensive, core mathematics curriculum for grades K-5. The inquiry-based program combines direct instruction with student-centered activities to promote deep understanding of mathematical concepts and high levels of proficiency in solving

3

Alignment Report

TEKS Math (Grade 5)

83 %

4

Educator Ratings (Avg)

- ★ ★ ★ ★ ☆ Ease of use or navigation
- ★ ★ ★ ★ ★ Content rigor
- ★ ★ ★ ★ ☆ Opportunities for differentiated learning
- ★ ★ ★ ★ ★ Student engagement
- ★ ★ ★ ★ ★ Improved individual student achievement

Better Information  **Better Choices**  **Better Results**

How Learning List *Complements* the State Adoption Process

- Use TEA's Breakout to review alignment of *non-state-adopted* materials
- Provides *additional types of* reviews to meet districts' needs:
 - For state-adopted materials, features state alignment report + *spec sheet* + *editorial review* + *subscriber ratings & reviews*
 - For non-adopted: develop *independent alignment report* + *spec sheet* + *editorial review* + *subscriber ratings/reviews*

Learning List Spec Sheet

Academic Attributes

Technology Attributes

Criteria 4: Device Compatibility		Reviewer's Comments
PC	✓	
Mac	✓	
iPad	✓	Accessible via Puffin Academy
Android tablet	✓	Accessible via Puffin Academy
MicroSoft tablet	✓	
Chromebook	✓	
Kindle Fire	✗	Not supported
iPhone	✗	Does not play videos
Android phone	✗	Does not play videos
e-Reader(e.g., Nook, Kindle)	✗	Not available as e-book

Learning List Spec Sheet

Academic Attributes

Technology Attributes

Criteria 5: Browser and Operating System

Reviewer's Comments

	IE 8	IE 9	IE 10	IE-11	Edge	Firefox	Chrome	Safari
Windows XP						✓	✓	
Windows 7			✓	✓		✓	✓	
Windows 8			✓			✓	✓	
Windows 8.1				✓		✓	✓	
Windows 10								
IOS								
OS X Yosemite						✓	✓	✓
OS X Mavericks						✓	✓	✓
OS X Mountain Lion						✓	✓	✓

How Learning List *Complements* the State Adoption Process (cont.)

- Additional *types of materials* reviewed:
 - State-adopted, non-adopted, *free* Open Educational Resources
 - Comprehensive
 - Supplemental (RtI, Credit Recovery, ELL/LEP, GT, Spec. Ed)
 - Test prep, test banks
 - Advanced Placement
- *A service – what's reviewed is driven by subscriber requests*
- *Organic* review process
 - Publishers can submit new content *every 6 months*
- *Tools* make the information *actionable*
- *Instructional resource*, not just for selection

Trends: Prices Vary ... A Lot

Comprehensive, 100% aligned Economics materials vary in price by up to \$81 per student over 8 years.

Product	State-Adopted?	Alignment %	Price	<i>Annual Price</i> per student
#1	Yes	100%	\$114.97 per student (print and 8 yr. online)	\$14.37
#2	Yes	100%	\$89.94 per student (print and 8 yr. online)	\$11.24
#3	Yes	100%	\$33.95 per student (print only)	\$4.24

No “Relationship” between Price and Alignment %

Comprehensive, 100% aligned Algebra I products vary in price significantly over the adoption.

Product	State-Adopted?	Alignment %	Price over Adoption Period	<i>Annual price</i> per student
#1	Yes	100%	\$95.90 per student (print and 8 yr. online)	\$11.99
#2	Yes	100%	\$98.65 per student (8 yr. online and consumable)	\$11.08
#3	No	100%	\$55.00 per student (6 yr. online with live teacher)	\$9.17

State-adopted vs Non-adopted

Grade 5 Math	State – Adopted?	Alignment %	<u>Annual</u> per student Price
Product 1	Yes	100%	\$10.46 per student if 25 students per class
Product 2	Yes	100%	\$9.40 per student
Product 3	Yes	100%	\$6.72 student if 25 students per class
Product 4	No	100%	\$6.60 per student if 75 students
Product 5	No	98%	\$.87 per student if 75 students
Product 6	No	93%	\$12.95 per student

Market Trends

- Increasing number of digital products (without print component)
- Increasing number of *supplemental products* produced by *boutique publishers* => greater choice for districts
- Districts purchasing more supplemental materials
- Districts are contracting for 2-3 years at a time
- Districts seeking online *adaptive* materials (instruction and feedback) to help teachers differentiate instruction
- Biggest complaints from districts:
 - (1) onboarding/refreshing;
 - (2) single sign-on
- Educators *starting* to focus more attention on “alignment” as indicator of quality

Marketplace Impact

- Providing *greater transparency* to make the marketplace work more efficiently;
- Reviewed over 1,000 materials by more than 100 publishers; publish ~50 reviews each month (over 130 materials submitted this month)
- Democratizing information among districts; expanding districts' choices;
- Amplifying districts' collective voice; empowering informed choice;
- Helping districts save money (by making comparison shopping easier)
- Helping districts save time (in selection *and* instruction)
- Helping educators *use* their materials more effectively;
- Helping publishers improve alignment of materials/enhance features;
- Expanding publishers' marketing reach (esp. to smaller districts);
- Helping publishers more easily do market research and identify market holes/new niches