

Marketing Education 8-12 Certificate Correlation Chart Educator Preparation Program

Please indicate where in the curriculum your program addresses the relevant standards, domains, and competencies for the identified certification area. <i>TAC§228.30 (a)</i>	Identify Courses, Modules, and/or Training																			
	Place course, module training																			
Standard I: Domain I: Competency 001-003: Domain III: Competency 008-009: The marketing education teacher understands and applies knowledge of the foundations of marketing, including principles and techniques related to business, economics, management, and entrepreneurship.																				
Standard II: Domain II: Competency 004-007: Domain III: The marketing education teacher understands and applies knowledge of marketing principles, concepts, and techniques.																				
Standard III: Domain II: Competency 004-007: The marketing education teacher understands and applies principles, concepts, and techniques related to international business and marketing.																				
Standard IV: Domain III: Competency 008-009: Domain IV: The marketing education teacher understands and applies knowledge of technological, quantitative, communication, and career-development skills for the marketing sector.																				
Standard V: Domain IV: Competency 010-012: The marketing education teacher knows how to advise and assist students in career planning and promote student development through work-based learning and participation in student organizations such as DECA.																				
Standard VI: Domain IV: Competency 010-012: The marketing education teacher knows how to organize and manage an effective marketing education program and how to work with school, community, and Industry representatives to support the program.																				
Standard VII: Domain IV: Competency 010-012: The marketing education teacher knows how to plan and implement effective and appropriate instruction and student assessment.																				