



# Introduction to *Proclamation 2024*

6/21/2022

# Introductions to TEA Team

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## Poll Question #1

Who is in the audience? (Please select your affiliation from the list below.)

- Publisher/Content Provider
- District/Campus Staff
- Education Service Center
- Parent/Community Member
- Professional Association

## Poll Question #2

If you represent a publishing company, what is your role?  
(Please select from the list below.)

- Author
- Production
- Adoptions
- Sales or Marketing
- Leadership

## Poll Question #3

If you represent a district or campus, what is your role?  
(Please select from the list below.)

- Administrator
- Counselor
- Department Head or Curriculum Specialist
- Teacher
- Textbook Coordinator

## Poll Question #4

If you do not represent a district, campus, or publisher, what is your affiliation? (Please select from the list below.)

- Education Service Center
- Parent
- Private Sector (non-publisher)
- Professional Association
- Other

## Objective

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To provide an overview of *Proclamation 2024* so publishers can make informed decisions about participating in the Texas State Board of Education's review and adoption process and to provide next steps in the process.



## We will host additional, subject-specific webinars.



- Science: July 27, 2022
- Career and Technical Education (CTE): July 28, 2022
- Technology Applications: August 24, 2022
- Personal Financial Literacy and Economics: August 25, 2022



## Poll Question #5

Have you participated in a previous proclamation?

## Poll Question #6

If you have participated in a recent adoption, for which of the proclamations have you submitted materials? (Please select all that apply.)

- *Proclamation 2014*
- *Proclamation 2015*
- *Proclamation 2017*
- *Proclamation 2018*
- *Proclamation 2019*
- *Proclamation 2020*
- *Proclamation 2021*
- *Proclamation 2022*

## Poll Question #7

For which subject areas are you considering submitting materials? Select all that apply.

- Science
- Spanish Science
- Career and Technical Education
- Technology Applications
- Personal Financial Literacy and Economics



# Unpacking the Proclamation



# The proclamation is divided into seven sections.

- Introduction (Pages 4–7)
- Adoption Timeline (Pages 7–17)
- Deliverables and Requirements for Publishers (Pages 18–27)
- Deliverables and Requirements for ESCs (Page 28)
- TEKS and Course Enrollment (Pages 29–32)
- Ethical Standards (Page 33)
- Glossary (Pages 34–39)

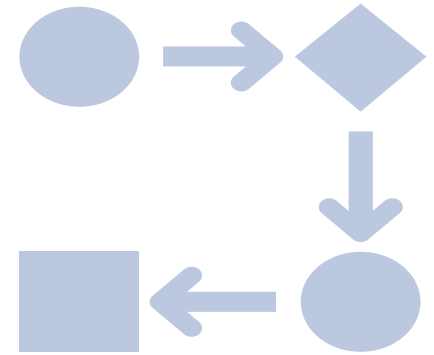
# The introduction includes:



Courses and grade levels  
included in the call



Adoption requirements



Submission options

# The following courses are included in *Proclamation 2024*:

## Science:

- Kindergarten–Grade 8
- Spanish Kindergarten–Grade 6
- Aquatic Science
- Astronomy
- Biology
- Chemistry
- Earth Systems Science
- Environmental Systems
- Integrated Physics and Chemistry
- Physics

## Social Studies:

- Personal Financial Literacy and Economics\*\*

## Technology Applications: CTE Health Science:

- Kindergarten–Grade 8\*\*

## CTE Education and Training:

- Child Development
- Child Development Associate Foundations
- Communications and Technology in Education
- Instructional Practices
- Human Growth and Development
- Principles of Education and Training

- Anatomy and Physiology\*
- Health Science Theory
- Healthcare Administration and Management
- Leadership and Management in Nursing
- Medical Assistant
- Medical Coding and Billing
- Medical Microbiology\*
- Medical Terminology
- Pathophysiology\*
- Pharmacology
- Pharmacy I

# The following courses are included in *Proclamation 2024*:

## CTE Health Science (continued):

- Pharmacy II
- Respiratory Therapy I
- Respiratory Therapy II

## CTE Hospitality and Tourism:

- Food Science\*

## CTE Law and Public Service:

- Forensic Science\*

## CTE STEM:

- Biotechnology I\*
- Computer Science I\*\*
- Computer Science II\*\*
- Cybersecurity Capstone\*\*
- Digital Forensics\*\*
- Engineering Design and Presentation I
- Engineering Design and Presentation II
- Fundamentals of Computer Science\*\*
- Foundations of Cybersecurity\*\*
- Principles of Applied Engineering

- Intermediate Computer Aided Design and Drafting
- Introduction to Computer Aided Design and Drafting

## CTE Energy:

- Foundation of Energy
- Introduction to Process Technology
- Oil & Gas Production III
- Oil & Gas Production IV
- Petrochemical Safety, Health, and Environment

\*CTE courses for which a student will earn science credit

\*\* Courses with TEKS scheduled for adoption in June 2022



# Adoption Requirements

To be eligible for adoption, materials must meet the following criteria:

- Meet at least 50% of the TEKS in both the student and teacher material
- Meet 100% of the applicable ELPS (science and CTE materials that meet HS graduation requirements for a foundation subject only)
- Be suitable for the subject and grade level
- Be reviewed by academic experts
- Comply with applicable manufacturing standards
- Be free from factual errors

# There are different submission options.

Publishers may submit

- new instructional materials developed to align to the TEKS,
- existing instructional materials that have been aligned to the revised TEKS, or
- open-education-resource (OER) materials.



# Adoption Timeline–Important Dates

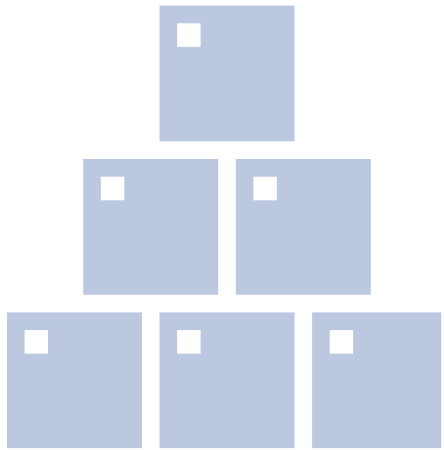
Date	Activity or Deliverable
June 2022	TEA releases the publisher handbook.
August 30–September 2, 2022	<i>Proclamation 2024</i> questions and answers is presented to the SBOE for approval
December 5, 2022	The <i>Company Information</i> and <i>Statement of Intent to Bid</i> are due.
January 9, 2023	Publishers submit preliminary correlations for one course.
March 6, 2023	Publishers submit pre-adoption samples and complete descriptions.
April 3, 2023	Final correlations are due.
April 10, 2023	Publishers submit preliminary correlations for one course. (TEKS adopted in June 2022)
May 30, 2023	Publishers submit pre-adoption samples and complete descriptions. (TEKS adopted in June 2022)
June 26, 2023	Final correlations are due. (TEKS adopted in June 2022)
Summer 2023	Instructional materials are reviewed for standards alignment.
November 2023	SBOE adopts instructional materials



# Deliverables and Other Requirements



# Deliverables and Requirements for Publishers



Organized  
alphabetically



Provides greater  
detail regarding  
items in the  
adoption timeline



Includes rule  
references, when  
appropriate

# All instructional materials must be fully accessible.

## Electronic Materials

All teacher and student components must comply with Web Content and Accessibility Guidelines 2.1 AA and technical standards required by the Federal Rehabilitation Act, Section 508.

## Print Materials

Publishers must provide electronic NIMAS files for all student components and any pages in teacher components that are intended for students.

# Statement of Intent to Bid (SOITB)

The SOITB is the first deliverable you must submit. If you fail to submit a SOITB by 12/5/2022, you will not be allowed to participate in the proclamation.

Publishers will submit the SOITB in EMAT. Additional training will be provided in the fall.

The SOITB:

- Indicates a publisher's desire to participate
- Is required for each product and course
- Provides the following basic information about materials:
  - Program Title
  - Course or grade level for which materials are intended
  - Estimated TEKS coverage percentage
  - Media format(s)
  - System requirements

# Publishers must follow a specific process to demonstrate alignment to the standards.

- Publishers will be granted access to the standards-alignment dashboard which will be used to provide citations to specific content in the material that cover the standards.
- The complete collection of citations for one course or grade level is called correlations.
- You may begin entering your citations after you submit the SOITB.
- It is crucial that you allocate sufficient time to create your correlations and that you select the best, most closely aligned content.



## Preliminary correlations are due 1/9/2023.

Provides examples of how information will be presented regarding the specific location in instructional materials where publishers believe the TEKS and ELPS are covered

Allows TEA an opportunity to review and provide feedback before final correlations are due

Are only required for one product and course

# Final correlations are due 4/3/2023

Using the feedback you received after submitting your preliminary correlations, you will complete the remaining correlations.

The final correlations

- are required for every product and course,
- are used by state review panels as the primary resource for determining TEKS coverage, and
- should be carefully chosen and constructed and very clear.

# Complete descriptions are due 3/6/2023.\*

The complete description provides more details about the components that will be used to verify TEKS coverage at the review, including:

TEA will provide the complete description form.

- Program and component titles and ISBNs
- Preliminary price for each component
- Number of print pages intended for student use
- System requirements for all digital components
- Is required for each product and course
- Is required for each media format

\*Complete descriptions for courses with TEKS adopted in June 2022 are not due until 5/30/2023.

# Pre-Adoption Samples



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- Pre-adoption samples are due 3/6/2023.
- A pre-adoption sample is your fully developed product that will be used by reviewers to determine standards-alignment coverage.

\*Pre-adoption samples for courses with TEKS adopted in June 2022 are not due until 5/30/2023.

# Pre-Adoption Samples

- Must be complete electronic versions of the final product
- Will be posted to the TEA website for public review
- Must remain unchanged
- Must have a thorough editorial review prior to the pre-adoption sample due date
- Must be free of sales or marketing materials
- Must allow for multiple, simultaneous user access
- Must be equipped with a word search feature
- Must contain embedded correlations that direct users to the content cited for standards alignment

# Other Requirements

- Print materials must comply with the specifications of the *Manufacturing Standards and Specifications for Textbooks.*
- Digital materials must use machine-readable TEKS to tag content.
- During the adoption process, you must document all contact with SBOE.
- Publishers must follow very specific procedures before making any content changes.
- Adopted publishers must agree to an eight-year contract with one possible four-year renewal.

**TEA**

**TEKS and  
Course  
Enrollment**



# TEKS and Course Enrollment

- The TEKS are the currently adopted standards.
- Course enrollments listed in the proclamation are from the 2020–21 school year.
- We will add links to the new TEKS once they are adopted and will update the course enrollments when the 2021–22 numbers are released.



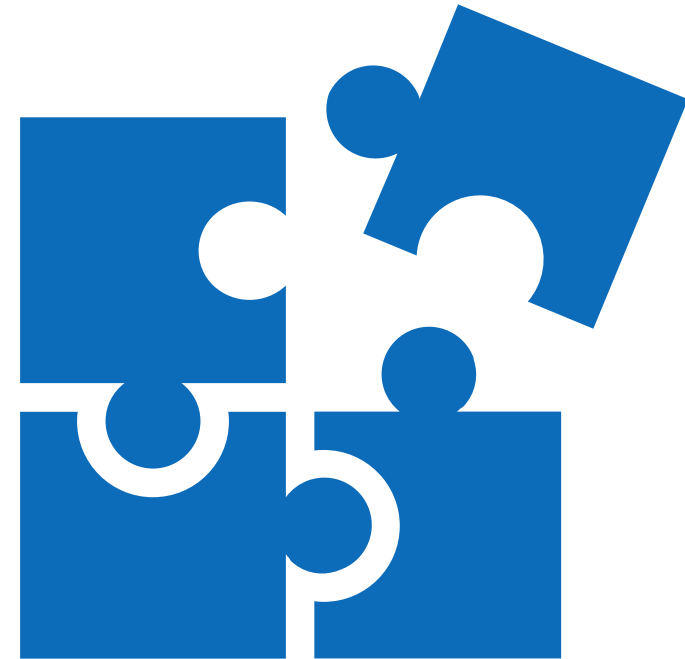
# TEA

## Glossary



# Glossary

- Read it from beginning to end.
- Use it to understand the meaning of proclamation-specific terms.





# Standards Alignment



# Standards Alignment

- It is important that you fully understand how to demonstrate alignment to the standards.
- Watch the standards alignment training and ask questions.
- Specific information about the TEKS and breakouts will be provided during the subject specific webinars.
- Standards Alignment Dashboard training will be provided to participating publishers.



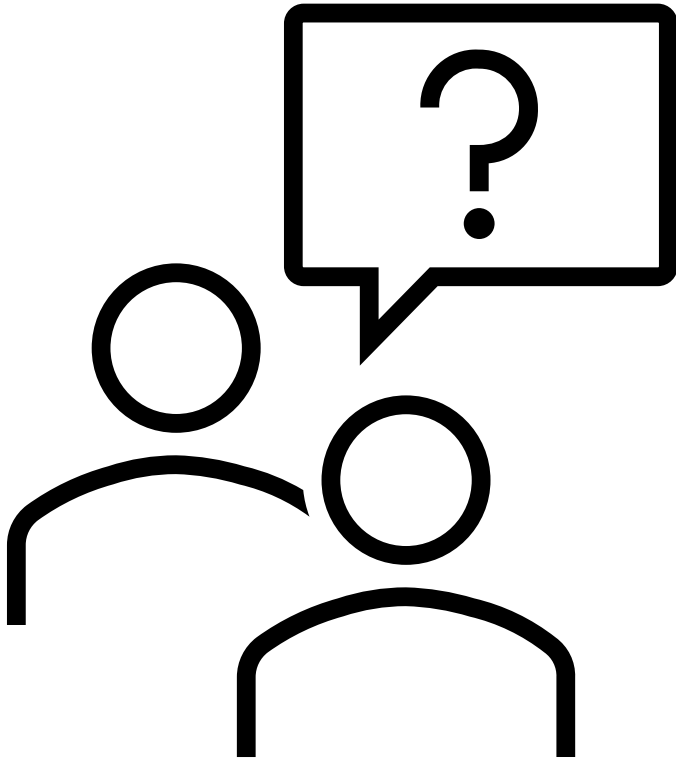
## Next Steps



# Next Steps

- Read the [proclamation](#), [19 TAC Chapter 66](#), and [TEC, Chapter 31](#) very carefully.
- Watch the [Publisher Orientation Series](#) training videos on the TEA website.
  - Instructional Materials Basics
  - Determining Alignment
  - Accessibility Requirements
- Register to attend the subject specific webinar(s).
- Submit any *Proclamation 2024* questions to the [IM Help Desk](#).
- Sign up for [Review and Adoption listserv](#).

# TEA will present the *Proclamation 2024 Questions and Answers* to the SBOE in September 2022.



- The Q&A is used to provide official direction and clarification by the SBOE.
- If there are specific questions you have or if you need further clarification on any of the requirements, please submit them to TEA no later than 7/31/2022.

# Thank you for attending!

Submit an [Instructional Materials & Implementation Help Desk](#) ticket with any questions.

Your feedback is important to us. Please complete the [Exit Ticket!](#)